

WASCO COUNTY LIBRARY SERVICE DISTRICT

GOAL SETTING MEETING MINUTES

January 7, 2014

COMMISSION PRESENT: Mary Beechler, Margaret Brewer, Corliss Marsh, Diane Bungum, and Rita Rathkey.

COMMISSION ABSENT: None

STAFF PRESENT: District Librarian Sheila Dooley, Senior Library Technician Suzy Goolsby, and Library Clerk I Jayne Guidinger.

GUESTS PRESENT: None

The meeting of the Wasco County Library Service District Board was called to order at 4:02 p.m. by Chairman Corliss Marsh.

MINUTES

Margaret Brewer made a motion to approve the minutes of the November 12th meeting. Rita Rathkey seconded the motion and it was approved unanimously.

LIBRARY DIRECTOR'S REPORT

The written report for The Dalles-Wasco County Library was presented for information. Sheila Dooley reported on the status of the request for proposals for the RFID (radio frequency identification) and Self-Checkout System, Branding Project, and Design Drawing Project.

Mary Beechler updated the Board regarding the Maupin Library Building Project. A final visioning meeting with the architect will be followed by the preparation of drawings to be used for promotional literature.

GOAL SETTING

A. Review of Vision/Master Plan and Goals.

There was a discussion of the Vision/Master Plan. It was agreed that the Vision/Master Plan should contain general statements with the annual goals being more specific. Currently there is an overlap between the annual goals and those in the Vision/Master Plan. Sheila Dooley will rewrite the Vision/Master Plan document and eliminate the specific examples, and remove goals and objectives that have already been achieved. She will also update the 2013 goals.

A brainstorming session was held to gather ideas for 2014 goals resulting in the following list:

1. Conduct an interior facelift of The Dalles-Wasco County Library entryway, removing clutter, and making it visually appealing and welcoming.
2. Develop a Technology Petting Zoo with devices available for public use both inside and outside of the library.
3. Provide an online book club and book discussion website.
4. Host nationally known authors for multi-events in the community.
5. Complete transition to a more visually attractive, dynamic website and customize it to meet patron needs.
6. Provide community education on using social media.
7. Develop District marketing and public relations plan, and apply for marketing award.
8. Promote community building through use of staff nametags.
9. Instigate a "Lucky Day" program with new bestsellers available on a first-come, first-served basis.
10. Provide a staff development day that is unique to our District.
11. Develop a District brochure that provides information on both the Sage System and the District.
12. Maintain state of the art technology support and services.
13. Achieve a welcoming feel at the library.
14. Promote use of library as a "third place" and community center.
15. Maximize library collection to meet diverse community needs.
16. Purge clutter on an ongoing basis.
17. Provide amphitheater for library programs.
18. Create uninterrupted training time.

Sheila Dooley will email the list of potential goals to the Board. She will also update the 2013 goals and eliminate goals that have already been achieved. The Board will develop additional goals at a later date.

When the Board members were asked about their vision of the library in 5 years from now, the following answers were given:

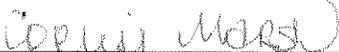
- Having a more modern facility
- Providing more community center rooms and classrooms.
- Working with other community groups
- Budget stability
- Public library as a happening place

ADJOURNMENT

At 6:12 p.m. the meeting was adjourned by Chairman Corliss Marsh. The next meeting is tentatively scheduled for Tuesday, February 11th, at 3:30 p.m. at the Dufur School/Community Library.

APPROVED by the Wasco County Library District Board of Directors on the 11th day of February 2014.

WASCO COUNTY LIBRARY SERVICE
DISTRICT BOARD OF DIRECTORS



Corliss Marsh, Chair

Absent

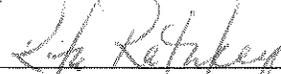
Mary Beechler, Vice-Chair

Absent

Margaret Brewer, Board Member



Diane Bungum, Board Member



Rita Rathkey, Board Member