

AGENDA

WASCO COUNTY LIBRARY SERVICE DISTRICT

BOARD MEETING

May 13, 2014

4:00 p.m.

Location: The Dalles-Wasco County Library
722 Court St., The Dalles, Oregon

- I. CALL TO ORDER
- II. APPROVAL OF MINUTES
 - A. Approval of March 11, 2014 Library Board Meeting Minutes
- III. RECOGNITION OF VISITORS AND INTERESTED PARTIES
- IV. LIBRARY DIRECTOR'S REPORT
- V. SHARED CONCERNS OF THE BOARD
- VI. OLD BUSINESS
 - A. Maupin Library Building Project
 - B. Branding Project
 - C. Proposed FY 2014-2015 Library District Budget
- VII. REPORTS
 - A. RFID (Radio Frequency Identification) and Self-Checkout System
 - B. Oregon Library Association Conference
 - C. Friends of the Library Activities
 - D. Library Expansion Committee

E. Materials Expenditures Report

F. Library District Financial Report

G. The Dalles-Wasco County Library Financial Report

VIII. ADJOURNMENT

A. Set Next Meeting Date and Location

B. Adjourn

MINUTES SUBJECT TO
COMMISSION APPROVAL
AT ITS NEXT REGULAR
SESSION

WASCO COUNTY LIBRARY SERVICE DISTRICT

BOARD MEETING MINUTES

March 11, 2014

COMMISSION PRESENT: Corliss Marsh, Mary Beechler, Margaret Brewer, Diane Bungum, and Rita Rathkey

COMMISSION ABSENT: None

STAFF PRESENT: District Librarian Sheila Dooley, Dufur School/Community Librarian Louise Walkowiak, and Library Clerk II Maggie Pando

GUESTS PRESENT: None

The meeting of the Wasco County Library Service District Board was called to order at 3:31p.m. by Chairman Corliss Marsh.

MINUTES

Diane Bungum made a motion to approve the minutes of the February 11th meeting. Rita Rathkey seconded the motion and it was approved unanimously.

LIBRARY DIRECTOR'S REPORT

The written report for The Dalles-Wasco County Library was presented for information. Sheila Dooley reported that preregistration for the Oregon Library Association Conference will end on March 16th. Corliss Marsh has been appointed to the State Library Advisory Committee. Maggie Pando updated the Board on database usage since the last meeting. A promotion of the A-Z database to local businesses is planned.

Louise Walkowiak presented the monthly report for Dufur and reported on upcoming activities including the upcoming Birdman assembly and National Library Week plans.

Mary Beechler reported that the Maupin Librarian, Sarah Hennessey, remains on a medical leave of absence.

SHARED CONCERNS OF THE BOARD

Corliss Marsh reported that she plans to attend the American Library Association Conference in Las Vegas at the end of June.

OLD BUSINESS

A. Maupin Library Building Project

Mary Beechler updated the Board on the building project. Promotional flyers will be sent out soon and potential donors contacted. The goal for local fundraising is \$100,000 and the total project cost is estimated at \$800,000 to \$1,200,000.

B. Branding Project

Sheila Dooley reported that the Branding Committee met with the graphic designer, Sarah Moore, to discuss the project process. Mary Beechler stated that 3 to 6 concepts are being developed.

C. Vision/Master Plan Update

Sheila Dooley reported that two additional objectives were added to the plan based on the work session discussion. Mary Beechler suggested that activity A under the reserve fund objective be updated with the word “have” replaced by “maintain” as this objective has been achieved.

Rita Rathkey moved to adopt the Vision/Master Plan as amended. Mary Beechler seconded the motion and it was approved unanimously.

D. Goal Objectives for 2014

Sheila Dooley stated that new activities based on the January brainstorming session had been added and were shown in italics. There was a discussion regarding the Word Press website being developed and the need for a new website host. The need for instruction regarding Library2Go and other District website databases and services was also discussed. It was suggested that Jayne Guidinger do a training session for students at Dufur and Maupin.

Diane Bungum proposed a new technology related activity, which was “Partner with schools to increase awareness of library technology resources.” It will be added as the third activity in this section.

Maggie Pando will email the Tumblebooks database link to Mary Beechler.

E. Proposed FY 2014-2015 Library District Budget

There was a review of the proposed budget for The Dalles library.

REPORTS

A. RFID (Radio Frequency Identification) and Self-Checkout System

The schedule for the implementation of the RFID system was discussed. An email regarding volunteering to help with the item tagging will be sent to the Board.

B. Friends of the Library Activities

Corliss Marsh reported that the March 8th book sale was a success, raising more than \$200. A fundraiser for the Library Expansion Project is planned at Burgerville on March 18th from 5:00 to 8:00 p.m. The event will include a quilt raffle.

C. Library Expansion Committee

Sheila Dooley updated the Board on the status of the Meyer Memorial Trust and Oregon Community Foundation grant applications. The architectural firm FFA has been tentatively selected as the architect for the project. The expansion committee is not currently involved in a fundraiser.

D. Materials Expenditures Report

The materials budget was 58% expended as of 67% of the year.

E. Library District Financial Report

The report was not available.

F. The Dalles-Wasco County Library Financial Report

The budget (excluding the contingency and unappropriated ending balance) was 59% expended as of 67% of the year.

ADJOURNMENT

At 4:50 p.m. the meeting was adjourned by Chairman Corliss Marsh. The next meeting is tentatively scheduled for Tuesday, May 13th, at 4:00 p.m. at The Dalles-Wasco County Library.

APPROVED by the Wasco County Library District Board of Directors on the 13th day of May 2014.

WASCO COUNTY LIBRARY SERVICE
DISTRICT BOARD OF DIRECTORS

Corliss Marsh, Chair

Mary Beechler, Vice-Chair

Margaret Brewer, Board Member

Diane Bungum, Board Member

Rita Rathkey, Board Member

Wasco County Library Service District

Library Director's Report

May 1, 2014

Goal Objective Progress

During April progress was made towards achieving several of the goals adopted for 2014. These included:

- Host nationally known author for multi-events in the community: Author Philip Margolin has agreed to do a presentation in our community free of charge, tentatively scheduled for the fall of 2014.
- Develop Technology Petting Zoo with devices for public use both inside and outside of library: A Google hardware grant of 30 refurbished laptops through the Google Goodware program is under consideration.
- Investigate "Lucky Day" program with new bestsellers available on a first-come, first-serve basis: Additional copies of bestseller titles have been purchased for use by patrons who visit the library in person. These copies are available for spontaneous use and are not subject to hold queues.

RFID and Self-Checkout System

During March a contract was signed with Bibliotheca, the system vendor. Staff training in the installation and use of the tagging equipment was provided remotely. The tagging of the fiction collection with RFID (radio frequency identification) tags started on March 24th with both volunteers and staff working on this project.

Tagging of the collection with RFID tags continued during April with the adult fiction and juvenile collections completed. Next the volunteers and staff will be working on the tagging of the children's picture books, non-fiction, and non-book materials. Installation of the self-checkout kiosk and new security gates is scheduled for the week of May 19th.

Library Expansion Project

Donations received during April brought the total raised locally for the project to \$92,113 not including the pledge from a local family to match funds raised up to \$100,000. A grant in the amount of \$25,000 from the Union Pacific Foundation brings the total raised to \$217,113. The total raised includes \$414 from a quilt raffle held as part of the Burgerville fundraiser and \$264 from the Fred Meyer Community Rewards Program.

The next fundraiser will be a concert with musicians Cal Scott and Kathryn Claire at the Mint on Saturday, May 31st.

The Wasco County Economic Development Commission ranked the expansion project 5th out of 41 local Community Enhancement Projects and will incorporate it into the 2014

Wasco County Economic Development Strategic Action Plan. The Strategic Action Plan can be cited to show local support when seeking grants.

Two meetings with the architectural firm FFA were held during April. The decision was made to revisit the expansion design and make the children's programming room larger while reducing the overall cost of the project. The new design is for a one level expansion with an L shaped design. A survey of the area to the east of the library is planned in order to create a design footprint that avoids major demolition of the rock out-cropping.

The next meeting with the design team is scheduled for Friday, June 6th, from 10:00 a.m. to noon. At that time the 30% design documents and revised cost estimate will be presented.

On June 12th, a representative of the Meyer Memorial Trust will be conducting a site visit. A \$250,000 grant request to the Trust is currently pending. The Ford Family Foundation also will be sending a representative on a site visit during June. The grant request to the Ford Family Foundation is for \$195,000.

Branding Project

Graphic designer Sarah Moore presented six concepts for a District logo during March. The District Branding Committee reviewed them and selected two for further development. The two designs were modified based on feedback from the Committee members. In April the Branding Committee reviewed the 2nd round of logo designs and selected one for further refinement.

Oregon Early Literacy Grant

The library is partnering with the Oregon Child Development Coalition (OCDC) to expand early literacy programs in Wasco and Hood River counties. Bilingual and Spanish language books and other literacy materials for preschoolers will be provided for addition to the library's collection. OCDC is planning to conduct a series of early dual-language literacy trainings utilizing these materials for area child care providers.

Oregon Library Association Conference

Library Board members Mary Beechler and Diane Bungum attended the annual conference held in Salem. Library staff members Sheila Dooley, Jayne Guidinger, Samantha Luth, Rita Squires, and Kathy Viemeister were also in attendance.

Friends of the Library

A library expansion project fundraiser and quilt auction was held on March 18th with the proceeds from the fundraiser to be presented to the Library Foundation at a later date. The Friends also funded volunteer appreciation tokens for long term library volunteers. A used book sale was held on March 8th with the next sale scheduled for May 10th.

Staff Training

Anya Kawka, Maggie Pando, and Tara Severson completed a 6 week online course on using Word Press software to develop a library website. During the coming year, the State Library will discontinue hosting the Library District website.

During March staff received training on use of the RFID tagging equipment.

April Library Programs

Please refer to accompanying spreadsheet for program details.

	No. of programs:	Program attendance:
Toddler		
Time	5	106
Preschool Storytime	4	62
Happy Hands Daycare	1	9
Hodges Preschool	2	29
Proffitt Daycare	1	7
The Dalles Head Start	6	94
Maupin Head Start	2	27
Great and Small	5	63
Pequenos Childcare	<u>1</u>	<u>5</u>
	26	550

Other Library Use During April

Number of Users/Items:

Public Internet users	2340
Website users	1829
Library2Go users	582
Library2Go Ebook users	216
Tumblebooks database users	1633
Patrons registered	78
Library visits	8919
ILLS to Sage libraries	759
ILLS from Sage libraries	516
Materials circulated	12701

Outreach Van:	6/13	7/13	8/13	9/13	10/13	11/13	12/13	1/14	2/14	3/14
No. of stops	14	18	19	19	18	17	20	14	20	26
Items circulated	110	160	150	134	115	71	170	183	172	120
No. of storyhours	14	10	11	11	10	12	17	6	13	18
No. of adult programs	3	3	3	6	3	1	3	3	3	3
No. of guest programs (children's)	--	---	---	1	1	---	---	---	---	---

Outreach during April included one visit to Mill Creek Point and Flagstone Senior Living Center, and two visits to Canyon Rim Assisted Living Center, Dufur Pioneer Potlatch, and Tygh Valley Community Meal. Rita Squires reported on library services and programs as a guest on the KODL Coffee Break. Jayne Guidinger represented the library as a judge at the School District's Poetry Slam. The library entry in the Cherry Festival Parade won second place in its division and featured the library van with library staff and volunteers dressed as superheroes.

Events in the library included four Teen Time programs, a Third Thursday Book Group meeting, six Family Game Days, and one Family Craft Night. Guest programs included a presentation by Master Gardeners, a poetry workshop with local teacher Yvonne Taylor, recycling tips from Master Recycler Jodi Tepoel, and Cowboy Poetry Night with Duane Lee Nelson. A showing of the animated movie, "Despicable Me 2," was held in the library meeting room.

Tygh Valley Station

There is no news to report this month.

Shaniko Staton

There is no news to report this month.

Upcoming Events

Saturday, May 10th, 2:00 - 5:00 p.m.: "Music and Burgers" will be held at Burgerville on the patio and feature music by music teacher Paul Viemeister and his students. A portion of the proceeds will benefit children's programming at the library.

Saturday, May 31st, 7:00 p.m.: Musicians Cal Scott and Kathryn Claire will perform at the Mint as part of a fundraiser for the expansion project. Tickets cost \$15 and are available at Klindt's and Columbia River Music.

Library usage data								
	sep.13	oct.13	nov.13	dec.13	jan.14	feb.14	mar.14	apr.14
Toddler Time	89	78	69	88	93	113	73	106
Preschool Story.	91	162	157	157	118	35	216	62
Hodges Daycare	21	25	25	10	14	27	15	29
Proffitt Daycare	8	6	7	7	7	0	6	7
TD Head Start			65		48	108	145	94
Maupin Head St.	16	31	26	34	16	32	21	27
Happy Hands DC	8	7	7	9	7	7	8	9
Great and Small	55	56	47		39	55	72	63
Planetree Story.								
Pequenos Childc.	12	10	9	8	8	6	9	5
Summer Reading								
Child. prog.above	300	275	412	313	352	380	515	550
Guest prog.child.		520	60	60			170	
Total prog.child	18	25	25	13	22	25	26	26
Prog.attendanc	300	795	412	313	352	380	515	550
Adult programs	10;75	16;127	9;95	12;173	12;90	8;74	16;206	16;149
Teen programs	4;35	6;64	3;27	7;116	4;26	3;13	3;13	4;16
# of users/items								
Internet users	2269	2732	2483	2321	2613	2065	2530	2340
Website users	1465	1666	1666	1400	1766	1544	1714	1829
Lib2Go users (B)	334	340	324	283	399	319	403	366
Lib2Go users(EB)	146	129	142	141	125	139	109	125
Lib2Go users (K)	103	93	94	100	160	109	123	91
Tumblebook use	555	1497	1476	833	2110	1239	1023	1633
Patrons regist.	78	113	64	46	88	1239	72	78
ILLs to Sage	664	772	589	635	720	649	626	759
ILLS from Sage	640	496	703	698	815	450	482	516
Materials circ.	12427	13747	13454	12471	13511	12437	13719	12701
Library visits	8384	10156	8907	8858	10035	7730	9940	8919
Outreach Van								
# of stops	18	17	20	14	20	25	26	26
Items circulated	115	12	170	183	172	172	120	122
Storyhours	10	12	17	6	13	17	18	18
Adult programs	3;23	1;12	3;25	3;34	3;33	3;32	3;29	3;26
Guest progs. C.							2;269	
Patrons served	236	220	368	243	301	410	709	394

Do E-Books Get In The Way Of Kids' Reading?

Thursday, April 10, 2014

Could e-books actually get in the way of reading?

That was the question explored in research [presented](#) last week by Heather Ruetschlin Schugar, an associate professor at West Chester University, and her spouse Jordan T. Schugar, an instructor at the same institution. Speaking at the annual conference of the American Educational Research Association in Philadelphia, the Schugars reported the results of a study in which they asked middle school students to read either traditional printed books, or e-books on iPads. The students' reading comprehension, the researchers found, was higher when they read conventional books. In a second study looking at students' use of e-books created with Apple's iBooks Author software, the Schugars discovered that the young readers often skipped over the text altogether, engaging instead with the books' interactive visual features.

While their findings are suggestive—especially for parents and teachers who have questioned the value of e-books—they are preliminary, and based on small samples of students. More substance can be found in the Schugars' previous work: for example, a [paper](#) they published last year with colleague Carol A. Smith in the journal *The Reading Teacher*. In this study, the authors observed teachers and teachers-in-training as they used interactive e-books with children in kindergarten through sixth grade. (The e-books they examined are mobile apps, downloadable from online stores like iTunes.)

While young readers find these digital products very appealing, their multitude of features may diffuse children's attention, interfering with their comprehension of the text, Smith and the Schugars found. It seems that the very "richness" of the multimedia environment that e-books provide—touted as their advantage over printed books—may actually overwhelm kids' limited working memory, leading them to lose the thread of the narrative or to process the meaning of the story less deeply.

This is especially true of what the authors call some e-books' "gimmicks and distractions." In the book *Sir Charlie Stinky Socks and the Really Big Adventure*, for example, kids can touch "wiggly woos" to make the creatures emit noise and move around the screen. In another e-book, *Rocket Learns to Read*, a bird flutters and sounds play continuously in the background.

Such unnecessary flourishes can interrupt the fluency of children's reading and cause their comprehension to fragment, the authors found. They can also lead children to spend less time reading overall: One study cited by Smith and the Schugars reported that children spent 43% of their e-book engagement time playing games embedded in the e-books, rather than reading the text.

By contrast, the authors observe, some e-books offer multimedia features that actually enhance comprehension. In *Miss Spider's Tea Party*, for example, children hear the sound of Miss Spider drinking as they read the words "Miss Spider sipped her tea." In another e-book, *Wild About*

Books, sounds of laughter ring out as the reader encounters the line “Hyenas shared jokes with the red-bellied snakes.”

The quality of e-books for children varies wildly, the authors note: “Because the app market allows for the distribution of materials without the rigorous review process that is typical of traditional children’s book publishing, more caution is necessary for choosing high-quality texts.” They advise parents and teachers to look for e-books that enhance and extend interactions with the text, rather than those that offer only distractions; that promote interactions that are relatively brief rather than time-consuming; that provide supports for making text-based inferences or understanding difficult vocabulary; and that locate interactions on the same page as the text display, rather than on a separate screen. (E-books recommended by the authors are listed below.)

Once the e-books are selected, parents and teachers must also help children use the e-books effectively, write Smith and the Schugars. This can include familiarizing children with the basics of the device. Although adults may assume that their little “digital natives” will figure the gadgets out themselves, the researchers have found that children often do need adult guidance in operating e-readers. Parents and teachers should also assist children in transferring what they know about print reading to e-reading. Kids may not automatically apply reading skills they’ve learned on traditional books to e-books—and these skills, such as identifying the main idea and setting aside unimportant details, are especially crucial when reading e-books, because of the profusion of distractions they provide.

Lastly, adults should ensure that children are not over-using e-book features like the electronic dictionary or the “read to me” option. Young readers can often benefit from looking up the definition of a word with a click, but doing it too often will disrupt reading fluidity and therefore comprehension. Even without accessing the dictionary, children are able to glean the meaning of many words from context. Likewise, the read-to-me feature can be useful in decoding a difficult word, but when used too frequently it discourages kids from sounding out words on their own.

Research shows that children often read e-books “with minimal adult involvement,” Smith and the Schugars note. While we may assume that interactive e-books can entertain children all by themselves, it turns out that such products require more input from us than books on paper do.

Recommended E-Books

For beginning readers

Blue Hat, Green Hat, by Sandra Boynton

Go Clifford, Go!, by Norman Bridwell

Meet Biscuit, by Alyssa Capucilli

Nickelby Swift, Kitten Catastrophe, by Ben Hecht

Miss Spider's Tea Party, by David Kirk

A Fine Musician, by Lucy Thomson

For fluent readers

Slice of Bread Goes to the Beach, by Glenn Melenhorst

Who Would Win? Killer Whale vs. Great White Shark, by Jerry Pallotta

Wild About Books, by Judy Sierra

The Artifacts, by Lynley Stace and Dan Hare

Brilliant readers, what do you think? Are kids better off reading traditional print books, or do e-books offer benefits that paper books can't match?

More Brilliant Blog posts on reading and on technology:

[How To Build Children's "Print Knowledge" While You Read Together](#)

Wasco County Library District
 Financial Report
 Materials Expenditures
 5/7/2014

Category	Budgeted Amount	Expended	%	Balance
Dufur	\$9,958.00	\$5,101.62	51.2%	\$4,856.38
Maupin	\$10,573.00	\$4,819.43	45.6%	\$5,753.57
Shaniko	\$0.00	\$0.00		\$0.00
Tygh Valley	\$0.00	\$0.00		\$0.00
TD books	\$84,624.00	\$59,835.78	70.7%	\$24,788.22
TD periodicals	\$4,697.00	\$856.00	18.2%	\$3,841.00
TD audiovisual	\$9,465.00	\$7,394.97	78.1%	\$2,070.03
Total	\$119,317.00	\$78,007.80	65.4%	\$41,309.20

City of The Dalles

FUND 004 LIBRARY FUND		*****		*****		*****		*****		*****		*****	
ACCOUNT	DESCRIPTION	ESTIMATED	CURRENT ACTUAL	%REV	ESTIMATED	YEAR-TO-DATE ACTUAL	%REV	ANNUAL ESTIMATE	UNREALIZED BALANCE				
300	BEGINNING BALANCE	73,989	.00		739,890	963,561.62	130	887,868	75,693.62-				
300	**	73,989	.00		739,890	963,561.62	130	887,868	75,693.62-				
300	***	73,989	.00		739,890	963,561.62		887,868	75,693.62-				
330	INTERGOVERNMENTAL REVENUE												
334	STATE GRANTS	351	.00		3,510	4,904.00	140	4,217	687.00-				
334	**	351	.00		3,510	4,904.00	140	4,217	687.00-				
337	LOCAL GOVERNMENT REVENUES												
337	20 00 SHARE OF LIBRARY TAXES	87,106	.00		871,060	783,955.50	90	1,045,274	261,318.50				
337	**	87,106	.00		871,060	783,955.50	90	1,045,274	261,318.50				
330	***	87,457	.00		874,570	788,859.50		1,049,491	260,631.50				
350	FINES AND FORFEITURES												
351	LIBRARY FINES	809	816.08	101	8,090	9,738.16	120	9,716	22.16-				
351	**	809	816.08	101	8,090	9,738.16	120	9,716	22.16-				
350	***	809	816.08		8,090	9,738.16		9,716	22.16-				
360	OTHER REVENUES												
361	INTEREST REVENUES	279	449.72	161	2,790	3,342.29	120	3,349	6.71				
361	**	279	449.72	161	2,790	3,342.29	120	3,349	6.71				
365	GIFTS AND DONATIONS	7,367	.00		33,668	5,322.18	16	48,406	43,083.82				
365	**	7,367	.00		33,668	5,322.18	16	48,406	43,083.82				
369	OTHER MISC REVENUES	8	.00		80	348.00	435	100	248.00-				
369	**	8	.00		80	348.00	435	100	248.00-				
360	***	7,654	449.72		36,538	9,012.47		51,855	42,842.53				
	FUND TOTAL LIBRARY FUND	169,909	1,265.80		1,659,088	1,771,171.75		1,998,930	227,758.25				

