AGENDA

REGULAR CITY COUNCIL MEETING
July 11, 2011
5:30 p.m.

CITY HALL COUNCIL CHAMBER
313 COURT STREET
THE DALLES, OREGON

1. CALL TO ORDER

2. ROLL CALL OF COUNCIL

3. PLEDGE OF ALLEGIANCE

4. APPROVAL OF AGENDA

5. PRESENTATIONS/PROCLAMATIONS

   A. Report from the Burn Policy Committee **[Agenda Staff Report #11-065]**

6. AUDIENCE PARTICIPATION

   During this portion of the meeting, anyone may speak on any subject which does not later appear on the agenda. Five minutes per person will be allowed. If a response by the City is requested, the speaker will be referred to the City Manager for further action. The issue may appear on a future meeting agenda for City Council consideration.

7. CITY MANAGER REPORT

8. CITY ATTORNEY REPORT

9. CITY COUNCIL REPORTS

10. CONSENT AGENDA

    Items of a routine and non-controversial nature are placed on the Consent Agenda to allow the City Council to spend its time and energy on the important items and issues. Any Councilor may request an item be "pulled" from the Consent Agenda and be considered separately. Items pulled from the Consent Agenda will be placed on the Agenda at the end of the "Action Items" section.

A. Approval of June 27, 2011 Regular City Council Meeting Minutes

B. Resolution No. 11-024 Concurring With the Mayor's Appointments to Various Committees

C. Authorization for City Clerk to Endorse OLCC New Outlet Application for Columbia View Station and Mini-Mart

11. PUBLIC HEARINGS

A. Public Hearing to Receive Testimony Regarding Proposed Amendments to the Land Use Development Ordinance (LUDO) **[Agenda Staff Report #11-069]**

12. ACTION ITEMS

A. Approval of 2011 Vision Action Plan **[Agenda Staff Report #11-070]**

B. Fort Dalles Museum Fee Waiver Request **[Agenda Staff Report #11-067]**

C. Susan Herring Fence Variance Fee Waiver Request **[Agenda Staff Report #11-068]**

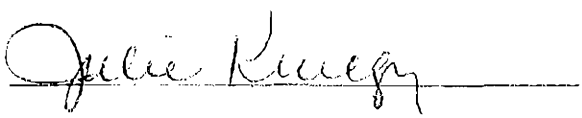
13. DISCUSSION ITEMS

A. Discussion Regarding Amendments to Resale Business License Ordinance **[Agenda Staff Report #11-066]**

14. ADJOURNMENT

This meeting conducted in a handicap accessible room.

Prepared by/
Julie Krueger, MMC
City Clerk



CITY of THE DALLES
313 COURT STREET
THE DALLES, OREGON 97058

(541) 296-5481
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AGENDA STAFF REPORT
CITY OF THE DALLES

MEETING DATE	AGENDA LOCATION	AGENDA REPORT #
July 11, 2011	Presentations 5, A	11-065

TO: Honorable Mayor and City Council

FROM: Julie Krueger, MMC, City Clerk

THROUGH: Nolan K. Young, City Manager

DATE: June 15, 2011

ISSUE: Recommendations from the Burn Policy Committee.

BACKGROUND: The Committee was established by Mayor Wilcox, through Resolution No. 11-009, on March 28, 2011. The members of the Committee are, citizen members: Chair Chris Zukin, Doug Tumilson, Teresa Myers, Kathy Heitkemper, Russ Brown, Barbara Pashek; Resource members: Bruce Lumper, DEQ, Dan Hammel, Mid-Columbia Fire and Rescue, Karen Murray, Tri-County Hazardous Waste and Recycling Program, and Pierce Louis, Dirt Hugger.

The Committee was charged with identifying proposals and recommendations regarding outdoor burning, including educational programs, mulching, methods to enforce the ban of burning garbage in barrels, seasonal burning programs, weather related burning programs, and promoting alternatives to burning.

In 2010, a request was brought to the City Council by Kathy Heitkemper, to ban outdoor burning in the City of The Dalles. The primary reason for the request was to eliminate serious health conditions caused by the pollution from outdoor burning. Smoke from outdoor burning can have

serious effects on the health of the community, especially children, the elderly, and those with breathing issues. In addition to harmful substances called toxins, smoke from outdoor burning contains tiny particles that are so small the body's natural defenses can't prevent them from lodging deep into our lungs. These tiny particles not only can damage and change the structure of lung tissue but can also carry toxins directly into our bloodstream. Breathing this smoke can lead to serious respiratory problems, asthma attacks, heart problems and even premature death.

The Committee has had the support and cooperation of many agencies in developing their recommendations. Mid-Columbia Fire and Rescue, Tri-County Hazardous Waste and Recycling Program, and DEQ have all offered their support and assistance in implementation of the recommendations. While it is believed there are many other agencies who would be partners, the Committee did not have direct contact with representatives of other agencies while forming the recommendations.

An example of agency support is that, through Committee discussion, it was noted there was not a way for citizens to dispose of their confidential papers if they didn't have a shredder or could not burn them. As a result of that discussion, Tri-County Hazardous Waste and Recycling has added a residential shredding program to their monthly collection events. It is a pilot program which will be evaluated at the end of the calendar year. This is just one example of the partnerships that can be formed to assist citizen's transition from using burn barrels.

The Committee acknowledges that if their recommendations are accepted, enforcement of a new ordinance will be required at some level, to be determined by the City. The Committee believes DEQ and Mid-Columbia Fire and Rescue would assist by providing education and if a burn ban is implemented, the District would discontinue issuing permits within the city limits.

The Burn Policy Committee believes it would be beneficial to review how things are going after a year of the recommendations being in place. They have agreed to stand available to the City Council to reconvene and to continue working on policies if so directed by the City Council.

BUDGET IMPLICATIONS: None at this time. Many recommendations can be accomplished through partnerships. Some recommendations may need a funding source and it is hoped grant funding can be secured for some programs.

COUNCIL ALTERNATIVES:

1. Staff Recommendation: ***Move to accept the recommendations of the Burn Policy Committee and direct staff to begin implementation of the recommendations.***

2. Move to accept selected recommendations of the Committee.

3. Decline to accept the recommendations of the Committee.

RECOMMENDATIONS FROM OPEN BURN POLICY COMMITTEE

1. Ban burn barrels.

   A. Education. Develop educational material that will inform citizens about the negative health conditions created by burning trash in burn barrels and about the alternatives to burn barrels including recycling, composting and hazardous waste disposal programs. Distribute this information as broadly as possible to include messages on City water bills, Tri-County Hazardous Waste Program literature and direct mail pieces, radio and newspaper PSA's, etc. Consider expanding the Community Clean Up Day event to include education elements and information regarding alternatives to burning.

   B. Alternatives to Burn Barrels. Develop a phase out period of up to one year for burn barrels and develop a program to allow residents to trade their burn barrel for a compost device and/or shredder (for those who normally burn confidential papers) or a certificate for a month of garbage service in trade for the barrel. The Committee recommends seeking partnerships to fund this program. Provide drop off sites for shredding in public locations such as City Hall, Senior Center, and Tri-County Hazardous Waste and Recycling. Do not institute burn barrel ban until alternatives have been identified and supplied/funded.

   C. Upgrades to Garbage Service. Direct The Dalles Disposal to prepare information regarding alternative programs including, but not limited to, universal (mandatory) garbage service; service that would include garbage, recycle and yard debris pick up for one set fee; options for various can sizes; options for bi-weekly pick up; offer a free yard debris drop off day once per week; provide paper shredder at the transfer station for free use by public.

   D. Burn Ban Boundary. Dialogue with Wasco County regarding extending the City burn ban to the Urban Growth Boundary to avoid confusion, provide more consistent enforcement and to protect the health of the community more equally.

   E. Removal of Burn Barrels. Solve issue of disposing of/ collecting old burn barrels. Inform citizens that there is no charge for dropping off old burn barrels at The Dalles Disposal for recycling. Involve service organizations to help residents dispose of old burn barrels.

   F. Partnerships. Work with Mid-Columbia Fire and Rescue to implement any changes in burn barrel policy. Work and partner with other agencies and entities to help provide education, implement alternatives to burning, and possibly fund programs.

2. Restrict Open Burning to Two Seasons of October 15 through November 30 and April 1 through May 31.

A. Education. Develop education materials that will inform citizens about the fire dangers and negative health conditions, especially during air inversion days, created by open burning. Distribute information regarding the concerns and alternatives, such as recycling, composting, and hazardous waste disposal programs, through Tri-County Hazardous Waste Program, direct mail, City water bill, radio and newspaper. Work with Mid-Columbia Fire and Rescue to provide education on burning alternatives when burn permits are issued.

B. Alternatives to Burning. Work to expand the number of free yard debris days with The Dalles Disposal. Explore possible residential drop off at Dirt Hugger. Direct The Dalles Disposal to prepare information regarding alternative programs, as outlined in recommendation #1,C.

C. Open Burn Boundary. Dialogue with Wasco County regarding extending the restricted open burn policy to the Urban Growth Boundary to avoid confusion, provide more consistent enforcement and to protect the health of the community more equally.

D. Partnerships. Work with Mid-Columbia Fire and Rescue to implement changes in open burning policy. Work with DEQ to establish a daily air quality report during open burn seasons. Work with agencies and media to develop a communication policy regarding air quality during burn seasons.

E. Review. Review implemented policies after one burn season to determine effectiveness of education and alternative programs to burning.

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AGENDA STAFF REPORT
CITY OF THE DALLES

MEETING DATE	AGENDA LOCATION	AGENDA REPORT #
July 11, 2011	Consent Agenda 10, A - C	N/A

TO: Honorable Mayor and City Council

FROM: Julie Krueger, MMC, City Clerk

THRU: Nolan K. Young, City Manager

DATE: June 28, 2011

ISSUE: Approving items on the Consent Agenda and authorizing City staff to sign contract documents.

A. **ITEM:** Approval of June 27, 2011 Regular City Council Meeting Minutes.

BUDGET IMPLICATIONS: None.

SYNOPSIS: The minutes of the June 27, 2011 regular City Council meeting have been prepared and are submitted for review and approval.

RECOMMENDATION: That City Council review and approve the minutes of the June 27, 2011 regular City Council meeting.

B. **ITEM:** Resolution No. 11-024 Concurring With the Mayor's Appointments to Various Committees.

BUDGET IMPLICATIONS: None.

SYNOPSIS: The Mayor has selected Barry Abrams for re-appointment to the City's Budget Committee and Ken Farner for re-appointment to the QLife Budge Committee.

RECOMMENDATION: That City Council adopt Resolution No. 11-024 concurring with the Mayor's appointments to various committees.

C. **ITEM**: Authorization for City Clerk to Endorse OLCC New Outlet Application for Columbia View Station and Mini Mart.

BUDGET IMPLICATIONS: If approved, the City will collect a $100 fee which will be credited to the General Fund.

SYNOPSIS: Columbia View Station and Mini Mart, formerly Garcia's Mini Mart, has applied for an OLCC application. The Police Department has reviewed the application and recommends it be approved.

RECOMMENDATION: That City Council authorize the City Clerk to endorse the OLCC New Outlet application for Columbia View Station and Mini Mart.

MINUTES

REGULAR COUNCIL MEETING
OF
JUNE 27, 2011
5:30 P.M.
CITY HALL COUNCIL CHAMBER
313 COURT STREET
THE DALLES, OREGON

PRESIDING:	Mayor Jim Wilcox
COUNCIL PRESENT:	Bill Dick, Carolyn Wood, Brian Ahier, Tim McGlothlin
COUNCIL ABSENT:	Dan Spatz
STAFF PRESENT:	City Manager Nolan Young, City Attorney Gene Parker, City Clerk Julie Krueger, Public Works Director Dave Anderson, Community Development Director Dan Durow, Senior Planner Dick Gassman, Police Chief Jay Waterbury, Administrative Intern Will Norris, Finance Director Kate Mast, Librarian Sheila Dooley

CALL TO ORDER

Mayor Wilcox called the meeting to order at 5:33 p.m.

ROLL CALL

Roll call was conducted by City Clerk Krueger; Councilor Spatz absent.

PLEDGE OF ALLEGIANCE

Mayor Wilcox invited the audience to join in the Pledge of Allegiance.

APPROVAL OF AGENDA

It was moved by Wood and seconded by Ahier to approve the agenda as presented. The motion carried unanimously, Spatz absent.

PRESENTATIONS

Raelynn Ricarte introduced Sergeant First Class Alex Porter from the National Guard. They discussed a recently launched program where gnomes were sent to the troops to participate in a contest, taking photographs of the gnomes in action with the troops. Ricarte said the purpose was to raise awareness and that the home gnomes would be used to help support the troops. She asked the Mayor to carry a gnome with him for one month, to encourage the citizens of The Dalles to each write one letter to a soldier and provide one dollar toward the care packages that are sent to the troops. Ricarte said the hope was to launch the gnome project nationwide and to receive one million letters to send to soldiers.

Mayor Wilcox accepted the gnome and challenged the City Council and staff to write a letter. He provided a letter to Ms. Ricarte to get the program started.

AUDIENCE PARTICIPATION

None.

CITY MANAGER REPORT

City Manager Young said Dirt Hugger had requested a two month extension for their food scrap pilot program. He said he planned to grant the extension unless the Council had any concerns. No concerns were expressed by the Council.

Young said he had provided a staff report regarding an emergency sanitary sewer main reconstruction project on West Sixth Street. He recommended the City Council authorize the emergency contact because the line was in imminent danger of failure.

It was moved by Ahier and seconded by Wood to authorize the City Manager to enter into a contract with Crestline Construction in the amount of $49,450 or $65,481 if change orders raise the cost over $50,000, for the emergency replacement of about 470 feet of eight inch sanitary sewer main and four manholes on West Sixth Street. The motion carried unanimously, Spatz absent.

City Manager Young asked Community Development Director Durow to report on the underground tank removal project at the Sunshine Mill property. Durow said the tank had been removed and three monitoring wells were drilled. He said one was clean and two had some level of contamination in them. Durow said samples had been sent for testing and he believed they would continue to monitor the wells to determine if the levels decreased.

CITY ATTORNEY REPORT

City Attorney Parker said he had received comments from two resale business owners regarding the draft resale ordinance. He said based on those discussions, some changes would be made to the ordinance which would be coming to Council for discussion in July.

Parker said he had arranged to have a law firm assist him to review the City's telecom ordinances and develop options for consideration by the City Council. Parker said the Federal Communications Commission was considering rules to restrict local authority regarding telecom ordinances. He said the League of Oregon Cities was monitoring the process and would keep cities informed about any efforts needed to keep local authority in place.

CITY COUNCIL REPORTS

Councilor Wood reported on a Historic Preservation League of Oregon seminar she attended. She said the entire Historic Landmarks Commission had attended and said it had been very informative. She said the goal was to establish guidelines for cities to help with development of new construction within historic districts.

Councilor McGlothlin reported on the June 15th Traffic Safety Commission meeting, saying they unanimously agreed to recommend extending "no parking" areas in the area of East 12th and Oregon Streets. He said the Commission had received updates on the Tenth Street widening project, 12th Street storm sewer project, Tenth Street bridge resurfacing, and Kelly Avenue chip seal project.

Councilor Ahier said the QLife Agency had adopted their budget with minor amendments and that the downtown Wi Fi project was on schedule to be completed toward the end of July.

Ahier said there was a perception in the community that the City was not successful in attracting new business to town and that citizens did not seem to understand the use and purpose of urban renewal funding being used to spur development. Ahier said the local economy had improved and that the City needed to continue to be business friendly. Ahier said he believed urban renewal funding to remove blight was vital in improving the local economy.

Mayor Wilcox said a private business development group was meeting on July 27th with a goal of helping bring new business to The Dalles and that the committee he had appointed was also working to identify and remove barriers to development in the City.

Councilor Wood said she agreed with Ahier and said the City had done a lot of work in recent years to improve aging infrastructure withing the City and that the City should be proud of its accomplishments.

Mayor Wilcox complimented Councilor Ahier for his efforts to improve the City's website. He said the website was a very valuable tool and great place for citizens to get information on all City projects and meetings. Councilor Ahier thanked Executive Secretary Izetta Grossman for her hard work to maintain the website.

Mayor Wilcox said he attended the grand opening of the new skate park on June 18th and said it was very well attended.

CONSENT AGENDA

It was moved by Wood and seconded by McGlothlin to approve the Consent Agenda as presented. The motion carried unanimously, Spatz absent.

Items approved by Consent Agenda were: 1) approval of June 13, 2011 regular City Council meeting minutes; 2) approval of June 6, 2011 Town Hall meeting; 3) approval of June 8, 2011 special City Council meeting; and 4) approval of amendment #4 to OMI agreement to operate the Wastewater Treatment Plant for fiscal year 2011-12.

PUBLIC HEARINGS

Public Hearing to Receive Testimony Regarding Right of Way Vacation for Portions of East Seventh Street, Washington Street, and Alley East of Court Street

Mayor Wilcox reviewed the procedures to be followed for the hearing.

Senior Planner Gassman reviewed the staff report.

Testimony

No testimony was provided.

Council Deliberation

It was moved by Wood and seconded by McGlothlin to approve the requested partial right of way vacations for East Seventh Street east of Court Street, a portion of Washington Street east of Court Street and north of East Seventh Place, and an alley east of Court Street, based on the findings of staff and City Council, and direct staff to prepare an ordinance for adoption at a future meeting, completing the vacation process. The motion carried unanimously, Spatz absent.

Public Hearing to Receive Testimony Regarding the 2011-12 Fiscal Year Budget

Mayor Wilcox reviewed the procedures to be followed for the hearing.

Finance Director Kate Mast reviewed the staff report.

City Manager Young reviewed a memorandum he had provided to the City Council regarding urgent infrastructure needs of the Discovery Center. He recommended the Council amend the proposed budget to increase the beginning fund balance by $10,000 and increase the City Council contractual line item by $10,000 with the following conditions: 1) the funds would only be available if the beginning fund balance came in at a sufficient amount to cover the proposed expenditure; 2) the funds would be considered a match. The Discovery Center would be required to find the funding for the remaining $56,043 needed; and 3) that if by November 1, 2011, the Discovery Center had been unsuccessful in identifying a match, they could present a request to the City Council for the $10,000 as an emergency to complete immediate needs number two and three (point of sale system for café and HVAC system glycol). This request would identify efforts made and results of those efforts to obtain the matching funds for all the improvements.

Testimony

No testimony was provided.

Resolution No. 11-016 Adopting the Fiscal Year 2011-12 Budget for the City of The Dalles, Making Appropriations, Authorizing Expenditures, Levying Taxes, and Authorizing the City Manager to Take Such Action as Necessary to Carry Out the Adopted Budget

Councilor Ahier said he was supportive of the Discovery Center, but was concerned that the request came at the last minute. He said it should have been considered during the budget process, noting other projects had been put on hold due to lack of funding. Ahier said many of the listed projects should have been planned for.

City Manager Young said it was not uncommon to defer maintenance projects during difficult financial periods.

Councilor Wood said she was on the Discovery Center Board of directors. She said their budget was very tight and many cuts had already been made. She said the projects listed were critical.

Councilor McGlothlin said he supported the City Manager's recommendation and said he appreciated the concept of using the money as match to secure funding from other organizations.

Councilor Dick said he was also a member of the Board of Directors for the Discovery Center. He said he supported the recommendation of the City Manager and said he believed this was the first time they had make a direct request for assistance. Dick noted there were ongoing efforts to remind the federal government of their obligation to the facility.

Mayor Wilcox said the City should not be the bank for the Discovery Center. He said the City was already helping them by paying $25,000 per year for the County's debt retirement on the infrastructure and had to pay now to replace the sewer line from the Discovery Center that had deteriorated because there was not enough flow from the facility. He said it was not good stewardship of the City funds to grant the request.

It was moved by Dick and seconded by Ahier to accept the City Manager's recommendation to amend the proposed budget to increase the beginning fund balance by $10,000 and increase the City Council contractual line item by $10,000 with the following conditions: 1) the funds would only be available if the beginning fund balance came in at a sufficient amount to cover the proposed expenditure; 2) the funds would be considered a match. The Discovery Center would be required to find the funding for the remaining $56,043 needed; and 3) that if by November 1, 2011, the Discovery Center had been unsuccessful in identifying a match, they could present a request to the City Council for the $10,000 as an emergency to complete immediate needs number two and three (point of sale system for café and HVAC system glycol). This request would identify efforts made and results of those efforts to obtain the matching funds for all the improvements.

Councilor Ahier said he was not opposed to the Discovery Center, just concerned that they had been approached in an urgent manner with problems that were not new.

McGlothlin agreed, saying any future requests should be made through the City's budget process. He said stewardship of the City's money was important, but there should also be some balance when the need to care for community investments was at stake.

Mayor Wilcox said it may be better if the Discovery Center defaulted and started over and might be preferable to throwing money in a hole.

The motion to accept the City Manager's recommendation was voted on and carried unanimously, Spatz absent.

It was moved by Ahier and seconded by Wood to adopt Resolution No. 11-016 adopting the fiscal year 2011-12 budget for the City of The Dalles, making appropriations, authorizing expenditures, levying taxes and authorizing the City Manager to take such action as necessary to carry out the adopted budget with approved amendments. The motion carried unanimously, Spatz absent.

CONTRACT REVIEW BOARD ACTIONS

Award Professional Services Engineering Contract for Development of the Wastewater Facility Master Plan Update

City Manager Young reviewed the staff report.

It was moved by McGlothlin and seconded by Dick to authorize the City Manager to enter into a contract with Carollo Engineers in an amount not to exceed $395,984 for the Wastewater Facility Master Plan Update project. The motion carried unanimously, Spatz absent.

ACTION ITEMS

Resolution No. 11-022 Authorizing Transfers of Funds Between Categories of Various Funds, Making Appropriations and Authorizing Expenditures for the Fiscal Year Ending June 30, 2011

Finance Director Kate Mast reviewed the staff report, noting the resolution had been revised to address last minute changes to the budget.

It was moved by Wood and seconded by Dick to adopt Resolution No. 11-022 authorizing transfers of funds between categories of various funds, making appropriations and authorizing expenditures for the fiscal year ending June 30, 2011 as revised. The motion carried unanimously, Spatz absent.

Special Ordinance No. 11-541 Assessing Various Properties for the Cost of Noxious Vegetation Assessments

City Attorney Parker reviewed the staff report and noted the Ordinance had been posted according to Charter requirements and could be adopted by title if the Council wished to do so.

City Clerk Krueger read Special Ordinance No. 11-541 by title.

It was moved by Wood and seconded by McGlothlin to adopt Special Ordinance No. 11-541 assessing various properties for the cost of noxious vegetation assessments, by title. The motion carried unanimously, Spatz absent.

Resolution No. 11-021 Assessing Property Located at 1014 Garrison Street for the Cost of Nuisance Abatement Assessment

City Attorney Parker reviewed the staff report.

It was moved by Ahier and seconded by Wood to adopt Resolution No. 11-021 assessing property located at 1014 Garrison Street for the cost of nuisance abatement. The motion carried unanimously, Spatz absent.

ADJOURNMENT

Being no further business, the meeting adjourned at 6:50 p.m.

Submitted by/
Julie Krueger, MMC
City Clerk

SIGNED: _____
James L. Wilcox, Mayor

ATTEST: _____
Julie Krueger, MMC, City Clerk

RESOLUTION NO. 11-024

A RESOLUTION CONCURRING WITH THE MAYOR'S APPOINTMENTS TO VARIOUS COMMITTEES

WHEREAS, there are vacancies on the City Budget Committee and QLife Agency Budget Committee; and

WHEREAS, Mayor Wilcox has selected Barry Abrams for re-appointment to the City's Budget Committee; and

WHEREAS, the Mayor has selected Ken Farner for re-appointment to the QLife Agency Budget Committee;

NOW, THEREFORE, BE IT RESOLVED BY THE CITY COUNCIL AS FOLLOWS:

Section 1. The City Council hereby concurs with the re-appointment of Barry Abrams to the Budget Committee, term to expire June 30, 2014.

Section 2. The City Council concurs with the re-appointment of Ken Farner to the QLife Agency Budget Committee, term to expire June 30, 2014.

Section 3. This Resolution shall be effective July 11, 2011.

PASSED AND ADOPTED THIS 11th DAY OF JULY, 2011

Voting Yes, Councilors: _____
Voting No, Councilors: _____
Absent, Councilors: _____
Abstaining, Councilors: _____

AND APPROVED BY THE MAYOR THIS 11th DAY OF JULY, 2011

SIGNED:

_____
James L. Wilcox, Mayor

ATTEST:

_____
Julie Krueger, MMC, City Clerk

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AGENDA STAFF REPORT

MEETING DATE	AGENDA LOCATION	AGENDA REPORT #
July 11, 2011	Public Hearing 11, A	11-069

TO: Honorable Mayor and City Council

FROM: Dick Gassman, Senior Planner
Community Development Department

THRU: Nolan Young, City Manager

DATE: July 11, 2011

ISSUE: Amendments to the Land Use and Development Code.

RELATED CITY COUNCIL GOAL: N/A

PREVIOUS AGENDA REPORT NUMBERS: N/A

BACKGROUND: Each year the Community Development Department reviews the Land Use and Development Ordinance (LUDO) to determine if changes are needed. The attached draft ordinance contains this year's list as recommended by the Planning Commission. In addition to the attached draft ordinance, I have also attached a copy of the April 21, 2011 staff report to the Planning Commission and copies of the minutes of the Planning Commission from September 16, 2010, December 2, 2010, and April 21, 2011. These are the dates the Commission took testimony on the proposed amendments.

PROCESS: This is a legislative type public hearing per LUDO Section 3.020.060. The required notice of the hearing was published in The Chronicle on June 26, 2011. If the Council approves some or all of these proposed amendments staff will finalize the ordinance and bring it back for adoption at a later Council session.

REVIEW: The Planning Commission held one work session and two public hearings before recommending the list of 30 amendments that is attached. Many of these are relatively minor. Here is a brief discussion of some of the more substantial amendments. The Section number refers to the location of the indicated amendment in the draft ordinance.

1. Sections 2 and 13 - Laydown yard. This is a new concept which is intended to allow a quick review for companies that are seeking property on short notice in order to store equipment for a relatively short period of time.

2. Sections 3 and 23 -Tour Oriented Destination. This is also a new concept and is intended to help hard to locate businesses by allowing additional signage to get tourists from the freeway or other places in town to the business location.

3. Section 16 - Geohazard Study. This amendment incorporates a more refined geohazard study and map. It will still require a geohazard study for development that occurs within certain areas, but limits the scope of that requirement. This amendment is based on a new study just completed.

4. Section 26 - Political Signs. This amendment modifies existing sign code provisions relating to political signs.

5. Section 29 - Signs in the public right-of-way. This amendment would clarify that signs in the right-of-way are not allowed and may be removed.

BUDGET IMPLICATIONS: Minor printing costs. Since the LUDO has been placed on the City's website, the number of hard copy versions of the LUDO has been greatly reduced, and our copying costs have been similarly reduced.

SUGGESTED MOTIONS:

1. Staff Recommendation: ***Move to approve the LUDO amendments as recommended by the Planning Commission, as further amended by the Council, and direct staff to prepare an ordinance for adoption at a later meeting.***

2. Alternative: Move to deny the proposed amendments and provide additional direction to staff.

RESOLUTION NO. P.C. 509-11

A RESOLUTION OF THE PLANNING COMMISSION OF THE CITY OF THE DALLES RECOMMENDING ADOPTION OF VARIOUS AMENDMENTS TO THE LAND USE AND DEVELOPMENT ORDINANCE

WHEREAS, The City of The Dalles reviews the City's Land Use & Development Ordinance (LUDO) annually for needed amendments; and

WHEREAS, The City staff have proposed a series of amendments to the City's LUDO; and

WHEREAS, The Planning Commission conducted a work session on September 16, 2010 to review the proposed amendments, held a public hearing on December 2, 2010 to take public testimony on General Ordinance Amendment No. 11-xxxx, and following the close of the public hearing on December 2, 2010, the Planning Commission moved to recommend the City Council adopt proposed amendments to the City's Land Use and Development Ordinance; and

WHEREAS, the City Planning Commission held a second public hearing on April 21, 2011 to take additional testimony, and following the close of the public hearing on April 21, 2011 the Planning Commission amended the previously recommended LUDO amendments; and

WHEREAS, The Planning Commission has considered the public testimony and reviewed the proposed legislative amendments, and based upon information in the staff report and testimony presented during the hearing, the Planning Commission voted to recommend the Attached amendments be forwarded to the City Council for their review and adoption;

NOW, THEREFORE, THE PLANNING COMMISSION RESOLVES AS FOLLOWS:

Section 1. The Planning Commission recommends that the attached amendments to the LUDO be approved and forwarded to the City Council for its review and adoption.

PASSED AND ADOPTED THIS 21ST DAY OF APRIL 2011.

_____

Bruce Lavier, Chairman

I, Dan Durow, Community Development Director for the City of The Dalles, hereby certify that the foregoing resolution was adopted at the regular meeting of the City Planning Commission, held on the 21st of April, 2011.

Attest: _____

Daniel Durow, Director

Ayes:
Nays:
Absent:
Abstain:

DRAFT GENERAL ORDINANCE NO. 11-1313

AN ORDINANCE APPROVING ZONING ORDINANCE AMENDMENT NO. 11-1313.

WHEREAS, the City of The Dalles adopted a Land Use and Development Ordinance known as General Ordinance No. 98-1222 on May 11, 1998; and

WHEREAS, the City Planning Commission conducted a work session on September 16, 2010 and held a public hearing on December 2, 2010 to take public testimony on General Ordinance Amendment No. 11-1313, and following the close of the public hearing on December 2, 2010, the Planning Commission moved to recommend the City Council adopt proposed amendments to the City's Land Use and Development Ordinance; and

WHEREAS, the City Planning Commission held a second public hearing on April 21, 2011 to take additional testimony, and following the close of the public hearing on April 21, 2011 the Planning Commission altered the proposed LUDO amendments, and moved to recommend the City Council adopt the proposed amendments to the City's Land Use and Development Ordinance; and

WHEREAS, on July 11, 2011 the City Council conducted a public hearing to consider General Ordinance Amendment No. 11-1313, and

WHEREAS, on July 11, 2011, the City Council adopted a motion approving the proposed amendment,

NOW, THEREFORE, THE CITY COUNCIL OF THE CITY OF THE DALLES ORDAINS AS FOLLOWS:

Section 1. Amend Section 1.120 by adding the following language: **The City Council, upon written request, may waive all or part of any filing fee required by this ordinance.**

Section 2. Amend Section 2.030 Meaning of Specific Words and Terms by adding a new definition: **Laydown Yard: A temporary off-site storage area for equipment and useable materials to be used for maintenance or construction.**

Section 3. Amend Section 2.030 Meaning of Specific Words and Terms by adding a new definition: **Tourist Oriented Destination: A business that is a cultural,historical, recreational, educational, or entertaining activity, or unique commercial activity whose major portion of income or visitors is derived from visitors not residing in The Dalles.**

Section 4. Amend Section 3.020.030 B. Decision Types by adding the following new paragraphs: **10. Proposed Change of Use (Section 6.150.020); 11. LUDO Review of Building Permit Application.**

Section 5. Amend Section 3.020.050 C by adding a new paragraph 7 as follows: **Prior to the public hearing the applicant is recommended, but not required, to conduct an outreach meeting with nearby residents and others who may be affected by the development.**

Section 6. Amend Section 3.050.040 B by deleting the words ~~"applicable policies of the Comprehensive Plan"~~ in line 4.

Section 7. Amend Section 5.030.020 A. 2. By deleting ~~a) Mobile Home and b) Mobile Home (Zero Lot Line.)~~ and renumbering.

Section 8. Amend Section 5.050.030 A 19 a) to read as follows: All dwellings, as defined by this ordinance, **so long as the ground floor is a** permitted commercial use.

Section 9. Amend Section 5.060.020 A 20 to read as follows: All dwellings, as defined by this ordinance, **so long as the ground floor is a** permitted commercial use.

Section 10. Amend Section 5.080.020 A 6 to read as follows: All dwellings, as defined by this ordinance, **so long as the ground floor is a** permitted commercial use.

Section 11. Amend Section 5.090.020 by adding a new provision and renumbering: **A. 1. Auto body shops, auto painting, and machine shops.**

Section 12. Amend Section 6.150.020 Changes In Use to read as follows: **Unless this ordinance provides for an exemption for any specific requirement**, the following shall apply to all proposed changes in use of structures, land, or other development:

A. Use Determination. **The owner or developer shall complete and submit a Proposed Change of Use Application.** The approving authority shall determine intensity, similarity, or difference of a proposed use based on the following criteria:

1. Use type.
2. Size and/or type of products or services.
3. Parking and loading needs.
4. Off-site impacts and nuisance conditions.
5. **Traffic generation**

Section 13. Amend Section 6.160 by adding a new section 6.160.030 as follows: **Laydown Yard.**

1. Purpose. A laydown yard is intended for construction equipment and material only. It is different from a contractor storage yard in that all items are in active use on off-site projects. An off-site laydown yard, in addition to those on or adjacent to a construction site, is allowed in the I-Industrial and CLI-Commercial/Light Industrial zones without obtaining land use approval, so long as criteria 2 through 7 are continually met.

2. A proposed laydown yard shall be associated with one or more specific projects with an approved building permit issued for grading, construction, remodel or demolition,

an approved land use decision, or pending application for a building permit or land use decision.

3. A laydown yard is not a substitute for a contractor storage yard. At any time the property owner may convert the laydown yard to a contractor storage yard by obtaining a Site Plan Review decision and completing the conditions of approval. If items are kept on site continuously for more than 8 months, the City may determine that a laydown yard no longer exists.

4. Laydown yards shall be supervised by the property owner who will be responsible for enforcing compliance with these standards.

5. Where curbs exist, the contractor shall be required to provide curb cuts for all egress or ingress areas onto a paved street. To prevent mud or dirt from transferring from vehicles and equipment onto the paved street the contractor shall install pavement or other surface treatment approved by the City Engineer at all egress and ingress points from the yard for a minimum of 50 feet to the street access. Dust and erosion control shall be in place to confine these materials to the subject property. Noise, vibration, dust, and odors cannot exceed local, state, or federal regulations.

6. The owner of the property shall complete and file at the Community Development Department Office in City Hall a Laydown Yard Report, on a form provided by the City, at the time of the start of the laydown yard, and on April 30, August 31, and December 31 of each year so long as the laydown yard continues.

7. Notwithstanding the provisions of the Ordinance adopting the Transportation System Development Charges (SDC), for this use only, the property owner shall pay annual Transportation SDC fees, at 5% of the full rate.

Section 14. Amend Section 7.060 by deleting the category designation of ~~Elderly Housing~~ and changing the designation to **"Senior Housing"**, and add new language under the new category of Senior Housing as follows: **Dwelling units designated as Independent Living Units shall have one parking space per dwelling.**

Section 15. Amend Section 7.060 by adding under the category of Residential the following language: **In multifamily units, one parking space will be required for every two bedrooms, but not less than one parking space per dwelling unit.**

Section 16. Amend Section 8.040 to read as follows:

8.040.010 Purpose

This Section describes the permit requirements for lands proposed to be developed within the areas designated zones 1 to 6 on the maps and in the 2010 Geologic Hazards Study prepared by Mark Yinger, R.G., Hydrogeologist. Land within zones 1 and 4, land within zones 2, 3, or 5 that exceed a slope of 30%, or land in zone 3 which is located in areas of groundwater discharge, have been determined to be within a geographic area that has characteristics which make the ground potentially unstable. Any cut, fill, or construction on these sites may add to this potential instability. The requirements of this Section are intended to reduce as much as possible the adverse effects of development for the owner and for other properties which may be affected by a ground movement.

8.040.020 Applicability

The requirements of this Section shall apply to all new development including, but not limited to streets, driveways, parking areas, sidewalks, retaining walls, drainage structures, buildings and other structures, and to additions and modifications to existing development which increase the footprint. Detached buildings of 200 square feet or less are exempt from the requirements of this Section.

8.040.030 Permit Requirements

A Physical Constraints Permit shall be required for new development and additions as described in Section 8.040.020 for all proposed development activities located within hazard areas in zones 1 through 6, per the requirements of Section 8.020: Review Procedures. The following shall also be required as part of the Physical Constraints Permit:

A. Geologic Impact Statement. A site-specific geologic impact statement prepared by a qualified geotechnical engineer or an engineering geologist. If the size of a proposed development is increased, or the location of a proposed development is changed, a new impact statement is required.

B. Certification of Plans. A statement prepared by a qualified geotechnical engineer or an engineering geologist certifying that the development plans and specifications comply with the limitations imposed by the geologic impact statement, and that the proposed construction will not adversely affect the site and adjacent properties.

8.040.040. As-Built Certification.

Within 30 days after the completion of the project, and before final acceptance of public improvements by the City Engineer, the applicant shall submit to the Director a statement prepared by a qualified geotechnical engineer or an engineering geologist certifying that the construction was completed in accordance with the plans and specifications as they relate to mitigation of the geologic impacts to the site and adjacent properties.

Section 17. Amend the second sentence of Section 9.020.030 F to read: "~~The access easement,~~ **Land required for future right of way or proposed for a** future public street~~, or private access drive or access way~~ shall not count toward the minimum lot area".

Section 18. Amend Section 9.030.040 to read as follows: **C. Period of Approval. Approval of a partition application shall be valid for a period of one year from the effective approval date. Upon written request, filed with the Director prior to the expiration date, approvals may be extended annually four times provided the relevant provisions of this ordinance have not changed. If extended, any fees or charges, including the pay into the fund option, will be assessed at the rate in existence at the time they are paid, not the rate in existence at the time of the original approval. If no final partition plat is submitted within one year, or**

within any timely extension, the partition application shall become void and a new application required.

Section 19. Amend Section 9.030.050 C. 1. by adding after the words "agreed to install" in line one the words "**for nonresidential development**".

Section 20. Amend Section 10.060 I. Private Streets by adding a new paragraph 5 as follows: **5. In addition to the name of the street, all private street signs shall also contain the words "Private Street" in letters of the same size as the name of the street.**

Section 21. Amend Section 13.030.020 C. to read as follows: **Commercial and Promotional signs may be used only on private property and subject to the following:**

1. **A permit is required for all temporary signs.**
2. **Temporary signs may be erected for a period not to exceed 30 days.**
3. **Temporary signs are limited to 32 square feet in area.**
4. **Temporary signs are limited to one per street frontage.**

Section 22. Amend Section 13.030.010 by adding a new category A and renumbering: **A. ATM Sign. Unless otherwise allowed additional signage, each ATM shall be allowed one sign not to exceed four square feet.**

Section 23. Amend Section 13.030.010 Exempt Signs by adding a new paragraph as follows: **V. Tourist Oriented Destination (TOD) Signs. It is the purpose of this Section to allow signs for TODs not readily visible from public roads under the following set of criteria:**

1. **Signs generally will be allowed at intersections only.**
2. **Businesses must have permanent restroom facilities, a business telephone, drinking water, and adequate on-site parking.**
3. **If the business is not open during normal business hours, the sign must indicate the hours it is open.**
4. **Except as provided for in #3, only the business name, a directional arrow, and the distance to the site is allowed on the sign.**
5. **If the business is seasonal, the sign may be covered during the off season.**
6. **The number of signs is limited to the minimum necessary to adequately direct visitors.**
7. **An application with fee is required.**
8. **The business will be responsible for costs of installation, maintenance, and sign replacement, plus an annual fee.**
9. **If businesses need multi-jurisdictional approvals for adequate signage, City approval is contingent on all approvals being granted.**
10. **The sign may be up to 3 feet by 3 feet in size, and the design will be similar to that allowed by Wasco County for similar purposes.**

Section 24. Amend Section 13.030.010 E by adding a new paragraph and renumbering: **Construction Signs of 32 square feet for nonresidential construction, and 16 square feet for residential construction, during construction from the time a building permit is issued to completion.**

Section 25. Amend Section 13.030.010 L by adding a new sentence at the end as follows: **Up to one quarter of the maximum of 8 square feet may be a logo or company name.**

Section 26. Amend 13.030.010 S to read as follows: **Political campaign signs shall be erected only on private property. Signs shall comply with the vision clearance provisions in Section 6.100. Signs may be erected during the campaign for a period of 60 days prior to the election in which candidates or issues are to be voted upon. Signs shall be removed not later than the fifth day following the election.**

Section 27. Amend Section 13.050.100 to read: **"Signs in addition to principal and secondary signs for a restaurant with a drive-through window are allowed; no more than two (2) menu boards not to exceed ~~32~~ a total of 64 square feet ~~each~~, with a maximum height of 8 feet".**

Section 28. Amend Section 13.050 by adding a new section as follows: **<u>13.050.170 Sandwich Boards and A Frames</u>**

1. No more than one "sandwich board" or "A Frame" of a maximum of 5 feet above ground level shall be allowed for each premise.

2. Signs shall be located only on private property.

3. This sign allowance is for areas zoned Commercial *or Industrial* and outside the Central Business Commercial zone. See Section 13.050.160 for Sidewalk Signboards allowed in the Central Business Commercial zone.

4. The permit fee for sandwich boards and A Frames shall be the same as for Sidewalk Signboards.

Section 29. Amend Section 13.070.040(C) to read as follows:

C. Any unauthorized sign installed on or placed in the public right-of-way or on City owned real property, except in conformance with the requirements of Chapter 13, shall be subject to the following provisions:

1. Immediate removal. Any staff person authorized to enforce this ordinance has the authority to remove a sign which has not been authorized.

2. Other enforcement provisions of this ordinance. For purposes of enforcing subsection (C) of this ordinance, there is a presumption that an address or telephone number listed on a garage or yard sale sign shall be that of the individual responsible for posting the sign. In addition, signs directing the public by way of arrows or other directional symbols or phrases to a particular residence are presumed to have been erected by the owner or occupant of the residence.

3. Any person who is deemed responsible for posting a yard or

garage sign in violation of this ordinance can be cited to appear in the Municipal Court. Upon being convicted for a violation, the responsible person shall be fined not less than $10 nor more than $50 for the first offense, and for the second and all subsequent offenses, not less than $25 nor more than $100.

Section 30. Amend Section 14.010.030 by adding a new paragraph C as follows: **Notice of Hearing. At least 10 days before a scheduled annexation hearing, notice of the hearing shall be mailed to the owner, as shown on the most recent property tax assessment roll, of each property proposed to be annexed.**

City of The Dalles
Planning Commission Staff Report

Amendments to the
Land Use and Development Ordinance

Prepared by:	Dick Gassman, Senior Planner DG
For:	City of The Dalles Planning Commission
Procedure Type:	Legislative Hearing
Meeting Date:	April 21, 2011
Request:	Amendments to the Land Use and Development Ordinance
Properties:	All properties within the City of The Dalles land use jurisdiction
Applicant:	City of The Dalles Community Development Department 313 Court Street The Dalles, OR 97058

BACKGROUND INFORMATION

The Land Use and Development Ordinance (LUDO) contains over 450 pages of language on procedural and substantive requirements for land division, property development, and zoning. The last major rewrite of the LUDO was in 1998. There were significant amendments that were approved in 2005, and additional amendments have been made more or less annually since 2005. The list of amendments attached to this staff report is part of a group of suggested changes received since the last group of amendments.

This group of amendments was presented to a work session of the Planning Commission on September 16, 2010, and a public hearing was held by the Commission on December 2, 2010. After the hearing on December 2, 2010 the Commission recommended a series of amendments to the Council. Due to a variety of factors, staff is asking the Commission to review these amendments. Most of the amendments are the same, but staff is recommending changes in some.

This application is a legislative action under the provisions of Section 3.110.020 and 3.020.060(A)(2). The role of the Planning Commission is to review the proposed amendments, amend as needed, and forward a recommendation to the City Council. The final decision on the proposed amendments will be made by the City Council.

NOTIFICATION

Notice of this public hearing was published in The Dalles Chronicle on April 10, 2011.

COMMENTS

As of the date of the preparation of this staff report, no comments were received.

REVIEW

A. LAND USE AND DEVELOPMENT ORDINANCE 98-1222

1. PROCEDURE

a. Section 3.010.040 Applications:

FINDING #1: This application is initiated by the Director pursuant to the provisions of Section 3.010.040 F.

b. Section 3.020.060 Legislative Actions:

Subsection A. Decision types. 2. Ordinance Amendments:

FINDING #2: This application is for a group of Ordinance Amendments per Section 3.110.

Subsection B. Public Hearings. The Commission shall hold at least one legislative public hearing to review applications for legislative actions and, by duly adopted resolution, make a recommendation to the Council to approve, approve with conditions, or deny the request.

FINDING #3: The public hearing has been set for April 21, 2011.

d. Section 3.020.060 Legislative Actions:

Subsection C. Notice of Hearing. At least 10 days before the legislative hearings, notice of the hearing shall be published in a newspaper of general circulation.

FINDING #4: A notice of hearing containing the information required was published in The Dalles Chronicle on April 10, 2011.

e. Notice of Hearing as required by ORS 227.186.

ORS 227.186 requires that all property owners whose property is rezoned must be provided notice at least 20 days but no more than 40 days prior to the date of the first hearing. For purposes of this provision, rezone includes any change that limits or prohibits uses previously allowed in a zone.

FINDING #5: Staff has determined that none of the proposed amendments comes within the definition of rezone as contained in the statute. Notices to individual property owners were not required.

f. Section 3.020.070(A)(3) Staff Report.
A staff report shall be presented which identifies the criteria and standards applying to the application and summarizes the basic findings of fact. The staff report may also include a recommendation for approval, approval with conditions, or denial.

FINDING #6: The staff report has identified the criteria and standards as they relate to this application and has summarized the basic findings of fact. The staff report does include a recommendation for approval.

2. REVIEW

a. Section 3.110.030 Review Criteria
Proposed text amendments shall be consistent with the Comprehensive Plan, and State Laws and Administrative Rules.

FINDING #7: The City of The Dalles has broad discretion to adopt zoning textual changes. Each of the proposed amendments is consistent with the Comprehensive Plan, State Laws, and Administrative Rules.

B. COMPREHENSIVE PLAN

1. Goal #1. Citizen Involvement. To develop a citizen involvement program that insures the opportunity for citizens to be involved in all phases of the planning process.

Policy 3. The land-use planning process and policy framework shall include opportunity for citizen input as a part of the basis for all decisions and actions related to the use of land.

FINDING #8: This proposal is consistent with goals and policies of the Comprehensive Plan. A notice of public hearing has been published and the public has an opportunity to provide testimony on the proposed changes to the Commission. The Commission can make alterations in the proposed amendments based on testimony at this hearing. There will be another public hearing before the City Council and that body will also have the opportunity to consider testimony from citizens and make changes.

2. Goal #2. Land Use Planning. To establish a land use planning process and policy framework as a basis for all decisions and actions related to use of land and to assure an adequate factual base for such decisions and actions.

Policy 6. Implement this Plan through appropriate ordinances and action. Implementing measures shall be developed to allow administrative review and approval authority.

FINDING #9: These amendments update the existing zoning ordinance, following the directive of the Comprehensive Plan.

DISCUSSION

These items have been discussed at previous work sessions and also separately with interested parties. Suggestions from those meetings have been incorporated to the extent possible. Most of the proposed amendments are relatively minor. The more significant ones are listed below:

1. Sections 5 and 6. These changes are an attempt to clarify how a person could appeal a ministerial action. An alternative to these proposals is to make no changes. State law allows for appeals to ministerial decisions if the appellant can show that a land use decision has been made.
2. Section 15. This is a new provision to allow laydown yards in certain zones. This amendment has generated the most interest. We anticipate some testimony and discussion on this item.
3. Section 18. This amendment would modify those areas that require a geologic hazard report for development, based on a new, more refined study. New maps have also been prepared.
4. Section 22. This would require private streets to be identified.
5. Section 25. A new provision to allow Tourist Oriented Destination signs.

Attached is a draft ordinance with the proposed amendments. The bold print indicates new language, the strikethrough indicates text to be removed. The bold faced language in italics is proposed changes to the language adopted previously by the Commission. All of the proposed amendments are subject to revision or elimination.

STAFF RECOMMENDATION

Staff recommends that the Planning Commission recommend to the Council the approval of the amendments as shown on the attached draft ordinance, with any additional changes from the Commission.

CITY OF THE DALLES PLANNING COMMISSION MINUTES

Thursday, April 21, 2011
City Hall Council Chambers
313 Court Streets
The Dalles, OR 97058
Conducted in a handicap accessible room

CALL TO ORDER:
Chair Lavier called the meeting to order at 6:01pm.

BOARD MEMBERS PRESENT: Bruce Lavier, Mark Poppoff, Ted Bryant, John Nelson, Dennis Whitehouse

BOARD MEMBERS ABSENT: Ron Ahlberg, Chris Zukin

STAFF PRESENT: Community Development Department Director Dan Durow, Senior Planner Richard Gassman, Associate Planner Dawn Hert, Administrative Secretary Brenda Green

APPROVAL OF AGENDA:
Chair Lavier announced that each of the Planning Commissioners had received a copy of the proposed resolution in regards to LUDO changes, and stated that the resolution needed to be added to the agenda under item number seven. The proposed resolution was numbered PC 509-11

It was moved by Nelson and seconded by Whitehouse to approve the agenda as modified. The motion carried unanimously; Ahlberg, Zukin absent.

PUBLIC COMMENT: none

QUASI-JUDICIAL PUBLIC HEARING:
Application Number **CUP 164-11 of Fort Dalles Museum** to site and construct an antique vehicle storage building. Property is located at 515 West 17th Street and is further described as 1N 13E 4DB tax lot 13200. Property is zoned "RL" – Low Density Residential District.

Chair Lavier read the rules for conducting a public hearing. He asked the Commissioners if they had any bias, conflict of interest, or ex-parte contact. Commissioner Whitehouse disclosed that he had been contacted through his job with the school district in regards to permission to use the Colonel Wright parking lot. Director Durow asked Whitehouse if there were any financial implications to his making case by case decisions on whether the parking lot could be utilized as overflow parking. Whitehouse stated that there was not. Senior Planner Gassman explained to the Commissioners the recommendation of allowing a reduced amount of parking in consideration of using the Colonel Wright parking lot nearby. It was decided that if the parking became a deciding issue, Commissioner Whitehouse would recuse himself.

Commissioner Bryant shared that he lives right next to the museum but that he did not feel it would affect his ability to make a non-biased judgment.

Commissioner Poppoff declared that he worked with Habitat for Humanity on the house next door to the museum but did not think it would affect his ability to make a decision.

There were no challenges from the audience. Chair Lavier declared the public hearing open and asked for the Staff Report.

Senior Planner Gassman presented the Staff Report and touched on the issues that were discussed in the report. He pointed out that staff is requesting that the Site Plan Review (SPR) be considered at the same time as the Conditional Use Permit (CUP) due to the amount of detailed plans the Museum had submitted. Gassman went over the proposed reduction of required parking spaces and the suggestion to pave the alley and enter into a delayed development agreement for 17th Street.

There was an extensive discussion about the paving requirements and the multiple options of what to pave. Details were discussed such as the width of paving, the encroachments into and the grade of the alley, as well as which direction traffic would most likely travel to get to the new building.

Public Testimony:
Proponents:
Steve Lawrence, 222 W 12th Street, The Dalles introduced himself as a board member of Fort Dalles Museum. He gave the history of the property and explained that it was being held in trust for the purpose of this vehicle storage building. Lawrence explained that the building would protect the vehicles as well as provide a place where vehicles could be renovated. He then described some of the vehicles that would be stored there and their significance.

Randy Kaatz, 2724 E 12th Street, The Dalles stated that he was the design consultant for the building and also a board member of the Fort Dalles Museum. Kaatz addressed the paving issue as well as the need to provide storm sewer to the site. He pointed out that the nearest storm water connection is at 16th and Trevitt, which would mean trenching into the alley. He explained that since they were going to be disturbing the alley, it would make sense to re-grade and pave the alley at the same time.

Commissioner Bryant asked how wide he would propose to make the alley. Mr. Kaatz explained that it would depend on what the survey showed. He acknowledged that there were some properties along the alley that were encroaching.

Commissioner Bryant asked for clarification of what the third floor would be used for. Mr. Kaatz shared that the 3rd story would not be accessible to the public. He explained that it would be a storage area for vehicles and vehicle parts as well as other museum donations while they were being fixed up for display. He then explained that the 1st story would be on grade with and accessible from the alley, as well as being handicapped accessible including an elevator. He stated that the second story would be on grade with, and accessible from 17th Street.

Mr. Kaatz informed the Commission that the design of the exterior architecture was taken from the historical Captain's Quarters that was previously on a nearby site.

Commissioner Nelson asked if it would be possible to place some additional landscaping on the west side of the parking lot to screen the parking spaces from the neighboring property. Mr. Kaatz and staff discussed the minimum amount of space needed for the parking spaces and decided that yes, there was room to pull the parking spaces further away from the neighboring property and add more landscaping.

Commissioner Bryant expressed his opinion that widening and paving the alley was not a good option because of the grade changes. There was further discussion about which direction people would drive to the museum and where signs could possibly be placed to direct traffic. Commissioner Whitehouse pointed out that signs might not be needed considering the large size of the building.

Mr. Kaatz pointed out that there has never been on site parking at the Fort Dalles Museum. He stated that people get to the Surgeon's Quarters by parking along the street where the museum has 975 linear feet along their property lines which is equivalent to 40 parking spaces.

David Bearss, 1315 Jefferson St., The Dalles, stated that he sees the flow of traffic to most likely start at the Surgeon's Quarters as it does now. He explained that Fort Dalles is an urban museum in which guests most often walk from building to building. He stated that he could see the parking lot off the alley being mostly used for employees and volunteers. Bearss then suggested making the alley a one way street.

Dennis Davis, 422 W 16th Street, The Dalles introduced himself as a co-owner of the property as well as a neighbor of the museum. He shared that in general, the traffic that goes to the Anderson Barn follows Trevitt Street to 17th Street then turns left onto 17th Street, then North on Garrison. Davis also wanted to clarify that the work that will be done on the 3rd floor will be conservation rather than restoration. The museum board's goal is primarily to preserve what they currently have. Davis added that there is a possibility of having an area on the first floor where a person could be working on a conservation project as part of a demonstration display.

Commissioner Whitehouse asked what the time frame was to start building. Mr. Davis responded that it was dependent on when they would be able to pull all the money together.

General Comments:

Ann Brown, 520 W 15th St, The Dalles stated that she was speaking for herself and her husband as neighbors of the museum for twenty years. She explained that she did have one concern and that it was in regards to lighting at night. She requested that the lights be toned down. She acknowledged that security is needed but pointed out that neighbors are good security too. Mrs. Brown expressed her concern in regards to the galvanized metal building that she was told would be removed but had not been. She then stated that she agreed with Mr. Bearss that most people will park at the Surgeon's Quarters and take a walking tour of the properties. She requested that if roads have to be improved she'd like to see permeable materials used. She also agreed with Mr. Bearss' idea of making the alley a one way street. In conclusion, Mrs. Brown stated that she loves the museum and wants to make sure it's built with respect.

Robert (Gary) Proffitt, 516 W 16th St, The Dalles felt that the biggest issue was the access. He felt that the alley was too narrow to consider as a viable access road. Proffitt brought up his concerns in regards to storm water runoff on the North side of the parking lot, and the waterfall that it creates on his

property. He felt that if the alley does get paved, then the entire alley should be paved, which would be cost prohibitive; therefore he felt that the primary access should be encouraged to be 17th Street. Proffitt then brought up his concern in regards to landscaping pointing out the view that would be created into his yard by a three story building. He requested screening landscaping and removal of the invasive species, such as English Ivy. Proffitt touched on his other concerns such as museum hours, the security alarm, night lighting and the concern that a museum of this size would be taking away valuable land that could be used for residential.

Rebuttal:
Randy Kaatz responded to Mr. Proffitt's concern in regards to water runoff. He pointed out the site drainage plan #A1.3 that was included with the submitted documents and explained how it would work.

Chair Lavier suggested that it would be better to pave 17th Street rather than the alley. There was an extensive discussion about which road would be better to pave. The discussion included subjects such as the location of current catch basins, sewer lines, sidewalks, the need for engineering by public works, the lack of a storm water system on 17th Street, parking requirements, and the possibility of the lower parking area being used only for volunteers.

Mr. Kaatz pointed out that if there was not a requirement for public parking on site, that in lieu of creating a paved parking area in the back they could use that area as a permeable surface, restricted to staff and volunteer parking, consequently they would not need to tear up the alley.

Commissioner Nelson suggested separating the CUP and the SPR so that the Commission could approve the CUP and re-direct the SPR requirements such as street width and catch basins to be fine tuned by staff later. Director Durow asked if the Planning Commission would like to have the SPR come back to them or have staff make the decisions. The Commissioners expressed their agreement that they did not feel it needed to come back to staff.

Senior Planner Gassman summarized that he was hearing the Commissioners say that they would prefer to delete the on-site parking requirement if 17th Street could be paved. The Commissioners expressed their agreement. Senior Planner Gassman then asked what width the Commissioners would prefer to see the street paved to. After a general discussion the agreement was a goal of approximately 24 feet.

Commissioner Poppoff reminded the Commission of the request for landscape screening for privacy. It was suggested to add a condition of approval that would read "Landscaping will need to be provided that will shield properties to the North and the West."

Senior Planner Gassman reviewed the conditions of approval that were suggested in the staff report, and summarized the changes to be:

1) No Changes
2) No onsite parking spaces are required
3) Delete
4) Delete
5) Add "West 17th Street needs to be paved the entire length (Trevitt to Garrison), width to be determined in Site Plan Review"

6) No Changes
7) Add " Landscaping will need to be provided that will shield properties to the North and the West".
8) Delete
9) Delete

Chair Lavier asked the applicant what their intention was for the metal structure on site. Mr. Kaatz responded that they would be happy to get rid of the Quonset hut.

Administrative Secretary Green stated that Mrs. Brown submitted a letter which summarized the points that she had made during her testimony. The letter was admitted as Exhibit #1.

Chair Lavier closed the public testimony portion of the hearing.

Deliberation:
Chair Lavier stated that he would like to see the museum built and the vehicles preserved. He also stated that he liked the architecture that was being proposed.

Commissioner Nelson shared his agreement especially about the architecture being a good fit. Nelson expressed his feeling that it was good to have the museum in a neighborhood because the neighbors have a part in the protection of it.

Motion:
Commissioner Nelson moved to approve CUP 164-11 of Fort Dalles Museum based on findings of fact, conclusions of law, and a staff recommendation, with five conditions as modified. The motion was seconded by Commissioner Bryant and carried unanimously; Ahlberg and Zukin absent.

Legislative Public Hearing; LUDO amendments
Senior Planner Gassman went over the changes that had been made to the proposed amendments since the last hearing. He pointed out that one change that was not on the staff report was the need to delete the word "about" under general ordinance section 18, 8.040.030, in the second line under Permit Requirements. The Planning Commissioners agreed to the change.

Senior Planner Gassman described overall what section 18 would accomplish. He described the background of the Hazard zone and explained the change that was being proposed based on the updated study recently completed by Geologist Mark Yinger.

Scott Mengis asked about his 1 ½ acre property. He asked about needing a study if he wanted to improve a portion that did not have a 30% or greater slope even though other portions of the property were sloped. Senior Planner Gassman replied that staff would only look at the actual area that was to be developed when deciding if there was enough of a slope to trigger the need for a study.

Senior Planner Gassman stated that a big change to the ordinance is the addition of a laydown yard provision; section 6.160.030. Gassman gave a brief history of why the amendment was necessary.

Director Durow pointed out the difficulty in defining temporary uses, and told the history of how it was decided to approach all requests as "nothing is temporary". He then explained how the laydown yard

situation had made it logical to re-look at the definition of temporary.

Senior Planner Gassman described the differences between a storage yard and a laydown yard. He then went over the proposed new section and gave details as to why it was decided to write it that way. Gassman pointed out the section in regards to requiring curb cuts. There was a brief discussion that a lot of the curbs in the port area being rolled curbs, and that if a laydown yard user damages the curbs they should be liable for replacing them. Also, since the yards will not be required to be paved; containing the mud, dust, gravel etc. to the site will be the responsibility of the laydown yard user by installing pavement or other surface treatment approved by the City Engineer at all egress and ingress points.

Director Durow shared that staff had met with a group of interested property owners and had incorporated some of their concerns into the ordinance. He stated that one of the main issues that staff secs is the mud and dust that get into the street as well as the additional wear and tear on the street from heavy equipment and vehicles. Durow pointed out that it was the property owner's suggestion to let the contractors and property owners find the solution to stopping the dust without having pavement as the only option.

Senior Planner Gassman explained the Laydown Yard Report that would be required as well as the annual payment of a portion of the transportation SDC fees. There was a discussion about how that would be managed and the credit that a property owner would receive for the paid SDC when the property is developed. Gassman stated that the property owners have shared that a laydown yard is only an interim use and that they ultimately plan to develop their properties with a permanent use. There was a discussion about the potential for oil and other products to be spilled, but that the intention of a laydown yard is not a maintenance yard and that ultimately any spills or excessive maintenance would be an enforcement issue.

Senior Planner Gassman asked if the Commissioners had any further questions in regards to laydown yards; they did not. Gassman suggested that there might be people in the audience that would want to talk about lay down yards. Scott Mengis, potential laydown yard property owner, was in the audience. Chair Lavier asked Mengis if he would like to add anything, Mengis stated "not at this point, you can go on".

Senior Planner Gassman went on to Sections 5 and 6 explaining that they were an attempt to clarify how and if a person could appeal a ministerial decision. Gassman explained why the issue had been brought up. Staff and Planning Commissioners had a general discussion about ministerial decisions, how LUBA looks at ministerial land use decisions and potential options. Chair Lavier asked if any of the Planning Commissioners had any strong feelings about keeping Sections 5 and 6. The Commissioners expressed their agreement that the sections should be dropped this year, but held for discussion again next year.

In regards to Section 3, Commissioner Nelson questioned the use of the word "county". In consideration of how large Wasco County is, he felt it would be more appropriate to define a tourist oriented destination as a business that derives visitors from visitors not residing in "The Dalles". The other Planning Commissioners all expressed their agreement to that change.

Commissioner Nelson asked for additional information about Section 31 in regards to signs placed in

the Right of Way (ROW). Specifically he questioned signs that are placed in or on a vehicle which is then parked in the ROW. Associate Planner Hert responded that the sign ordinance currently prohibits the placement of signs on a vehicle.

Commissioner Whitehouse brought up his recent experience with the moving sign at the High School and asked if that portion of the ordinance had been clarified. Senior Planner Gassman stated that the code had not been changed but that staff had learned that they need to look closer at applications with the potential for that type of sign. He pointed out that sign had been the first one of its kind.

Commissioner Poppoff stated that he would like to see the ordinance prohibit lighted signs of any kind in a residential neighborhood. Commissioner Whitehouse felt that he did not want to see the code that restrictive. Senior Planner Gassman stated that there are provisions in the code that state that a sign cannot move, but now that technology has changed, perhaps it would be good to add that the words cannot move either.

Commissioner Bryant moved to recommend approval of the LUDO amendments that were submitted along with the staff report to City Council with the following changes:

Section 3) replace the word "county" with "The Dalles"
Section 5) delete
Section 6) delete
Section 18) delete the word "about" under 8.040.030

The motion was seconded by Whitehouse and carried unanimously, Ahlberg and Zukin absent.

RESOLUTIONS:

Nelson moved to adopt Resolution PC 508-11of Fort Dalles Museum approving CUP 164-11 with five conditions of approval as modified. Bryant seconded the motion. The motion carried unanimously, Ahlberg and Zukin absent.

Bryant moved to adopt Resolution PC 509-11of City of The Dalles recommending approval of the LUDO amendments as modified. Nelson seconded the motion. The motion carried unanimously, Ahlberg and Zukin absent.

COMMISSIONER/STAFF COMMENTS

Senior Planner Gassman stated that there will be a variance hearing on the agenda for May 5, 2011, that the Periodic Review will go to City Council on April 25, 2011 and that both he and Director Durow have new grandsons.

Senior Planner Gassman also shared that this would be Commissioner Bryant's last meeting. On behalf of staff, Gassman thanked him for all of his very dedicated time and energy that he put into being on the commission. Associate Planner Hert and Administrative Secretary Green expressed their agreement.

Commissioner Bryant stated that he had enjoyed being asked back on the Commission and shared a few of his memories including his experiences when the Rajneesh active in town. Several other Commissioners also shared some of their memories and experiences.

Commissioner Poppoff brought attention to the packet that Mark Radabaugh had submitted to the Planning Commission on April 7, 2011. Specifically Poppoff felt that the City should consider dedicating a portion of 10th Street and a couple downtown streets for an electric trolley system in order

to address the concern about fuel burning.

Chair Lavier asked about the status of the Transportation Master Plan. Senior Planner Gassman replied that it had been adopted a couple years ago and that there were not any plans to modify it at this point. Lavier stated that he agreed it would be a good idea to look at alternative transportation. There was a general agreement that the way The Dalles was laid out, it lends itself to mass transit. Commissioner Nelson shared that Walla Walla, Washington uses Trolley cars that looked like historic trolley cars to fit in with the historic nature of their town. Gassman pointed out that the suggestions could be a portion of the Vision Action Plan or even the Mainstreet program.

Commissioner Nelson commended Administrative Secretary Green on her clear and concise minutes. His comment was seconded by Chair Lavier, and a third was given by Commissioner Bryant.

NEXT MEETING: The next scheduled meeting is May 5, 2011.

ADJOURNMENT: The Planning Commission meeting was adjourned at 9:11 p.m.

Submitted by
Brenda Green, Administrative Secretary

Bruce E. Lavier

Bruce Lavier, Planning Commission Chair

Exhibit #1

Annie Brown

520 West 15th Street The Dalles Oregon 97058
541-298-5875 541-980-4565 anniebrownbrown@excite.com

19 April 2011

Community Development Department
313 Court Street
The Dalles, Oregon 97058

Dear Gentlepersons,

We write mostly to applaud the Stockade Museum which neighbors us to the east and south. We celebrate the preservation of history and the park-like grounds that are attractive and can be used for special events. However, we do express two concerns:

One) We hope the new utility building will be something besides the current garish metal: It is a trial already to live beside over four hundred square feet of galvanized, shiny grey corrugated steel. We would request, in fact, that the existing storage be either torn down or made aesthetic from all sides and ditto for all new structures. The buildings as well as their contents should be historically fitting and attractively arranged.

Two) We have been troubled by excessive light at night. Being between a school and the existing museum adds considerably to the light from the city sources. We would like to see the lighting toned down. Our request is for any night lights be toned down, focused down, low to the ground and/or strictly motion-activated. We are good neighbors and call authorities if we hear or see vandalism or night-visitors. We would appreciate being able to enjoy the night sky and a good night's sleep.

Sincerely,

Ann Brown & Timothy Brown

CITY OF THE DALLES PLANNING COMMISSION MINUTES

Thursday, December 2, 2010
City Hall Council Chambers
313 Court Streets
The Dalles, OR 97058
Conducted in a handicap accessible room

CALL TO ORDER:
Chair Lavier called the meeting to order at 6:34 pm.

BOARD MEMBERS PRESENT: Bruce Lavier, Mark Poppoff, Chris Zukin, Ted Bryant, John Nelson

BOARD MEMBERS ABSENT: Ron Ahlberg, Benjamin Hoey

STAFF PRESENT: City Attorney Gene Parker, Community Development Department Director Dan Durow, Senior Planner Richard Gassman, Associate Planner Dawn Hert, Administrative Secretary Brenda Green

APPROVAL OF AGENDA:
It was moved by Bryant and seconded by Poppoff to approve the agenda as submitted. The motion carried unanimously; Ahlberg and Hoey absent.

APPROVAL OF MINUTES:
City Attorney Parker pointed out that on page two of the minutes the word proposing should read proposed. Parker asked if on page three Mr. Gilham had actually said that he had "conceded" 5 acres? Nelson pointed out that it may just be a language difference. It was moved by Bryant and seconded by Zukin to approve the minutes of November 4, 2010 with the modification to the word proposing but to leave the word conceded as is. The motion carried unanimously; Ahlberg and Hoey absent.

PUBLIC COMMENT:
Mildred Keller, 826 Richland Court West, The Dalles asked who decides what properties the City buys, such as The Granada and asked if citizens have a chance to vote. City Attorney Parker explained that for the Granada, the Urban Renewal Agency is the agency that makes the decision to purchase the property. He then explained the process and steps that they go through and informed her of which steps accept public comment and how to submit those comments.

QUASI-JUDICIAL PUBLIC HEARING: VAR 114-10; Skroch.
Senior Planner Gassman explained that the Skroch's variance had originally been scheduled for the current meeting but staff decided to postpone it due to the time needed to discuss the proposed LUDO changes.

Bryant made a motion to continue the hearing for VAR 114-10 Skroch to December 16, 2010. It was

seconded by Nelson and carried unanimously; Ahlberg and Hoey absent.

LEGISLATIVE PUBLIC HEARING: Proposed LUDO changes.
Senior Planner Gassman reported that no official comments were received on the proposed LUDO changes. He reported that staff did receive a significant number of questions and comments in regards to Section 5.030.020; the placement of Mobile Homes on individual lots. Gassman read the definitions of a Mobile Home and explained the general questions that were received. He reported that after citizens were informed of the meaning of the proposed changes they did not voice any concerns and that many stated their support of the proposed change.

Commissioner Bryant asked for more information in regards to A frame signs. Senior Planner Gassman explained where A frame signs are currently allowed and discussed why staff was recommending allowing them outside of the Central Business commercial (CBC) zone. He pointed out that they would need to be on private property, not on the public right of way.

City Attorney Parker opened a discussion about garage sale signs. He went over some of the history of attempting to define where and when garage sale signs are allowed, the attempts to enforce those policies, the stand that the courts have taken, and City Council's concerns that too much staff time was being used. Parker went over the proposed amendment to Section 13.070.040(C) recommended by staff as well as the alternative language that had been recommended by Mayor Wilcox.

City Attorney Parker expressed his concern with using the amendment proposed by Mayor Wilcox due to the recommendation by the courts to have a more detailed and fairly involved process when signs are being impounded. He said the staff is recommending two separate processes; impoundment and citation whereas the Mayor's language would place impoundment and citation in the same process. Parker expressed his concern that if the multiple step process was taken out there would be more of a potential for challenges.

Commissioner Zukin felt that allowing 24 hours to remove a sign was extremely lenient considering that people do not even have the right to place signs in the public right of way (ROW). Zukin expressed his opinion that a sign decision such as this and others that are on the agenda to be discussed should be decided on by a sign committee that takes the time to do the necessary research. He pointed out that most sign codes do not allow signs to be placed in the city ROW, period. Zukin expressed his agreement with the Mayor's wording, and expressed his concern that the staff's wording made it sound like it was alright to place signs in the ROW. He pointed out that if garage sale signs are allowed in the ROW even for a limited amount of time then all signs should be allowed in the ROW for a limited amount of time. Zukin felt the better choice would be to provide one area where signs could be displayed.

Commissioner Zukin expressed his opinion that it would be better to not specifically identify yard sale signs but to simply say "no signs in the ROW". Zukin explained that allowing yard sale signs but not others would be unconstitutional. He pointed out that the Supreme Court says that if you have to read the sign to know what type of a sign it is, that's a free speech infringement. Zukin added that with only having language stating that a sign has to be taken down 24 hours after the event but no restriction on how far ahead of time it could be put up, then that is allowing a person to put up a sign however far in advance they want to.

Commissioner Bryant added that it also would allow signs without a specific event date to be left up indefinitely.

Commissioner Poppoff stated that he agreed with Zukin that signs should be kept off the right of way altogether.

Director Durow shared that City Council had stated their desire to allow people to have yard sales and to advertise yard sales but to get rid of the mess that is left behind. Durow went over alternate suggestions discussed by City Council and staff and the reasons they had been shot down. He stated that the same issue of yard sale signs had been gone over multiple times and that the concerns kept going back to enforcement and staff time.

Chair Lavier summarized the Planning Commission's opinion that signs should not be allowed in the public right of way, period. Commissioners Poppoff, Zukin, Bryant and Nelson each verbally expressed their agreement.

City Attorney Parker stated that he would delete the language specifically pointing out garage sales and would delete the language allowing signs to be placed in the ROW unless it is a preapproved sign such as tourist oriented destination signs.

Senior Planner Gassman brought up the next discussion idea of political signs. Gassman read the current language regarding political signs from Section 13.030.010 S.

Chair Lavier asked if the ordinance was being enforced. City Attorney Parker stated no. He explained that there were concerns about the legality of restricting a sign size due to free speech and the issue of determining a size restriction which is viewed as reasonable and not arbitrary. He further explained that if they were going to restrict the size there had to be a clear reason of why that size was chosen.

Director Durow pointed out that political signs will most likely not be billboard size because then they would need to obtain a structural permit.

City Attorney Parker shared that other agencies have gone to just limiting the time frame that political signs are allowed to be up.

There was a general discussion about common signs and their sizes, at what point a structural permit is required, and visual clearance issues.

Chair Lavier stated that as long as a political sign meets visual clearance requirements, and is structurally sound they should be allowed. He felt that it was best to not restrict the size of the sign.

There was general agreement expressed by the Commissioners. Several pointed out that they personally didn't like the big political signs but felt that they needed to be allowed. They also expressed general agreement that that there should be a time limit enforced and that they should only be allowed on private property.

Commissioner Poppoff pointed out several grammatical corrections to multiple places within the proposed ordinances. In Section 3 he pointed out that not all visitors come to The Dalles via cars and

that he would like to see the word "visitors" used instead of "motorists". The Commissioners showed their agreement.

In Section 15 Commissioner Poppoff stated that he would like to see the illumination amount to be lowered to one half a candle foot. Staff and Commissioners had a discussion about the meaning and the true amount of light one candle foot produces.

Commissioner Zukin questioned how the code enforcement officer would measure the standard and enforce the ordinance. It was brought up that similar issues had been raised when trying to enforce decibel level violations. Zukin stated that before making a recommendation he would like to see more data. The general consensus of the Commissioners was to not include the amendment in this round of LUDO changes but to have more research done for both what the level should be set at and how it would be enforced, and then bring it back at a later time.

In regards to "lay down yards" in Section 17, the Commissioners asked for a clearer definition of what a lay down yard was. Senior Planner Gassman described the difference between a construction site for a residential house versus an offsite storage location associated with a specific project. The Commissioners asked for the word "temporary off-site" to be added into the definition.

Commissioner Zukin asked how they can be charged for transportation SDCs and will those fees be prorated. Senior Planner Gassman explained that they would be charged the same transportation SDC that anyone else would be charged. He explained that the fees are calculated on the most intensive use and pointed out that a property owner gets a credit for the most intensive use back twenty years. He then added that once a property owner has paid, the credit goes with the property so it adds that value to the property.

Commissioner Zukin expressed his opinion that this method of imposing transportation SDC's seemed rather harsh. Director Durow acknowledged that feeling but also pointed out the size of the vehicles that go in and out of a lay down yard and the effects they have on the roads. Different scenarios were discussed and staff explained how the credits would work and how the value of the property would be affected.

Commissioner Poppoff brought up a wording change suggestion in Section 19 in regards to one parking space per every two units. Staff and Commissioners discussed different wording options and their meanings and decided to change the wording to read; one parking space for every two bedrooms but no less than one parking space per unit.

Commissioner Zukin directed attention to Sections 26 and 31 regarding ATM and menu board signs and questioned if the sizes were chosen randomly or if they were based on industry standards. Senior Planner Gassman responded that they were chosen randomly when the sign code was written. Zukin again expressed his opinion that a size should not be chosen randomly but that there should be a study done to identify what the industry standards are. Gassman acknowledged that the sign code needs to be completely gone over but also pointed out how large of a project it would be. Zukin expressed his concern with picking an arbitrary size as well as his concern with a code that does not have flexibility. Gassman pointed out that the flexibility comes from the ability for an applicant to ask for a variance.

Motion:
Commissioner Bryant moved to recommend to the City Council PC 501-10 regarding proposed LUDO amendments with the following changes:

- Section 2; add the word offsite
- Section 3; change the word motorists to visitors
- Section 15; delete section
- Section 17; add offsite to the laydown yard definition
- Section 19; changed wording to read "one parking space for every two bedrooms but no less than one parking space per unit"
- Section 30; delete the words "and be limited to 16 square feet in size"
- Section 33 vs. 33A; recommend adopting 33A with changes to the wording so that all signs placed within or upon the public ROW are referenced.

Commissioner Nelson seconded the motion and it carried with Lavier, Poppoff, Bryant and Nelson voting in favor, Zukin opposed, Ahlberg and Hoey absent.

COMMISSIONER/STAFF COMMENTS

Senior Planner Gassman discussed the zoning subcommittees that were being arranged and the difficulties that had been met. Gassman asked for a volunteer to move to the Industrial subcommittee. Nelson volunteered.

Director Durow reported that Commissioner Hoey had moved out of The Dalles. He stated that Mayor Wilcox had asked him to remain on the Commission until the end of the year at which time a replacement would be announced. Durow stated that applications for the open position were currently being accepted.

Commissioner Bryant asked about the status of the Dirt Hugger operation. Senior Planner Gassman reported that they were in operation and that their operation was going as planned. Gassman shared that he had gone out to the site to check on the report of the wood pile. He was told that the pile had been placed in the wrong area by a company that had dropped debris off and the Dirt Hugger was currently working on getting it moved.

Senior Planner Gassman reported that Code Enforcement Officer Dennee found that the fence that had been reported on 10th and Trevitt was built too tall. Dennee is working with the property owners to have it modified.

NEXT MEETING: The next scheduled meeting is December 16, 2010.

ADJOURNMENT: The Planning Commission meeting was adjourned at 8:30 p.m.

Submitted by
Brenda Green, Administrative Secretary

Bruce E. Lavier

Bruce Lavier, Planning Commission Chair

For LUDO Amendments draft presented to the Planning Commission for hearing on 12-2-10, here are some of the proposed LUDO Amendments placed in context in the existing LUDO provisions. The Section numbers correspond to the sections in the draft proposed General Ordinance. **Bold** type indicates proposed new language. ~~Strikethroughs~~ indicate language proposed to be deleted.

Section 1. 1.120. Fees. Current fees shall remain in effect. Any new fees required by this Ordinance and any fee changes shall be adopted by resolution of the City Council. **The City Council, upon written request, may waive all or part of any filing fee required by this Ordinance.**

Section 4. 3.020.030 Ministerial Actions. B. Decision Types. Ministerial actions include, but are not limited to, the following:

1. Land uses permitted outright in any zone district, except those land uses which require in depth review, including, but not limited to Site Plan Review.
2. Neighborhood Compatibility Review (Section 3.040) of land use permitted outright in the appropriate zone districts, except those land uses which require in depth review, including but not limit to Site Plan Review.
3. Sign permits (Chapter 13).
4. Review of environmental and hazard maps.
5. Lot Line Adjustments (Section 9.030.070).
6. Minor amendment to subdivisions and partitions.
7. Final subdivision approval (Section 9.040.060).
8. Final partition approval (Section 9.030.050).
9. Physical Constraints permit (Chapter 8).
10. **Proposed Change of Use (Section 6.150.020).**
11. **LUDO Review of Building Permit Application.**

Section 5. 3.020.030 Ministerial Actions. **E. Interpretation. If a ministerial decision involves an interpretation where the code is ambiguous or unclear, see section 1.090 of this Ordinance for appeals. It is the appellant's burden of proof to show the code language is ambiguous or unclear.**

Section 9. 5.030.020 Permitted Uses

A. Primary Uses Permitted Outright.

2. Residential Building Types:

~~a) Mobile Home.~~

~~b) Mobile Home (Zero Lot Line).~~

c) Single Family Detached.

d) Single Family Detached (Zero Lot Line).

e) Duplex and Single Family Attached (Zero Lot Line, 2 Units)

f) Small Lot Single Family Detached Dwellings, and Attached Town Houses (Zero Lot Line, 3-5 Unit Clusters)

g) Multi-Family Dwelling.

Section 10. 5.050.030 Permitted Uses.

A. Primary Uses Permitted Outright.

19. Residential uses as follows: a) All dwellings, as defined by this ordinance, above **or under** permitted commercial uses.

Section 18. 7.060 MIMIMUM AND MAXIMUM OFF-STREET PARKING REQUIREMENTS

Use Type	Auto Parking		Bicycle Parking
	Minimum	Maximum	
~~Elderly Housing~~ **Senior Housing**	1 space/8 beds	None	1/first 20 units, 1/40 units thereafter
Dwelling units designated as Independent Living Units shall have one parking space per dwelling.	**1 space/unit**	**None**	**1/first 20 units, 1/40 units thereafter**

Section 21. 9.020.030 Residential Rear Lot Development.

F. Lot Area. The minimum lot area shall meet the minimum requirement of the applicable zone district. ~~The access easement~~, **Land required for future right of way or proposed for a** future public street ~~or private access rive or access way~~ shall not count toward the minimum lot area.

Section 23. 9.030.050 Final Partition Plat Review.

C. Final Plat Approval. Prior to final approval, the City shall be assured that:

1. The applicant has installed, agreed to install **for nonresidential development**, or has gained approval to form an improvement district for installation of required improvements in accordance with the provisions of Chapter 10: Improvement Required with Development.

CITY OF THE DALLES PLANNING COMMISSION MINUTES

Thursday, September 16, 2010
City Hall Council Chambers
313 Court Streets
The Dalles, OR 97058
Conducted in a handicap accessible room

CALL TO ORDER:
Chair Lavier called the meeting to order at 6:30pm.

BOARD MEMBERS PRESENT:
Bruce Lavier
Mark Poppoff
Benjamin Hoey
Ted Bryant
John Nelson

BOARD MEMBERS ABSENT:
Ron Ahlberg
Chris Zukin

STAFF PRESENT:
City Attorney Gene Parker
Senior Planner Richard Gassman
Associate Planner Dawn Hert
Administrative Secretary Brenda Green

APPROVAL OF AGENDA:
It was moved by Bryant and seconded by Hoey to approve the agenda as submitted. The motion carried unanimously, Ahlberg and Zukin absent.

APPROVAL OF MINUTES:
It was moved by Bryant and seconded by Nelson to approve the minutes of August 19, 2010 as submitted. The motion carried unanimously, Ahlberg and Zukin absent.

PUBLIC COMMENT:
David Bandel-Ramirez (Bandel), 217 E 10th, The Dalles, expressed his extreme concern for safety in regards to the electronic reader board that was recently installed at the High School. He pointed out the dangers of the highly used intersection and stated how much more dangerous it will be now that drivers will be distracted looking at a moving sign. Bandel was frustrated that the sign had gone up without any notification to the neighbors and the public and wondered overall how it was approved. He also expressed concern that it's considered a community interest sign but that the information being shown had only been about the school and the play.

Associate Planner Hert explained to the Commission the history of the sign in question as well as the rules surrounding an electronic reader board. She stated that the sign had been approved. Hert shared that she had attended the Traffic Safety Committee meeting Wednesday morning where the sign had also been discussed.

Chair Lavier responded to Mr. Bandel that he understood his concern, but considering that the School District had gone through the proper permitting process, if it is determined to be a legal sign the Planning Commission could not reverse the decision. In consideration of Bandel's concerns, Lavier advised him to take his concerns to the School District Board. Lavier attempted to explain to Bandel that even if the Planning Commission decided to change the sign code immediately, the sign in question would still be grand-fathered in.

Mr. Bandel emphasized several times how dangerous it was to have the sign at that corner, with his concern being a child being hit by a vehicle.

Commissioner Nelson suggested that when the LUDO amendments are discussed, electronic reader board signs be added to that list.

The Commissioners and staff discussed how exempt status and community interest is determined.

The Commissioners and staff also discussed the safety of the intersection. Associate Planner Hert shared that Police Chief Waterbury had said he felt that the intersection by the High School was the second most dangerous intersection in the City.

Ann Codding, 300 E 10th St, The Dalles stated that she was also there with concerns in regards to the new reader board sign installed at the High School. Codding submitted a letter explaining her position; copies were distributed to the Commissioners. She pointed out that according to our sign code, before a sign can be labeled exempt it must be determined that the sign is not a traffic hazard. She questioned how the sign was approved and suggested that a better process for determining if a sign is a traffic hazard should be adopted. Codding also explained that she had spent time driving around the area looking at all the intersections and suggested that there could have been a safer place for the sign to have been installed. Codding shared that she lived directly across the street from the High School and that the sign illuminates all the rooms on that side of her house; which she felt should not be allowed in a residential area. She also explained that she had been told that the sign had been in the planning stage for three years and wondered why no one had known about it.

Commissioner Bryant drew attention to the last paragraph of Mrs. Codding's letter that suggested alternate locations for the sign. He asked if she had taken that suggestion to the School District. Codding replied that she had sent letters to the administration and to the school board but had only heard back from Principal Jupe. She shared that Jupe's response was essentially that they did not feel the need to survey the neighborhood; they were only replacing the existing reader board. Codding pointed out the larger dimensions of the new sign, the electronic aspects of the new sign and the increased danger it presents concluding that it was not a simple replacement.

Associate Planner Hert clarified Mrs. Codding's comment in regards to a traffic engineer. Hert explained the context of the original comment she had made at the Traffic Safety Committee. She had commented that a traffic engineer would be a person who could make an actual determination that the

sign was a traffic hazard. Mrs. Codding suggested that a provision be added to the code that a traffic engineer be consulted in certain circumstances.

Commissioner Nelson asked what criteria Director Durow used to determine that it was not a hazard. City Attorney Parker stated that since Durow was not in attendance it would not be appropriate to respond for him, but that he would be willing to look into it for them.

Commissioner Nelson thanked Mrs. Codding and Mr. Bandel for bringing the sign to the Planning Commission's attention.

Chair Lavier requested a report be brought back to the Commission and suggested that perhaps the Planning Commission and the Traffic Safety Committee could talk to the School District regarding the concerns surrounding the new reader board.

Randy Cole, 816 E 20th, The Dalles introduced himself as the chairman of the Traffic Safety Committee. Mr. Cole shared his concern that the new sign was a distraction to drivers. He did not feel that the sign was a community interest sign. Cole felt that the ball had been dropped and that more than one person should be responsible for deciding if a sign is community interest or not. He also shared his confusion as to how the sign had been planned for over the last three years, and no one knew about it. Cole's final thought was that the sign should not be allowed to be grand-fathered, and that the approval should be re-evaluated.

ACTION ITEM: Master Sign Plan for Icon Holdings / Lone Pine Village
Associate Planner Hert presented a Staff Report which explained Lone Pine's request, explained the City's code in regards to a special control district and gave an explanation of how sign requests would be processed if Lone Pine's request is approved. Hert stated that staff recommends approval of the request with the Planning Commission's role being to forward the request to City Council for adoption.

Commissioner Bryant asked for an explanation of the statement in Icon's Sign District Plan that compliance is solely at the discretion of Icon West Developments. Associate Planner Hert explained that the sign plan put together by Icon West is more strict than the City's sign code. Consequently applicants must first meet the city's code and then additional guidelines of Lone Pine Village; those additional guidelines are the guidelines of which compliance is solely at their discretion.

Robert Gilham, 1524 Sherman Ave, Hood River, 97031 introduced himself as the developer of Lone Pine Village.

Commissioner Bryant asked what a qualified sign builder was. Mr. Gilham replied that Lone Pine Village just wanted to make sure that signs are made by a hired professional, and that their end desire is for cohesiveness and a higher aesthetic quality.

Commissioner Hoey asked about the boundaries for the special district. Associate Planner Hert responded that it only applies to Lone Pine's property. Mr. Gilham shared that they are working with the neighbors and that if the neighbors want to join in on the sign style they are willing to work with them.

Commissioner Hoey inquired about the signage on the portion of the Riverfront Trail that goes through

the Lone Pine Property. Associate Planner Hert defined which signs are considered safety signs or traffic signs and explained that overall, if a sign type is not called out in the special district plan, then the control of the sign would fall back on the City of The Dalles' sign code. There was a general discussion in regards to signs on the trail and on the public right of way as well as which roads in the development were public versus private and which areas were commercial versus residential.

Motion:
Commissioner Bryant moved to forward the request and recommend adoption to establish a special district for special control of Lone Pine Village as shown in the attached document dated July 13, 2010 to City Council. The motion was seconded by Poppoff and approved unanimously; Ahlberg and Zukin absent.

Work Session: Proposed LUDO revisions
Senior Planner Gassman explained how potential LUDO amendments are put onto the list. He then went over each of the twenty-eight potential amendments giving a brief summary and staff's opinion as to how to proceed on each one. Gassman passed out a memo from Commissioner Zukin, who was not able to be in attendance, which outlined his preliminary comments regarding the proposed changes. The memo is attached as "Exhibit A".

Amendment #1 - Regarding the suggestion to require a developer to hold a neighborhood outreach meeting prior to quasi-judicial public hearings, Gassman explained that this amendment was suggested by Commissioner Nelson before he was appointed as a Commissioner. He stated that staff does not support the suggestion as a requirement but that they do support it as a recommendation.

Commissioner Nelson explained his intent behind the proposed change and stated that he would agree to it being a recommendation only. The Commissioners agreed to include the change as a recommendation, not a requirement and emphasized that it should occur prior to any public hearing.

Amendment #2 – Suggestion was submitted by Louise Longheinrich to add an Economic Impact Analysis for large scale developments.

Louise Longheinrich, 2108 Garrison St, The Dalles explained why she had brought the suggestion forward and explained how she thought it would benefit the community. Longheinrich cited an example of a similar program being utilized by the state of Maine.

Commissioner Nelson agreed that adding a similar process would provide more information to Commissioners and Council members as well as allowing a place for economic considerations to be heard.

The Commissioners showed interest in this item but felt it was too big of a project to discuss as a LUDO amendment. Senior Planner Gassman suggested taking it out of the amendment list and addressing it as a separate ordinance at a later time. The Commissioners agreed.

Amendment #3-7 – no comments

Amendment #8 – Staff and Commissioners discussed definitions and differences of Motor Homes versus Manufactured Homes and where they are allowed within the City. Senior Planner Gassman

explained the proposed LUDO change. There was a general discussion about being consistent with State Building Codes. The Commissioners agreed with staff's suggestion.

Amendment #9 – Commissioner Poppoff asked for it to be clarified that residential units allowed below street level must also meet all requirements set by State Building Codes.

Amendment #10 – Senior Planner Gassman explained that the Planning Department had recently received quite a few questions and comments in regards to residential living in the marina. After a general discussion the Commissioners agreed that recreational living should be allowed in the Marina subject to limitations on length of stay as set by the Port of The Dalles regulations. Commissioner Poppoff suggested creating a new zone to encompass the marina.

Amendment #11 – Senior Planner Gassman explained that the amendment was a result of the direction by City Council to allow Sky's Auto in the Industrial zone. Commissioner Nelson stated that he disagreed with City Council's decision and felt that allowing uses which are not industrial within an Industrial zone, takes away limited land for true Industrial purposes. Staff explained that they generally define a commercial operation to be one that has customers come to their location. Chair Lavier and Commissioner Bryant also voiced their concerns with non-industrial uses in industrial land as well as concern that processes were not followed. Nelson, Bryant and Lavier stated that they disagreed with the proposed amendment. Poppoff felt that an auto body shop was appropriate in an Industrial zone.

Amendment #12 – Senior Planner Gassman explained that the Commissioners had previously mentioned concerns about lighting that shines across property lines within residential neighborhoods. The original concern originated from a discussion about security lighting directed towards traffic. After a general discussion, the Commissioners agreed that they did want to restrict residential lighting to being within the property line; similar to what is required for surface parking lots.

Amendment #13 - 17 – no comments

Amendment #18 – Senior Planner Gassman informed the Commission that Police Chief Waterbury had requested that private streets have signs which indicate that the street is private. After a general discussion, the Commissioners showed agreement that it would be a good idea to clearly identify that a street is private.

Senior Planner Gassman pointed out that the entire sign code would need to be revised sometime soon, but also stressed that it would be a major undertaking due to the first amendment issues that a sign code touches on.

Amendment #19 - 23 – no comments

Amendment #24 – The Planning Commission and Staff discussed political signs. The Commissioners showed interest in limiting the size and the duration that signs are displayed but also showed understanding that legally it is difficult to restrict political signage. Staff pointed out that if restrictions are made, there needs to be adequate means to enforce those restrictions.

Amendment #25 – Regarding sign height in the Highway District, Senior Planner Gassman described a study that was being conducted. There was a discussion about where the Highway District is as well

as the regulations around the billboard signage along Sixth Street. Gassman stated that staff would have more information about the Highway District after the study is completed.

Amendment #26 – 28 – no comments

Chair Lavier asked if they should have a discussion about flashing signs. Senior Planner Gassman responded that staff would do an internal review looking at the approval of the High School sign and would bring back a report. Lavier suggested light intensity would be an important factor to consider in regards to safety. Commissioner Hoey suggested that the sign's hours of operation would be another overall factor to consider. The Commissioners agreed that electronic sign hours should be limited when in a residential area.

STAFF COMMENTS:

Senior Planner Gassman introduced Thomas Gilbertson as the new RARE planner who will be working with the Community Development Department until August of 2011.

RARE Planner Gilbertson informed the Commission that his assigned projects included working on the Main Street Application, downtown organizational projects, and updating the Vision Action Plan. Commissioner Nelson asked if he would be comparing the Vision Action Plan with the Comprehensive Land Use Plan to verify that the two are supporting each other. Gilbertson stated yes; he would be utilizing the comprehensive plan while doing his comparisons and updates.

COMMISSIONER COMMENTS:

Commissioner Bryant asked for an update on the fence at Tenth and Trevitt, the Dirt Huggers debris pile and the McDonald's lighting. Senior Planner Gassman responded that he had not received a report back yet on the fence or the McDonald's lighting. Regarding the Dirt Huggers pile Gassman replied that he had received a report back but would need to bring the details to the Commission next time. Gassman explained to the Commission that the Code Enforcement officer that handles those types of complaints only works two days a week.

Commissioner Bryant asked about the status of updating the Public Hearing procedure to include a time for general comments from the public; people who were neither for nor against an application. Chair Lavier volunteered to update the wording on the script.

NEXT MEETING: The next scheduled meeting is October 7, 2010. Senior Planner Gassman explained that it would be a joint work session with City Council to do a periodic review of The Dalles Comprehensive Land Use Plan.

ADJOURNMENT: The Planning Commission meeting was adjourned at 9:30 p.m.

Submitted by
Brenda Green, Administrative Secretary

Bruce E Lavier

Bruce Lavier, Planning Commission Chair

September 15, 2010

To the City of The Dalles Planning Commission;

I am concerned about the location of the new electronic reader board at the intersection of 10th and Washington and the potentially hazardous conditions it creates for pedestrians, cyclists, and motorists. I brought my concerns to the Traffic Safety Committee meeting on September 15th and now bring them to the Planning Commission.

I have driven the possible routes around the high school campus and these are my observations:

- Westbound traffic on 10th cannot read the board until motorists come to the west property line of 304 East 10th, when, at this point on the travel path, they should be concentrating on the school crosswalks, not trying to read the board.
- Drivers heading north on Washington can't read it until they are almost next to it.
- Westbound traffic on 11th can't see it until just past the Methodist Church.
- Eastbound traffic on 10th are able to read the sign beginning between Union and Court.
- Between these three points (10th and Court, 10th and Washington, and 11th and Washington) there are seven crosswalks, five of those are unprotected.

According to the Sign Ordinance Section 3.01.0, before a sign can be labeled 'exempt' it must be determined by a Building or Zoning official to not 'be a hazard to motorists, pedestrians, or property ' Also, according to Section 3.020 (7), Prohibited Signs, it states that 'no sign shall be erected...which, by use of lights or illumination, creates an unduly distracting or hazardous condition to a motorist or pedestrian.'

At the Traffic Safety meeting, as we were talking about the traffic hazard the LED reader board creates, Dawn Hert reminded the committee that only a traffic engineer can determine actual hazard. Was a traffic engineer involved in the decision?

The ordinance clearly states that no sign is exempt and all are prohibited that create a hazard to the public. What was the process, and who was the group, that determined this electronic reader board to *not* 'create distracting or hazardous conditions(3.020 (7))', to *not* 'be a hazard to motorists, pedestrians, and property (3.010),' and who deemed it a 'community interest' sign, exempt from the usual permitting process?

A safe location for the sign is the intersection of 10th and Union. It is a simple four-way stop allowing adequate time to read a complete scroll. The crosswalks are protected. Why was this location not recommended or required by The City?

I encourage The City, the Traffic Safety Commission, and the School District to find an alternate location for the reader board that allows for better readability for motorists driving in all directions and safer conditions for school children and other pedestrians.

Sincerely,

Anne Codding

Anne Codding

"Exhibit A"

To: City of The Dalles Planning Commission

From: Chris Zukin

Date: 9-14-2010

RE: LUDO Amendments

Please accept this memo as my preliminary comments regarding the proposed LUDO changes.

1. I would support recommendation, not requirement

2. An Economic Impact Analysis would be very subjective. The findings of the report would depend on the firm hired. This is political not planning.

3. This is a City Council issue

4. Need more information. Does the City require change of use permit now?

5. Why are there no appeal rights to City Council? There should be.

6. Should be able to appeal any ministerial action to Planning Commission and City Council.

7. No comment.

8. Need more information. Is this an issue?

9. Yes – good idea.

10. I believe the Port restricts Marina housing. Do we need to be involved?

11. Good idea.

12. This does not seem necessary. Is this a problem? Our current nuisance ordinance should adequately cover this.

13. Need more information.

14. Need more information.

15. Why not? Why delete? Need to know the reasoning.

16. OK

17. We should continue to allow waivers of remonstrance, but that is water under the bridge.

18. Private streets should be identified. Different color is a good idea, should also contain the word "Private".

19. There are a lot of sign code issues in the proposed changes. We had discussed a Sign Code Committee looking at these and other Sign Code issues. We should discuss that idea again. Regarding the issue of temporary signs...there is much to discuss here. Alter temp sign policy to remove requirement for a permit if sign is only up for 30 days or less. Do not require permits for copy changes. In general, we should involve stakeholders, sign companies, and sign users before we change current sign code. We should not make sign code decisions in a vacuum.

20. Is 4 square feet standard? Is this a problem now?

21. Big discussion item. ODOT allows various directional signs. Does City want to try to control ODOT signs? (like the Dry Hollow sign) Sounds like a Sign Code Committee question to me.

22. Have we asked construction companies what is standard? Does size of project have a bearing on size? Sign Code Committee.

23. I do not understand this one. What is an on-site directional sign? Sign Code Committee.

24. Why 16 square feet? Hood River allows 32 square feet. Sign Code Committee.

25. I have a conflict of interest on this issue. No comment.

26. 32 square feet sounds small to me. Many drive-thrus have two menu boards these days. What is the industry standard? Sign Code Committee.

27. What is a "sign board"? Why only in CBC? Sign Code Committee.

28. Yes, Annexation notice should be in LUDO.

CITY of THE DALLES
313 COURT STREET
THE DALLES, OREGON 97058

(541) 296-5481 ext. 1125
FAX: (541) 298-5490

AGENDA STAFF REPORT

MEETING DATE	AGENDA LOCATION	AGENDA REPORT #
July 11, 2011	Action Items 12, A	11-070

TO: Honorable Mayor and City Council

FROM: Thomas A Gilbertson, RARE Planner
Community Development Department

THRU: Nolan Young, City Manager NY

DATE: June 16, 2011

ISSUE: Adoption of the 2011 Vision Action Plan for The Dalles.

RELATED CITY COUNCIL GOAL: Goal 3.C – Complete Vision Action Plan update.

BACKGROUND: Beginning last September, the Community Development Department began developing a process to update the 2002 Vision Action Plan for The Dalles. This process included three major activities – the development of a community profile, an extensive series of public input meetings, and two community surveys. Together these three activities formed a process for the development of the 2011 Vision Action Plan that was largely based on the Oregon Community Visioning Model.

The Vision Action Plan was originally created in 1995 and served as a means of developing consensus within the community. By 2002, about two-thirds of the original strategies outlined in the 1995 Vision Action Plan were either completed or in progress. In order to stay current with changes occurring in The Dalles, the Vision Action Plan was updated in 2002.

Last October, the Community Development Department compiled a report card on the status of both the first and second tier strategies developed in 2002. By this time, about sixty percent of the strategies outlined in 2002 were either completed or in progress. The strategies report was presented to the City Council on November 8, 2010. Both report cards served to encourage

citizen involvement in the update of the 2002 Vision Action Plan while providing a glimpse of the visioning process. The report cards continued to serve as a supporting document throughout the update of the Vision Action Plan.

Starting last January, the Community Development Department launched a series of four public meetings to collect citizen input for the update process. Each meeting consisted of simultaneous group workshops that ultimately concentrated in six key focus areas. These focus areas included creating economic vitality, fostering cultural enrichment, providing recreation and open space, enhancing education, improving governance and infrastructure, and strengthening and sustaining community life. The input collected from each of the four public meetings was used to develop the 2011 Vision Action Plan.

Another important component of the 2011 Vision Action Plan update proeess was the administration of two community surveys. The first was the Community Attitude Survey which asked how citizens felt about living in The Dalles and was mailed to a large random sample of residents. Results of the survey provided statistically significant recordings within a 93 percent level of accuracy. The significance of the Community Attitude Survey was important for guiding the development of strategies during the public meeting process.

The second survey administered during the visioning process was the Strategy Validation Survey. The purpose of the validation survey was to determine which projects and activities outlined during the public meetings were considered most important by members of the public. Although the Strategy Validation Survey is not scientific, the results were considered sufficient enough to guide the development of both first and second tier strategies.

The planned implementation of the Vision Action Plan will include a visioning committee to monitor the progress of the strategies, record changes, and host an annual event to recognize local accomplishments. The Vision Action Plan document as presented before the City Council has been recommended by The Dalles Planning Commission and endorsed by Mid-Columbia Economic Development District, Mid-Columbia Council of Governments, Northern Wasco County School District 21, Columbia Gorge Community College, Mid-Columbia Fire and Rescue, and The Dalles Area Chamber of Commerce.

BUDGET IMPLICATIONS: The implementation of the Vision Action Plan will be covered by staff time currently accounted for in the Community Development Department's fiscal year 2010-2011 budget. The staff time considered for the implementation of the Vision Action Plan will be focused on committee facilitation only.

ATTACHMENTS:

Attachment One – The 2011 Vision Action Plan Document

Attachment Two – Methodology Report for the 2010-2011 Vision Action Plan update process. This report contains information concerning the administrative procedures and background rationale used during the update process. At the time of this staff report, the methodology is still in progress and copies will be made available soon.

Attachment Three - Special district support letters for the 2011 Vision Action Plan (listed below).

- Mid-Columbia Economic Development District
- Mid-Columbia Council of Governments
- Northern Wasco County School District 21
- Columbia Gorge Community College
- Mid-Columbia Fire and Rescue
- The Dalles Area Chamber of Commerce

ENVISIONING THE DALLES

VISION ACTION PLAN 2030

Prepared by:
Community Development Department

City of The Dalles

May 2011

City of The Dalles
Vision Action Plan

Prepared by:
Community Development Dept

Special Thanks:

Thomas Gilbertson, RARE Planner

Funded by:
City of The Dalles

May 2011

TABLE OF CONTENTS

Introduction	1
Updated Process Map	4
Community Attitude Survey	5
Revised Vision Statement	15
Updated Action Plan	24
Strategy Validation Survey	39
Implementation	42
Acknowledgements	45
Appendix	Attached to End

A: Strategy Report Cards

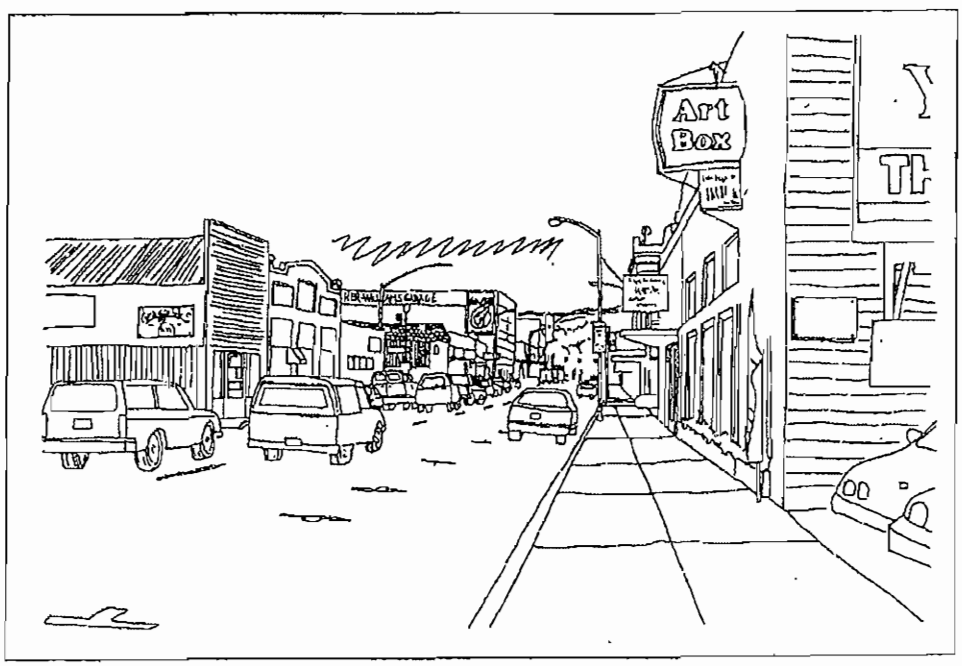
B: 2011 Strategy Validation Methods Comparison

C: 2011 Strategy Matrix

D: 2011 Strategy Narratives

INTRODUCTION

The people of The Dalles are justifiably proud of their community. It has a long and valued history, and continues to play a key role in North Central Oregon's social, cultural, economic and governmental activities. The Dalles is one of the oldest cities in the state and was once the county seat of the largest county ever created in the continental United States. Over the years many events have taken place in The Dalles causing change in the community and, ultimately, affecting its role in the region.



Nearly two decades ago, the community began planning for change and to harness such changes to improve The Dalles by creating a community Vision Statement and a Vision Action Plan. Over a period of three years (1992-1995) the community held meetings, formed committees, imagined a visionary future, and developed a plan to achieve that vision over time. This initial vision was updated through a similar process in 2002. By 2002, this second proactive effort by citizens, businesses and governments to anticipate and plan for the community's

future was quite remarkable. The success of the vision and plan was readily apparent, as some two-thirds of the recommended strategies included in the 2002 plan were either completed or in progress.

Once again, the community recognized the need for a continued response to change. Technology, the economy, cultural change, and other emerging trends and issues are not static, and such forces contributed to the decision to update the Vision Statement and Vision Action Plan. This update process was launched in September 2010, spanning six months and incorporating several types of information gathering. The ability to revisit the community's vision and redevelop its strategies for action proved to be a powerful tool for the community. As part of this process, large public meetings were held, a community attitude survey linked to the community's original visioning process was distributed, and, finally, a strategy validation survey was conducted. These efforts established the new directions in which the community wishes to evolve, which are summarized in the revised Vision Statement and updated Vision Action Plan.

This document contains the following items resulting from the updating process:

- **Community Attitude Survey:** provides a brief description of the attitudes survey (which is based on the survey that was conducted as part of the original planning process), the survey instrument that was randomly distributed in the community, and final survey results (along with comparisons to the results of the 1995 and 2002 surveys);
- **Revised Vision Statement:** contains the full vision text as revised through the public meetings, which is the basis for the updated Action Plan;
- **Updated Action Plan:** outlines specific strategies and actions to help achieve the community's vision, organized into six discrete planning "focus areas";
- **Strategy Validation Survey:** provides a brief description of the validation survey, the survey instrument as published on the City of The Dalles website and the final survey results;

- **Implementation:** describes cooperative efforts required for successful action plan implementation, as well as suggested actions to promote and monitor the Vision Action Plan
- **Update Process Map:** presents an overview of the specific activities that were undertaken to develop the revised Vision Statement and updated Vision Action Plan;
- **Acknowledgements:** contains a list of community members who volunteered hours of their time and the project leaders who organized and facilitated the process;
- **Appendices:** includes the matrix of the "Tier One" Strategies, overall strategy narratives and the completion status of the community's 2002 action plan strategies;

With the completion of the Vision Action Plan update process, the City of The Dalles, other community organizations in the public, private, civic and non-profit sectors, and citizens-at-large have an important new tool to help guide and direct our community as we explore the future. Given the successful implementation track record of the original and 2002 plans and the anticipated implementation of the updated plan, those who contributed to the development of the plan have signaled their confidence in our community's continued future progress. The City of The Dalles would like to thank the many people who contributed to the creation of the updated Vision Action Plan and invite all community members to become involved in the plan's implementation. Citizens interested in more information about the Vision Action Plan or looking for a way to become more involved should contact:

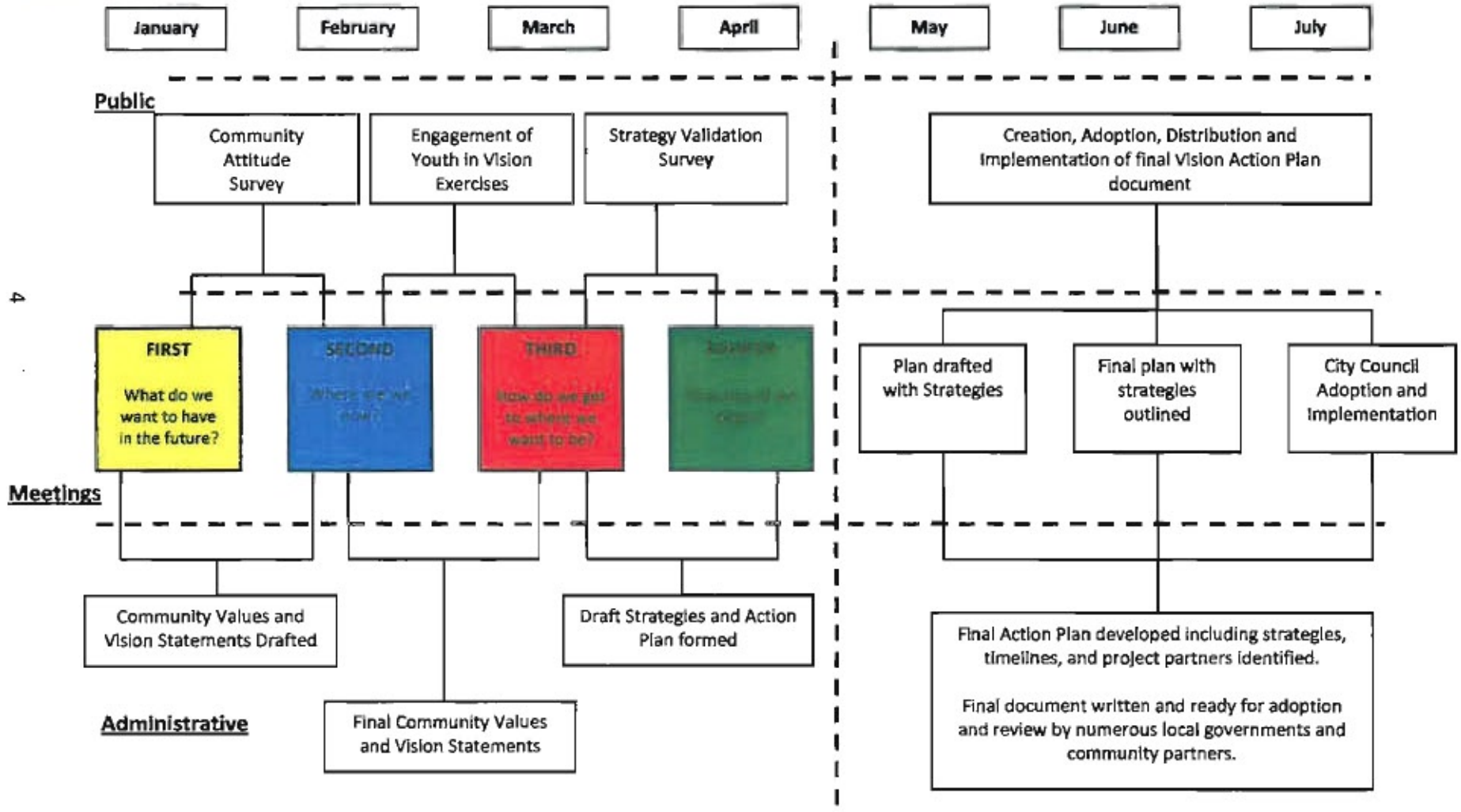
Community Development Department, City of The Dalles
313 Court St, The Dalles, OR 97058
(541)296-5481

Vision Action Plan – Update Process

Two Major Components

1) A series of four monthly community meetings/workshops taking place from January through April.
2) Two surveys will be sent out to the general public. A community attitude survey measuring how residents feel about government services and life conditions will be sent to 1500 homes. Another strategy validation survey will determine what goals, strategies, and project are considered most important by residents.

Process Timeline



COMMUNITY ATTITUDE SURVEY

Conducted as part of the update process, the Community Attitude Survey was an important tool for providing guidance to the Community Development Department as it prepared to update the Vision Action Plan. The ability to not only analyze current public attitudes and expectations, but to understand how these attitudes and expectations compare to the recent past *and* how they have changed over time, can be very powerful. The fact that the attitude survey was based on an identical survey conducted as part of the original and 2002 planning processes provided just such an opportunity. The committee and community were fortunate to have had this opportunity.

The new survey was conducted by mail and distributed to 1,200 people randomly selected from the Wasco County tax assessor's list. A stamped, addressed return envelope was provided along with a cover letter and the survey. There were 409 respondents, or a 31 percent response rate. This response rate corresponds to a 93 percent confidence interval, plus or minus 4 percent. (For comparison purposes, the 2002 distribution was sent to 1,200 randomly selected households with a 39 percent response rate, corresponding to a 95 percent confidence interval, plus or minus 5 percent. The 1995 distribution was sent to 1,170 randomly selected households with a 31 percent response rate, corresponding to a 93 percent confidence interval, plus or minus 4)

During the vision statement validation stage of the public input process, citizens were provided the opportunity to view results from this survey to help them focus their efforts. The survey measured public agreement with a number of hypothetical, positively-worded statements about the community, its qualities and various amenities. The identification of statements that received poor ratings – indicating dissatisfaction with particular aspects of the community – is clearly reflected in the final strategies that were developed by the committee. For example, survey question # 16 ("There are many recreational activities for young people in the

community.") received a positive response of only 23 percent. The implementation of Strategy 6.2 ("Create a monthly teen night in downtown with music and food.") and Strategy 4.4 ("Use or develop existing properties for a community youth center.") would directly fill the void perceived by the community in this area.

The survey instrument itself was designed during the development of the original action plan in 1995. In addition to being a guide in strategy formulation, the survey was intended to be used on an ongoing basis as a tracking instrument for the community. The opportunity to compare results of surveys conducted in 1995, 2002 and 2011, allows the community to identify changing attitudes about specific issues or concerns (shown by table five). Questions were designed to be applicable to the community at any point in time, but flexible enough for the addition or deletion of specific issues no longer perceived to be of interest or relevance to the community.

Take, for example, the question of whether various community development programs are enhancing the livability of The Dalles. Although specific programs are not identified by the survey, comparing results seems to indicate a sense of satisfaction with such projects and their effectiveness. A good example is survey question # 1 ("The traffic system in The Dalles operates smoothly."). With the positive responses increasing from 46 percent in 1995 to 64 percent in 2011, one can theorize that the completion of the Union Street Underpass, 6th Street and Cherry Heights signals and the Brewery Grade roundabout, for example, have already had a major influence on community perceptions of livability.

Interestingly, a comparison of the overall results between 2002 and 2011 shows a slight slip from respondents in the level of satisfaction for most areas within the community. That is to say, almost all the Strongly Agree/Agree percentages recorded marginally lower levels of agreement in the new survey. This fact accentuates the need to continue with the community's visioning and planning efforts.

The following pages contain the survey as distributed to the random sample, as well as the results compiled from the responses. The order is as follows:

- The Community Attitude Survey
- Table One: Overall Results
- Table Two: Gender Comparison
- Table Three: Age Group Comparison
- Table Four: Length of Residency Comparison
- Table Five: Overall Comparison between 1995, 2002 and 2011

The total number of responses within each demographic category is represented by (n = ##) below each listing. The results from the distribution in 2002 are contained within parentheses following the results from the 2011 survey, thus allowing the comparison referenced earlier in the text. In the overall results table (table five), the rows highlighted in green display areas in which more than half of those surveyed either agree or strongly agree with the question. Similarly, the rows highlighted in orange display areas in which more than half of those surveyed either disagree or strongly disagree with the question.

**** If the number of responses within a cotegory does not equal the total number of responses it is due to the respondent failing to mark a demographic category****

The City of The Dalles
2030 Action Plan

COMMUNITY ATTITUDE SURVEY

Please fill out the number which corresponds to how strongly you agree or disagree with the following statements about the community of The Dalles.

1	2	3	4	5
Strongly Disagree	Disagree	Neutral	Agree	Strongly Agree

_____ 1. The traffic system in The Dalles operates smoothly.

_____ 2. The utility services that I receive (e.g. water, sewer and electricity) are delivered well and at a reasonable price.

_____ 3. The community has a high quality of life.

_____ 4. The programs offered by the public schools adequately meet the needs of schoolchildren.

_____ 5. The local government in the community works efficiently and effectively.

_____ 6. Children in The Dalles will want to live here when they grow up.

_____ 7. The local economy in The Dalles is vibrant and healthy.

_____ 8. Neighborhoods are well kept.

_____ 9. The Dalles downtown area is an interesting and attractive place to visit and shop.

_____ 10. The number and quality of sidewalks in the community meets the needs of users.

_____ 11. There are many riverfront activities available to the public.

_____ 12. I can participate in many community volunteer opportunities.

_____ 13. I like living in The Dalles.

_____ 14. There are opportunities to find "family wage" jobs in The Dalles.

_____ 15. The scenic views along I-84 near The Dalles are beautiful.

_____ 16. There are many recreational activities for young people in the community.

_____ 17. The public schools in the community are very good.

_____ 18. A visitor to The Dalles will find many interesting things to do.

_____ 19. Parents have ample opportunities to become involved in school activities.

_____ 20. There are many historic buildings in The Dalles which should be preserved.

_____ 21. The Dalles is a good place to retire.

_____ 22. We enjoy a clean environment here.

_____ 23. The quality of housing in The Dalles is adequate.

_____ 24. We have enough bicycle paths.

_____ 25. A wide range of cultural opportunities exist in the community.

_____ 26. Neighborhoods in The Dalles have a sense of community.

_____ 27. There are many opportunities for citizens to be involved in their local government.

Please rate your overall satisfaction with each of the following aspects about The Dalles using the scale listed below:

1	2	3	4	5
Very Dissatisfied	Dissatisfied	Neither Satisfied nor Dissatisfied	Satisfied	Very Satisfied

_____ Public schools

_____ Quality of life

_____ City government leadership

_____ The local economy

_____ City of The Dalles customer service

_____ Feeling of safety

_____ Traffic/transportation

_____ Cultural life

_____ The environment

_____ Utilities (water, sewer, electric etc.)

Demographics

How long have you lived in The Dalles?

_____ Less than 1 year
_____ 1 to 5 years
_____ 6 to 15 years
_____ More than 15 years

How old are you?

_____ 18 to 25 years old
_____ 26 to 35 years old
_____ 36 to 50 years old
_____ 51 to 65 years old
_____ Over 65 years old

Do you rent or own your home?

_____ Rent
_____ Own

Gender

_____ Male
_____ Female

Table One: Overall Results – Community Attitude Survey

Number of responses = 409 (Figures shown in parenthesis represent results from 2002)	Disagree or Strongly Disagree		Neutral		Agree or Strongly Agree	
The traffic system in The Dalles operates smoothly.	15%	(18%)	20%	(25%)	64%	(56%)
The utility services that I receive (e.g., water, sewer and electricity) are delivered well and at a reasonable price.	43%	(36%)	21%	(24%)	36%	(40%)
The community has a high quality of life.	26%	(23%)	33%	(33%)	41%	(44%)
The programs offered by the public schools adequately meet the needs of school children	45%	(40%)	39%	(38%)	16%	(23%)
The local government in the community works efficiently and effectively	28%	(30%)	44%	(46%)	28%	(24%)
Children in The Dalles will want to live here when they grow up.	61%	(60%)	32%	(29%)	7%	(11%)
The local economy in The Dalles is vibrant and healthy	65%	(77%)	25%	(17%)	10%	(6%)
Neighborhoods are well kept.	47%	(41%)	31%	(34%)	22%	(25%)
The Dalles downtown area is an interesting and attractive place to visit and shop.	35%	(15%)	31%	(27%)	34%	(58%)
The number and quality of sidewalks in the community meet the needs of users.	26%	(22%)	24%	(22%)	50%	(56%)
There are many riverfront activities available to the public.	40%	(36%)	30%	(36%)	30%	(28%)
I can participate in many community volunteer opportunities.	7%	(5%)	26%	(23%)	67%	(71%)
I like living in The Dalles.	9%	(10%)	15%	(18%)	76%	(72%)
There are opportunities to find "family wage" jobs in The Dalles.	66%	(71%)	27%	(23%)	7%	(6%)
The scenic views along I-84 near The Dalles are beautiful.	19%	(13%)	11%	(14%)	70%	(73%)
There are many recreational activities for young people in the community.	45%	(47%)	32%	(27%)	23%	(26%)
The public schools in the community are very good.	47%	(36%)	36%	(42%)	17%	(22%)
A visitor to The Dalles will find many interesting things to do.	30%	(24%)	32%	(29%)	38%	(47%)
Parents have ample opportunities to become involved in school activities.	3%	(5%)	35%	(31%)	62%	(64%)
There are many historic buildings in The Dalles which should be preserved.	9%	(8%)	20%	(22%)	70%	(70%)
The Dalles is a good place to retire.	12%	(11%)	23%	(22%)	62%	(67%)
We enjoy a clean environment here.	16%	(15%)	27%	(22%)	57%	(64%)
The quality of housing in The Dalles is adequate.	29%	(28%)	29%	(33%)	42%	(39%)
We have enough bicycle paths.	29%	(26%)	26%	(30%)	45%	(44%)
A wide range of cultural opportunities exist in the community.	22%	(25%)	44%	(44%)	33%	(31%)
Neighborhoods in The Dalles have a sense of community.	36%	(29%)	38%	(42%)	26%	(29%)
There are many opportunities for citizens to be involved in their local government.	15%	(18%)	47%	(43%)	38%	(39%)

Note: Numbers in parenthesis show figures recorded from the 2002 attitude survey. The green highlights questions in which at least half of those surveyed agree. The orange shows The opposite.

	Very Dissatisfied or Dissatisfied		Neutral		Very Satisfied or Satisfied	
Public schools	41%	(37%)	41%	(37%)	19%	(26%)
Quality of Life	11%	(13%)	28%	(23%)	61%	(64%)
City Government Leadership	23%	(25%)	46%	(47%)	31%	(28%)
The Local Economy	59%	(67%)	30%	(26%)	11%	(7%)
City of The Dalles Customer Service	15%	(15%)	48%	(47%)	38%	(39%)
Feeling of Safety	9%	(11%)	23%	(18%)	68%	(71%)
Traffic and Transportation	17%	(19%)	30%	(28%)	54%	(53%)
Cultural Life	16%	(15%)	46%	(49%)	38%	(36%)
The Environment	14%	(11%)	30%	(27%)	56%	(63%)
Utilities (water, sewer, electric, etc.)	33%	(25%)	27%	(30%)	39%	(44%)

Table Two: Gender Comparison – Community Attitude Survey

Strongly Agree or Agree	MALES (n = 155)	FEMALES (n = 201)	Overall
The traffic system in The Dalles operates smoothly.	66%	62%	64%
The utility services that I receive (e.g., water, sewer and electricity) are delivered well and at a reasonable price.	41%	34%	36%
The community has a high quality of life.	48%	37%	41%
The programs offered by the public schools adequately meet the needs of school children	23%	11%	16%
The local government in the community works efficiently and effectively	30%	28%	28%
Children in The Dalles will want to live here when they grow up.	8%	7%	7%
The local economy in The Dalles is vibrant and healthy.	10%	11%	10%
Neighborhoods are well kept.	30%	16%	22%
The Dalles downtown area is an interesting and attractive place to visit and shop.	31%	35%	34%
The number and quality of sidewalks in the community meet the needs of users.	52%	50%	50%
There are many riverfront activities available to the public.	29%	31%	30%
I can participate in many community volunteer opportunities.	68%	67%	67%
I like living in The Dalles.	78%	76%	76%
There are opportunities to find "family wage" jobs in The Dalles.	9%	6%	7%
The scenic views along I-84 near The Dalles are beautiful.	69%	72%	70%
There are many recreational activities for young people in the community.	26%	20%	23%
The public schools in the community are very good.	23%	14%	17%
A visitor to The Dalles will find many interesting things to do.	40%	37%	38%
Parents have ample opportunities to become involved in school activities.	66%	58%	62%
There are many historic buildings in The Dalles which should be preserved.	67%	72%	70%
The Dalles is a good place to retire.	68%	64%	65%
We enjoy a clean environment here.	63%	52%	57%
The quality of housing in The Dalles is adequate.	46%	37%	42%
We have enough bicycle paths.	50%	41%	45%
A wide range of cultural opportunities exist in the community.	36%	31%	33%
Neighborhoods in The Dalles have a sense of community.	26%	26%	26%
There are many opportunities for citizens to be involved in their local government.	44%	35%	38%

Very Satisfied or Satisfied	Male Satisfied	Female Satisfied	Overall
Public schools	23%	16%	19%
Quality of Life	65%	60%	61%
City Government Leadership	36%	29%	31%
The Local Economy	14%	9%	11%
City of The Dalles Customer Service	38%	37%	38%
Feeling of Safety	70%	68%	68%
Traffic and Transportation	62%	47%	54%
Cultural Life	37%	38%	38%
The Environment	61%	54%	56%
Utilities (water, sewer, electric, etc.)	43%	37%	39%

Table Three: Age Group Results – Community Attitude Survey Strongly Agree or Agree	18-25 (n=5)	26-35 (n=28)	36-50 (n=70)	51-65 (n=136)	65+ (n=132)	Overall
The traffic system in The Dalles operates smoothly.	80%	68%	63%	64%	65%	64%
The utility services that I receive (e.g., water, sewer and electricity) are delivered well and at a reasonable price.	0%	14%	35%	33%	47%	36%
The community has a high quality of life.	0%	43%	28%	44%	49%	41%
The programs offered by the public schools adequately meet the needs of school children	20%	4%	16%	14%	20%	16%
The local government in the community works efficiently and effectively	40%	12%	20%	29%	37%	28%
Children in The Dalles will want to live here when they grow up.	20%	7%	10%	4%	7%	7%
The local economy in The Dalles is vibrant and healthy.	0%	18%	9%	8%	13%	10%
Neighborhoods are well kept.	20%	25%	25%	21%	21%	22%
The Dalles downtown area is an interesting and attractive place to visit and shop.	40%	29%	25%	34%	38%	34%
The number and quality of sidewalks in the community meet the needs of users.	60%	43%	49%	55%	48%	50%
There are many riverfront activities available to the public.	0%	21%	25%	29%	35%	30%
I can participate in many community volunteer opportunities.	40%	41%	61%	82%	62%	67%
I like living in The Dalles.	80%	75%	63%	76%	84%	76%
There are opportunities to find "family wage" jobs in The Dalles.	0%	11%	3%	1%	6%	7%
The scenic views along I-84 near The Dalles are beautiful.	60%	79%	70%	64%	74%	70%
There are many recreational activities for young people in the community.	20%	21%	33%	20%	19%	23%
The public schools in the community are very good.	20%	16%	12%	13%	23%	17%
A visitor to The Dalles will find many interesting things to do.	0%	18%	20%	45%	46%	38%
Parents have ample opportunities to become involved in school activities.	60%	38%	57%	73%	57%	62%
There are many historic buildings in The Dalles which should be preserved.	80%	71%	61%	70%	76%	70%
The Dalles is a good place to retire.	20%	63%	62%	63%	72%	65%
We enjoy a clean environment here.	40%	50%	41%	64%	62%	57%
The quality of housing in The Dalles is adequate.	60%	39%	32%	39%	50%	42%
We have enough bicycle paths.	40%	54%	32%	41%	54%	45%
A wide range of cultural opportunities exist in the community.	0%	21%	22%	33%	44%	33%
Neighborhoods in The Dalles have a sense of community.	0%	39%	20%	24%	28%	26%
There are many opportunities for citizens to be involved in their local government.	0%	26%	26%	40%	48%	38%

Very Satisfied or Satisfied	18-25 (n = 5)	26-35 (n = 28)	36-50 (n = 70)	51-65 (n = 136)	65+ (n = 132)	Overall
Public schools	20%	15%	20%	15%	22%	19%
Quality of Life	40%	59%	47%	63%	67%	61%
City Government Leadership	40%	19%	17%	32%	40%	31%
The Local Economy	0%	18%	12%	10%	10%	11%
City of The Dalles Customer Service	20%	44%	32%	37%	41%	38%
Feeling of Safety	40%	68%	55%	76%	67%	68%
Traffic and Transportation	60%	61%	48%	58%	50%	54%
Cultural Life	0%	32%	29%	34%	48%	38%
The Environment	60%	57%	43%	58%	62%	56%
Utilities (water, sewer, electric, etc.)	20%	32%	33%	38%	47%	39%

Table Four: Length of Residency Comparison – Community Attitude Survey

Strongly Agree or Agree	< 6 yrs (n = 31)	6-15 yrs (n = 85)	15+ yrs (n= 246)	Overall
The traffic system in The Dalles operates smoothly.	81%	70%	63%	64%
The utility services that I receive (e.g., water, sewer and electricity) are delivered well and at a reasonable price.	42%	38%	37%	36%
The community has a high quality of life.	35%	36%	45%	41%
The programs offered by the public schools adequately meet the needs of school children	0%	16%	19%	16%
The local government in the community works efficiently and effectively	28%	31%	30%	28%
Children in The Dalles will want to live here when they grow up.	7%	11%	6%	7%
The local economy in The Dalles is vibrant and healthy.	19%	13%	9%	10%
Neighborhoods are well kept.	35%	21%	20%	22%
The Dalles downtown area is an interesting and attractive place to visit and shop.	35%	33%	35%	34%
The number and quality of sidewalks in the community meet the needs of users.	65%	42%	52%	50%
There are many riverfront activities available to the public.	26%	31%	31%	30%
I can participate in many community volunteer opportunities.	47%	63%	71%	67%
I like living in The Dalles.	77%	76%	77%	76%
There are opportunities to find "family wage" jobs in The Dalles.	4%	8%	8%	7%
The scenic views along I-84 near The Dalles are beautiful.	81%	72%	67%	70%
There are many recreational activities for young people in the community.	30%	27%	21%	23%
The public schools in the community are very good.	0%	15%	21%	17%
A visitor to The Dalles will find many interesting things to do.	19%	33%	44%	38%
Parents have ample opportunities to become involved in school activities.	50%	54%	66%	62%
There are many historic buildings in The Dalles which should be preserved.	65%	71%	72%	70%
The Dalles is a good place to retire.	50%	67%	68%	65%
We enjoy a clean environment here.	47%	55%	61%	57%
The quality of housing in The Dalles is adequate.	41%	42%	43%	42%
We have enough bicycle paths.	41%	42%	45%	45%
A wide range of cultural opportunities exist in the community.	24%	34%	35%	33%
Neighborhoods in The Dalles have a sense of community.	33%	22%	26%	26%
There are many opportunities for citizens to be involved in their local government.	21%	37%	42%	38%

Very Satisfied or Satisfied	< 6 yrs (n = 31)	6-15 yrs (n = 85)	15+ yrs (n= 246)	Overall
Public schools	8%	24%	18%	19%
Quality of Life	55%	56%	65%	61%
City Government Leadership	17%	32%	33%	31%
The Local Economy	13%	13%	10%	11%
City of The Dalles Customer Service	44%	35%	38%	38%
Feeling of Safety	71%	67%	70%	68%
Traffic and Transportation	71%	51%	53%	54%
Cultural Life	32%	40%	38%	38%
The Environment	55%	53%	59%	56%
Utilities (water, sewer, electric, etc.)	48%	39%	40%	39%

Table Five: Overall Results Comparison 1995, 2002 and 2011 – Community Attitude Survey

Strongly Agree or Agree	1995	2002	2011	Overall Gain/Loss
The traffic system in The Dalles operates smoothly.	46%	56%	64%	18%
The utility services that I receive (e.g., water, sewer and electricity) are delivered well and at a reasonable price.	52%	40%	36%	-16%
The community has a high quality of life.	52%	44%	41%	-11%
The programs offered by the public schools adequately meet the needs of school children	25%	23%	16%	-9%
The local government in the community works efficiently and effectively	21%	24%	28%	7%
Children in The Dalles will want to live here when they grow up.	14%	11%	7%	-7%
The local economy in The Dalles is vibrant and healthy.	26%	6%	10%	-16%
Neighborhoods are well kept.	37%	25%	22%	-15%
The Dalles downtown area is an interesting and attractive place to visit and shop.	37%	58%	34%	-3%
The number and quality of sidewalks in the community meet the needs of users.	54%	56%	50%	-4%
There are many riverfront activities available to the public.	33%	28%	30%	-3%
I can participate in many community volunteer opportunities.	75%	71%	67%	-8%
I like living in The Dalles.	80%	72%	76%	-4%
There are opportunities to find "family wage" jobs in The Dalles.	14%	6%	7%	-7%
The scenic views along I-84 near The Dalles are beautiful.	74%	73%	70%	-4%
There are many recreational activities for young people in the community.	26%	26%	23%	-3%
The public schools in the community are very good.	30%	22%	17%	-13%
A visitor to The Dalles will find many interesting things to do.	48%	47%	38%	-10%
Parents have ample opportunities to become involved in school activities.	71%	64%	62%	-9%
There are many historic buildings in The Dalles which should be preserved.	67%	70%	70%	3%
The Dalles is a good place to retire.	70%	67%	62%	-8%
We enjoy a clean environment here.	67%	64%	57%	-10%
The quality of housing in The Dalles is adequate.	24%	39%	42%	18%
We have enough bicycle paths.	29%	44%	45%	16%
A wide range of cultural opportunities exist in the community.	32%	31%	33%	1%
Neighborhoods in The Dalles have a sense of community.	35%	29%	26%	-9%
There are many opportunities for citizens to be involved in their local government.	51%	39%	38%	-13%

Note: The cells highlighted in green indicate areas in which public opinion has improved between the times that surveys were taken – figures highlighted in orange show areas in which public opinion declined.

Very Satisfied or Satisfied	1995	2002	2011	Overall Loss/Gain
Public schools	28%	26%	19%	-9%
Quality of Life	69%	64%	61%	-8%
City Government Leadership	26%	28%	31%	5%
The Local Economy	28%	7%	11%	-17%
City of The Dalles Customer Service	48%	39%	38%	-10%
Feeling of Safety	58%	71%	68%	10%
Traffic and Transportation	52%	53%	54%	2%
Cultural Life	37%	36%	38%	1%
The Environment	63%	63%	56%	-7%
Utilities (water, sewer, electric, etc.)	52%	44%	39%	-13%

2011 Vision Statement

An Introduction to Our Future

The Dalles will change over the next nineteen years. The determinants of change over the next two decades will be very different from those of the past. The question for this community is whether The Dalles will change for the better. The creation of a community vision is one way to make our desired future more likely.

As of 2010, The Dalles is a city with a small town atmosphere, postcard views and important historic resources. To make our community an even better place in the future for ourselves and our children, this vision has been prepared by engaging residents, stakeholders and special districts throughout the community.

If The Dalles is to achieve the prominence it both deserves and desires, the improvements outlined here – to government services, recreation, open spaces, housing, economy, cultural enrichment, education and other types of public infrastructure – must be achieved. Fortunately, with cooperation and commitment from citizens of The Dalles these ideas can become reality.

The vision statement is composed of several sections addressing a wide variety of major issues facing our community. First, **Improving Community Effectiveness and Efficiency**, outlines a critical segment that deals with improving governmental services as well as the relationship between residents and the agencies that serve them. Without this focus, we recognize that success in the other elements would be unlikely.

Second is a section titled **Building a Better Future on the Best of the Present**. Contained here are descriptions of a greener, more beautiful city that uses its setting to improve everyone's access to the natural environment – visitors and residents, old and young alike. Also described is a stronger, more diversified economy that builds on local resources – natural, historical and cultural. This section also takes a look at the physical design of the community and provides an explanation of how the design serves the people of The Dalles.

In the section titled, **Adding Services to Make it Work**, the changes to the educational system and facilities, as well as the infrastructure improvements to streets, sewers, and transportation

services that are necessary to reach the desired future are identified. Such improvements recognize the fact that many other types of changes must happen if a better future is to result.

Note: The following vision statement is written as if viewed from the perspective of the Year 2030. For the purposes of this vision, population in The Dalles is assumed to increase at a slow-to-moderate rate (one to two percent) in the years between now and 2030.

Improving Community Effectiveness and Efficiency

The Dalles is a city that has always valued its people. It is this concern for everyone's welfare that has generated so much of the community's progress. The need to understand and accept diversity has given way to a true appreciation for – and encouragement of – the differences between people, and the strength that comes from that new perspective and those greater resources. It is the compassion, the real caring for others, that has made The Dalles a popular and successful community.

To be successful it took a change In the way the community makes things happen. Consistent annual meetings allowing for constructive dialog of our vision plan goals have allowed government agencies and the community to concentrate on mutually held objectives. This has helped to create several basic principles for the community and how it works together...

Involving Citizens in the Community

First, the importance of involving citizens of all ages has been reaffirmed. Volunteer opportunities are displayed in a central location to allow easy access for those wanting to get involved in community activities. These opportunities also enable younger citizens to learn about local government by getting involved in City programs. The importance of involving Individuals of diverse viewpoints and respecting the basic right to dissent has also been reaffirmed. Volunteers, particularly people with specific expertise, interest and experience, are recruited and encouraged to assist with various local programs and projects.

Ongoing community meetings and consistent attitude surveys have been created to make sure people's ideas and interest are brought to attention. In keeping with current times, electronic

means of public input including online surveys have been established. Young people are appointed to citizen committees to provide advice, and some have been organized to help with government leadership activities. This has translated into a support of family services, community events and public gatherings that have created a sense of ownership and value in community youth. Furthermore, regular public updates of the community's vision and action plan help maintain consensus and keep the community focused on achieving its long-term goals.

Parents have continued to take an interest in their child's education by actively participating in school functions and decisions. As a result, more than half of all parents are informed about educational activities and chose to participate in school events. Furthermore, government has changed from an institution that provides services, to a forum through which residents can help ensure the best possible outcomes for their community.

Improving Government and Business Efficiency

Second, an efficient approach to the provision of government services has been implemented. These approaches include recycling materials, conserving all utilities (sewer, water, storm water, electricity, etc.), sharing resources between agencies, combining government agencies to gain efficiencies of scale and reducing duplicative services where they were provided by more than one entity. Programs are evaluated on their ability to provide key services while ensuring that the cost is both sustainable and shared in an equitable manner.

Productive decision making is achieved through a balance of community based initiative and effective leadership. The community leaders facilitate the process, and programs are evaluated on their ability to provide key services. As a result of this approach, the process of creating a new business has been streamlined, and sustainable avenues for local education funding have been established.

Promoting Local Collaboration

Thirdly, collaboration has become the way things happen. A central community calendar website prevents conflicts between different events and is accessible by everyone. Community groups and organizations throughout The Dalles partner to host activities and maintain services that promote local collaboration.

Partnerships between private industries and government agencies help to ensure a clean, safe, beautiful and good smelling environment. The education and business sectors create partnerships to provide special training not otherwise affordable. These partnerships extend to include museums and cultural organizations that harness such collaboration to promote community involvement.

The City, Port and Chamber of Commerce have developed joint economic development programs, allowing them to share resources and focus their energies on mutual goals and opportunities. Furthermore, such partnerships enable Columbia Gorge Community College to respond to specific industry needs in order to prepare residents for family wages jobs while providing businesses with a valuable pool of employees. Partnerships between all local governments, non-profits and various entities become a common practice and ensure collaboration throughout the community.

Most importantly, consistent and open communication between local governments and citizens establishes true clarity and transparency while promoting further collaboration. When people see that they are openly involved in their government's activities, that communication forms the basis of government efficiency, and that truly positive results-oriented decision-making is occurring, they provide the financial support needed to make the system work. Finding the needed resources and using them in the most efficient way possible to achieve mutually agreed upon results is an effective combination.

Building a Better Future on the Best of the Present

Network of Community Green spaces

Tying all areas of the city together, and making the community an even more beautiful place to live, is a network of green spaces. The green areas are composed of a variety of linear corridors, parks and river trails. Using the creeks, steeply-sloped areas, parks, recreational areas, schools, bikeways and preserved natural areas, a series of pathways have been established so that people can move throughout the community by foot or bicycle while enjoying community green spaces and preserved natural areas.

All portions of the city have visible community parks and green spaces. The most noticeable new green space is Sunset Hill – an addition to Sorosis Park including many acres of natural

areas complete with an extensive network of walking trails. This new park is part of an overall green spaces plan adopted by all local governments, and includes protection of important regional views of the mountains and the river.

A new community dog park and playground provides residents with a wide-open place to watch their dogs play. In addition to this new development, numerous open spaces and playgrounds geared toward young families have been developed. These new parks are accompanied by an established landscaping program for highway on and off ramps that accounts for the most dramatic visual change in The Dalles.

The community has reclaimed its heritage as a river city. The lands along the river are now lush with new landscaping and provide access to public spaces along the river. Recreational uses like windsurfing, fishing, picnicking and boating have brought new vitality to the economy by supporting a variety of local commercial activities.

A Revitalized Downtown District

The move back to the river has also stimulated improvements to the downtown area. A series of efforts to promote the historical significance of The Dalles have successfully increased the flow of tourism into the city. Downtown buildings have been brought back to life with upper floors renovated for housing, office space and other creative uses. A series of financial incentives has been established to improve the appearance of the city especially from the interstate and downtown. These improvements have contributed to an increased retail presence in downtown as visitors and residents buy products from local merchants.

All segments of the population are served by downtown community restrooms operating 24-7. This new amenity is complemented by tree-lined streets that make shopping downtown more enjoyable on hot summer days. A community-based tree planting program extends to include all neighborhoods of the city while providing volunteer opportunities for youth. Furthermore, heritage trees are protected and maintained for the special values they bring to The Dalles, particularly in the city's center.

A renovated Civic Auditorium serves as the primary cultural center in The Dalles by bringing special events into the downtown core. This restoration complements a newly renovated community center that anchors downtown as a neighborhood complete with affordable higher-density housing that helps the business district stay lively after working hours.

New Approaches to Economic Development

The Dalles has affirmed its position as a hub of commerce by attracting businesses that appeal to a regional customer base. These businesses provide family wage jobs for local residents while boosting the regions influence and market area. Such employers also contribute to a healthy job market that enables residents to afford housing throughout the region, and the improved quality of life attracts families with small businesses and industries. As a result of these improvements, small and light manufacturers (40-60 employees) have moved into the city. Many of these businesses are focused on environmentally clean specialty products or services and have benefited from cooperative programs to attract them. A buzzing and energetic high-tech labor force has generated new start-up businesses focusing on information technologies and services. Most noticeably, The Dalles has become a green energy leader in Oregon and continues to attract businesses desiring to move to this hot spot.

Honoring our Cultural Diversity

Central to the new character of the city is the recognition and involvement of people from a variety of cultures and ethnic backgrounds. A multi-cultural celebration has become a regular part of the community drawing people from all over the Northwest to view and participate. However, our cultural enrichment is not just displayed through celebrations as people from all cultures are involved in planning and leadership activities.

A community youth center provides a wide variety of activities by serving the growing demographic of young residents moving to The Dalles. This growing young population is supported by schools that maintain a curriculum encompassing all students while preserving valuable elective courses. The school system's efforts are complemented by community-wide initiatives to promote and sustain programs for students aiming to foster an understanding of our local land, history and culture (i.e. Imagination garden, Day Camps, 4H Fort Dalles Museum).

Compatible Neighborhoods and Land Uses

The importance of maintaining a safe, quiet and affordable community has resulted in neighborhoods that use a mixture of compatible housing types, and commercial developments, to make areas that are more convenient. Additional urban lands have been established and set

aside for affordable housing. These new residential areas provide much needed housing for all segments of the population including seniors, families and farm laborers while also providing accommodations for the growing community of medical and technical professionals. These neighborhoods are supported by healthy local schools that serve as amenities for their surrounding communities.

Adequate supplies of commercial and industry lands have been set aside for potential employers while existing residential areas have been used to their full potential. This efficient land use strategy has improved the quality of life in The Dalles while making the area friendly to larger businesses.

Existing neighborhoods have been maintained throughout The Dalles and historic homes continue to line the streets in areas near downtown. In some places, quality apartments achieving newly adopted noise insulation standards, common wall homes and compact multi-structures have been added to older neighborhoods. All neighborhoods are served by well maintained streets, sidewalks and other public facilities meeting the unique needs of each area.

Neighborhoods throughout the community are well served by recreational activities including aquatic centers, skate parks and athletic facilities. These amenities have enhanced the quality of life in The Dalles and have attracted young professionals and business owners to the area.

Adding Services to make it Work

A Proactive Educational System

The local school district has developed partnerships with both Columbia Gorge Community College and the larger business community. These partnerships have enabled the school system to establish programs that prepare students for higher education opportunities. However, these partnerships also extend to provide on the job training, apprenticeship and trade opportunities for students interested in the industrial arts. These new programs benefit the business community by establishing an educated pool of workforce ready students.

The educational environment within our school system has benefited from classrooms that are peaceful, safe and supportive. Learning opportunities are provided from the beginning as schools work with families to maintain programs focusing on early childhood educational development. These programs have helped the school district capture potential students

while retaining one of the lowest dropout rates in Oregon. Such recruitment efforts, along with a diverse offering of courses, have retained local students and established the district as a regional magnet for students. This enhanced educational environment has allowed the district to focus on a curriculum that teaches students critical thinking skills while also encouraging creativity.

A Comprehensive System for Meeting Human Needs

The Dalles' excellent medical services have continued to grow to meet the community's changing needs and have become a regional super-power. Particular emphasis has been given to serving all segments of the community. The medical system's efforts are matched by the community's crime and domestic violence mitigation programs as well as the continuation of the support group network. In addition to these efforts, public safety services have been evaluated so that they keep pace with community growth.

A Far-ranging Transportation and Technology Approach

To make all areas of the city more easily accessible, a long-range street improvement and maintenance program has been designed and funded. This program has been evaluated so that quality infrastructure is provided with the goal of making the cost affordable for local citizens.

Residents living in The Dalles but commuting to Portland for recreational purposes can easily meet their needs by taking passenger rail. Additional transportation options have emerged with the airport serving as a regional commuter hub. Within the community, access to public transportation seven days a week allows workers, children and seniors to move throughout the city. This transportation access is supported by handicapped accessible corridors weaving throughout the community.

What's Next – Pioneering our Future Together

A vision is just a dream. To be a reality it takes years of hard work and commitment. That process must begin with the distribution and acceptance of this vision throughout the community, so that everyone knows the journey on which we are embarking together and our common destination.

Certainly it is not enough for the City to accept this vision for The Dalles. The City, County, Park & Recreation District, Port, utilities, Chamber of Commerce, Columbia Gorge Community College, School District, Mid-Columbia Medical Center and everyone in The Dalles needs to become involved if the vision contained in this document is to become a reality.

All of these agencies, along with the community's residents, will need to endorse and then work to create this vision. But we do not expect The Dalles to be just as envisioned in this document by the Year 2030. As change occurs and new opportunities present themselves, the community will need to update and change their vision and their future.

To help make those changes, and to keep the process on-track, a citizens committee of interested and committed residents needs to be appointed and supported. This group can work with public and private organizations to help coordinate and encourage the actions that need to take place.

No one person or group can make a vision a reality; it takes everyone's involvement. But the journey to the future starts with individuals and groups becoming involved and working together. That is what community visioning is about; a community of individuals growing together, making a commitment to work together, all benefiting because they are all part of the same community and all sharing a common future.

UPDATED ACTION PLAN

As the "roadmap" to our preferred future described in the Vision Statement, the Action Plan outlines how the community intends to prioritize its activities in order to achieve its vision over time. The public input process identified six "focus areas" that embody the values and visions of the community and these provided a framework for strategy formulation. The six focus areas are as follows:

1. **Creating Economic Vitality**
2. **Improving Governance and Infrastructure**
3. **Fostering Cultural Enrichment**
4. **Providing Recreation and Open Space**
5. **Enhancing Education**
6. **Strengthening and Sustaining Community Life**

Within these focus areas; specific strategies were formed to achieve the preferred vision. Strategies were developed for each focus area. Among the numerous strategies, a few were determined to be the most critical and the most feasible to accomplish over the next few years. They were identified as First-Tier strategies. The remaining strategies were listed as Second-Tier. First-Tier strategies were further refined into a series of action steps. These steps provide a guide for implementing the strategy. A matrix has been developed to list specific action items for each strategy, including lead role in implementing the action, partners, cost range and potential funding sources, as well as an implementation timeline. This matrix is included in Appendix C.

1. CREATING ECONOMIC VITALITY

The people of The Dalles have always had a strong sense of identity with the work they do. Agriculture, manufacturing, retail trade, education, health and social services have traditionally employed the workforce. Strong community support for these professions has helped maintained the workforce, but new trends and issues have entered the scene. For example, health and social service providers have struggled to find skilled employees as these professionals tend to live in Hood River due in part to relatively high crime and insufficient educational opportunities for their children. Furthermore, the movement towards a global economy has encouraged changes in workforce skills and enhanced industries such as telecommunications. The community recognizes the need to diversify the employment base and sustain family wage jobs through attracting and embracing new industries and opportunities.

First-Tier Strategies: To Be Pursued Immediately

1.1 Develop incentive packages to bring new retail businesses, or expansions of existing businesses, into empty storefronts.

- 1.1.1 Identify Incentives by surveying community partners (collect information)
- 1.1.2 Review Incentives (explore opportunities)
- 1.1.3 Develop Packets (outline opportunities)
- 1.1.4 Create Distribution System (market incentives packages)

1.2 Improve appearance of city by creating visual barriers between the freeway and West 2nd Street as well as the Cherry Growers.

- 1.2.1 Form a committee to explore design options
- 1.2.2 Select suitable designs
- 1.2.3 Secure funding for design improvements
- 1.2.4 Develop visual barriers

1.3 Create hubs of activities and events that draw shoppers and more retailers to the downtown core.

- 1.3.1 Develop a downtown events calendar
- 1.3.2 Identify event opportunities
- 1.3.3 Identify concentrated area for events
- 1.3.4 Develop event(s) or activities

1.4 Develop infrastructure concept for industrial lands to attract manufacturing businesses.

- 1.4.1 Review current infrastructure plans
- 1.4.2 Create infrastructure implementation plan
- 1.4.3 Pursue funding for infrastructure concept plan
- 1.4.4 Build and market infrastructure enhancements

1.5 Further pursue Main Street Program to revitalize the downtown business core.

- 1.5.1 Establish Main Street Program structure
- 1.5.2 Raise funds to support the Main Street Program
- 1.5.3 Hire a Main Street Coordinator
- 1.5.4 Continue implementation of Main Street Program

1.6 Address Port of The Dalles area wetlands issue by creating a wetlands inventory showing certified shovel ready developable sites.

- 1.6.1 Work with State and Federal agencies to identify funding for wetland delineation
- 1.6.2 Develop a mitigation plan
- 1.6.3 Implement mitigation plan
- 1.6.4 Inventory shovel ready sites

1.7 Create an advocacy team resources list to identify and then walk new businesses through development processes.

- 1.7.1 Inventory regulations on businesses
- 1.7.2 Develop regulation process outlines

1.7.3 Distribute materials to new businesses

1.8 Maintain cooperation between private and public government sectors (Community Outreach Team) to maintain focus on connecting business recruitment and workforce training.

1.8.1 Partners budget to continue support of Community Outreach Team.

Second-Tier Strategies: To Be Pursued as Time and Resources Allow

a. Create partnerships with historic odor emitting industries and regulators to create odor abatements.

b. Review CGCC master plan to help the college respond to industry needs.

c. Create zoning and financial incentives to promote use of upper floors as living spaces in all historic buildings in downtown core.

d. Review past strengthens, weaknesses, opportunities and threats (SWOT) to determine what we have and what we want to attract.

e. Develop a downtown building inventory and explore regulations on retail and mixed living spaces to promote business development.

f. Recruit support businesses to service green energy businesses.

2. IMPROVING GOVERNANCE AND INFRASTRUCTURE

Government services are a key element in the strength and success of a community. Quality of life issues and economic development efforts are enhanced when infrastructures and leadership can meet the community demands. Maintenance, improvements and expansions are required to keep pace with demand and long-range planning is essential to deliver cost efficient and effective services. The use of not only public, but private financing will be critical in the future as public funds are affected by ballot measures, an uncertain economy, and an aging population. Agency coordination and informed community input will help to efficiently use funds for projects that will provide the greatest benefit to the community.

First-Tier Strategies: To Be Pursued Immediately

2.1 Continue financial support of committees and service groups involving youth.

- 2.1.1 Identify existing groups and evaluate their cost
- 2.1.2 Find opportunities to reduce cost
- 2.1.3 Secure stable funding mechanisms

2.2 Develop a system of regular community meetings and attitude surveys to collect public input.

- 2.2.1 Develop meeting/input schedule
- 2.2.2 Develop formal online surveys for both Wasco County and the City of The Dalles
- 2.2.3 Implement public input surveys and meetings

2.3 Explore renewable energy resources such as water, methane and solar.

- 2.3.1 Study feasibility of renewable energies
- 2.3.2 Determine start-up cost of infrastructure

2.4 Complete construction of Thompson Park project.

- 2.4.1 Consider construction phasing of alternative options
- 2.4.2 Construct project in phases

2.5 Develop 14th Street reservoir property into a neighborhood park.

- 2.5.1 Create a park concept plan
- 2.5.2 Secure funding for park development
- 2.5.3 Commence construction

2.6 Continue to explore opportunities to share equipment, materials and services.

- 2.6.1 Inventory local government services by agency
- 2.6.2 Identify overlapping services between agencies
- 2.6.3 Outline consolidation plans
- 2.6.4 Implement consolidations

2.7 Explore ways to provide more online communications such as broadcasting various agency and board meetings.

- 2.7.1 Explore potential media options or service contracts
- 2.7.2 Post/embed meetings on local government websites
- 2.7.3 Develop a website module for webcasting

2.8 Identify sites to locate downtown restrooms 24/7 with a funding strategy.

- 2.8.1 Study possible restroom options
- 2.8.2 Identify sites
- 2.8.3 Develop funding strategy

Second Tier Strategies: To Be Pursued as Time and Resources Allow

g. Increase government efficiency by identifying opportunities for conservation efforts.

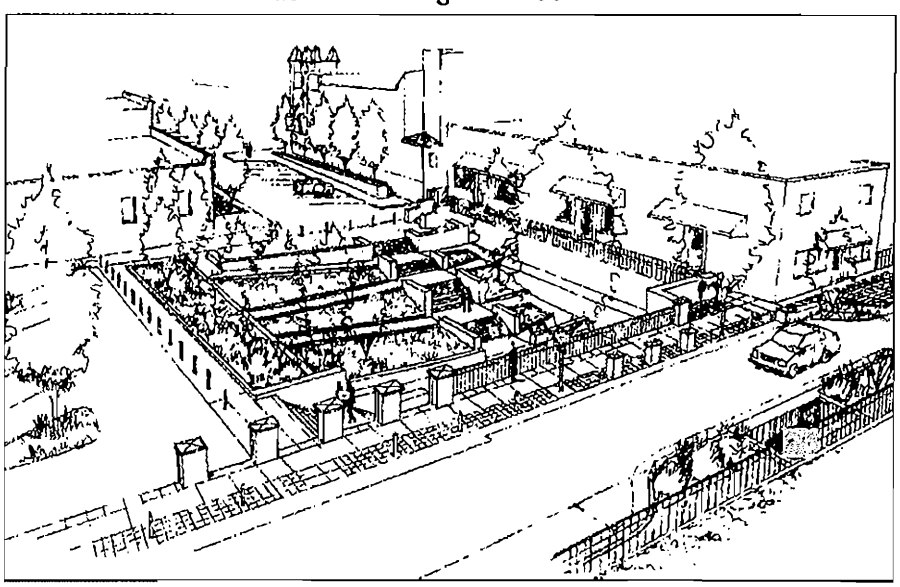
h. Raise City gas tax in 2014 to ensure adequate street maintenance.

i. Raise franchise fees or create right-of-way fees to ensure adequate street maintenance.

j. Adjust design requirements to make infrastructure more affordable.

k. Hold more town hall meetings to gather citizen input.

Future Washington Street Plaza



3. FOSTERING CULTURAL ENRICHMENT

The support of cultural activities is important to creating a sense of place and community familiarity for residents. Whether the activities focus on the history of the area or the current community scene; the opportunity to gather together and enjoy fellowship needs to be provided. Current cultural events, historic programs and community facilities need continued promotion and enhancement, while opportunities to celebrate the diversity of the community need to be explored. Providing a variety of choices for cultural enrichment and leisure time activities will help to strengthen the community's sense of place and to attract new residents and visitors to The Dalles.

First-Tier Strategies: To Be Pursued Immediately

3.1 Complete the Civic Auditorium by raising local matching funds through individuals, businesses and governmental fundraising campaigns. (Make completing the Civic Theatre a priority within the community)

3.1.1 Implement the Civic Auditorium fundraising strategy

Second Tier Strategies: To Be Pursued as Time and Resources Allow

l. Create a community-wide Cultural Day in October of each year (including numerous community groups).

m. Create traveling events with multiple organizations to foster partnerships.

n. Identify effective mechanisms for creating partnerships such as a cultural coalition.

4. PROVIDING RECREATION AND OPEN SPACE

The residents of The Dalles are blessed with a magnificent natural environment surrounding their community that provides numerous recreational opportunities within a short drive. At the same time, facilities and programs serving the residents unable to access the surrounding environment need secure funding and support. The desire for a walking trails and increased recreational options within neighborhoods has been identified by the community, while the overall visual appeal of The Dalles and programs dedicated to the youth of the community create complex recreational needs. As the population increases and development occurs, the need for additional community recreation centers will increase as the existing facilities experience the pressures of overuse.

First-Tier Strategies: To Be Pursued Immediately

4.1 Develop a Mill Creek walking trail connecting the senior center to the Riverfront Park via Thompson Park.

- 4.1.1 Create trail concept and engineering plan
- 4.1.2 Secure funding
- 4.1.3 Construct trail

4.2 Increase connectivity to parks via pathways and preserved natural corridors.

- 4.2.1 Identify possible paths and corridors
- 4.2.2 Develop a pathways and corridors concept
- 4.2.3 Secure funding
- 4.2.4 Construct pathways

4.3 Improve the visual attractiveness of the city by developing green spaces along Interstate.

- 4.3.1 Identify opportunities for green spaces

4.3.2 Develop a green spaces landscaping plan for the highway

4.3.3 Secure funding

4.3.4 Develop green spaces

4.4 Develop recreational aquatic opportunities throughout The Dalles as well as bike and skate parks.

4.4.1 Continue construction of current facilities at Thompson Park

Second Tier Strategies: To Be Pursued as Time and Resources Allow

o. Develop natural interpretive walking trails along the Riverfront Park shoreline.

p. Develop a network of community green spaces while preserving natural areas.

q. Incorporate the Sunset Hill natural area into Sorosis Park to provide more walking trails.

r. Establish more tree-lined streets to provide shade and make walking around neighborhoods more enjoyable.

5. ENHANCING EDUCATION

Community members of all ages need and deserve high quality, accessible services. Providing every child with a comprehensive education to develop confident, successful and skilled citizens is essential. Technical training and continuing education programs provide necessary lifelong learning opportunities for residents.

First-Tier Strategies: To Be Pursued Immediately

5.1 Create a business mentorship program where local businesses commit to mentoring students to help create workforce ready students, while providing safe and relevant education.

- 5.1.1 Develop partnerships with businesses and encourage them to promote job shadowing programs, mentoring, and or apprenticeship.
- 5.1.2 Design mentorship program
- 5.1.3 Implement program
- 5.1.4 Market the mentorship program

5.2 Invite four-year institutions to offer junior and senior level classes in The Dalles in addition to online classes.

- 5.2.1 Explore partnership opportunities
- 5.2.2 Develop partnerships
- 5.2.3 Secure funding
- 5.2.4 Secure contract(s)

5.3 Establish a K-14 seamless education system using assets and resources from District 21, CGCC, workforce training and private enterprise.

- 5.3.1 Identify gaps
- 5.3.2 Identify and develop resources
- 5.3.3 Develop partnerships

5.3.4 Develop an education system plan

5.4 Develop a "Student Mentorship Program" where older students can receive credit for contributing to a younger student's education.

5.4.1 Create mentorship program

5.4.2 Implement program

5.4.3 Market program to the community

Second Tier Strategies: To Be Pursued as Time and Resources Allow

s. Establish degree partnerships with four-year institutions to create dual admissions opportunities.

t. Increase financial resources for school district operational expenses.

u. Strengthen relationships with school counselors to encourage them to give equal consideration of CGCC when guiding students toward higher education (promote dual credit).

v. Establish a seamless education system (0-20) that brings children into the public education system "ready to learn" and continues to build their academic skills.

w. Upgrade and enhance technological infrastructure to provide timely and continuous communication with parents.

6. STRENGTHENING AND SUSTAINING COMMUNITY LIFE

The people of The Dalles enjoy the virtues of a small town atmosphere with friendly four-way stops. The honesty and civility of residents are virtues held in high regard and help harbor the understanding of the need to embrace diversity to maintain a sense of place, while still respecting cultural differences. Continued encouragement of safe, well maintained neighborhoods enhances the livability and aesthetic qualities of the community while attracting new business and residents. These new businesses and residents should be welcomed and helped to become an integral part of the community. The strong volunteer spirit needs active promotion and recognition to continue accomplishing projects dedicated to enhancing community life.

First-Tier Strategies: To Be Pursued Immediately

6.1 Partner with Parks and Recreation, Home at Last, and others to find a designated area for a community dog park.

- 6.1.1 Develop partnerships to explore dog park options
- 6.1.2 Identify sites
- 6.1.3 Develop a dog park concept for implementation and maintenance
- 6.1.4 Open dog park

6.2 Create a monthly teen night in downtown with music and food.

- 6.2.1 Coordinate event time with other organizations
- 6.2.2 Develop event
- 6.2.3 Operate event

6.3 Use or develop existing properties for a community youth center.

- 6.3.1 Identify potential sites

6.3.2 Develop youth center plans

6.3.3 Secure funding

6.3.4 Construct youth center

6.4 Find opportunities to get kids involved in decision making.

6.4.1 Identify youth positions

6.4.2 Recruit youth

6.4.3 Orient youth volunteers

6.4.4 Reward youth volunteers

6.5 Place more emphasis on our community watch programs to reduce crime and domestic violence.

6.5.1 Evaluate impact of community watch programs

6.5.2 Explore improvement opportunities

6.5.3 Implement improvements

6.6 Develop an East/West fixed route public transportation system to operate days, nights and weekends.

6.6.1 Study feasibility (transportation need)

6.6.2 Determine route/type of transit

6.6.3 Develop transit plan

6.6.4 Secure funding

Second-Tier Strategies: To Be Pursued as Time and Resources Allow

x. Identify current community calendars and consolidate these efforts to one agreed upon place.

y. Market our current community calendar to the public.

z. Make community calendars user friendly (easy to submit events).

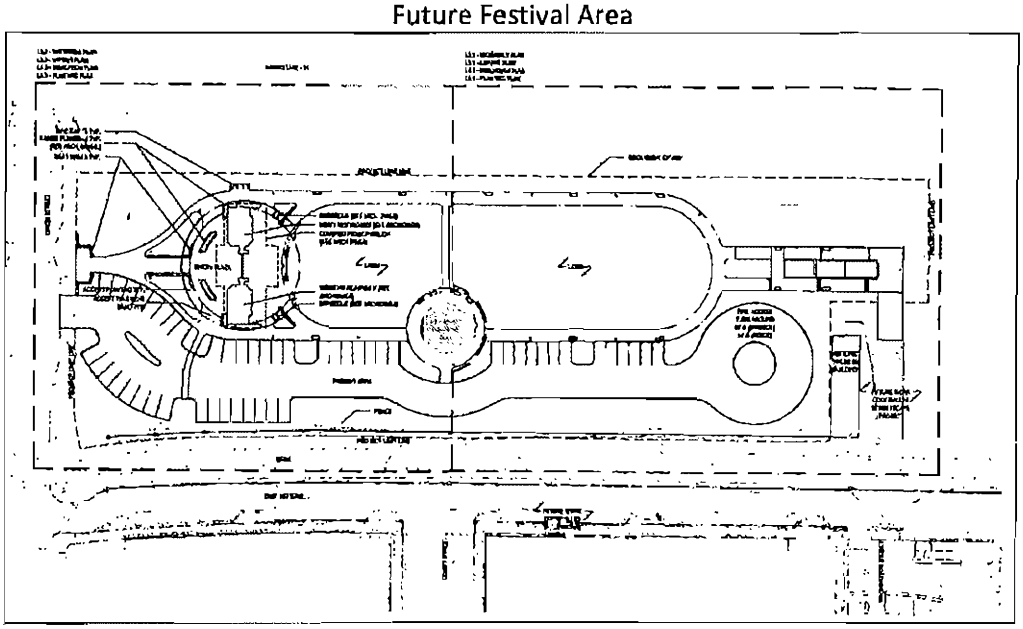
a1. Collaborate with other communities to gather ideas for a community dog park.

b1. Identify and secure additional funding to support the public transportation system.

c1. Raise awareness of available resources and programs.

d1. Increase public transportation options using volunteer drivers.

Future Festival Area



STRATEGY VALIDATION SURVEY

An important segment of the update process consisted of the community's validation of the strategies created during the public meetings. The meetings consisted of a well rounded cross-section of community residents, but for the implementation stage to be successful, confirming the work derived from the public meetings with the larger community was vital. A Strategy Validation Survey was conducted to gather feedback from the community. The survey was delivered to a random distribution of 400 residents through a mass mailing as well as posted on the City of The Dalles website. A total of eighty surveys were collected from the mailing with an additional 30 compiled from an online survey. The results from the survey process were contrasted with each other to determine which strategies were considered most important by the community. Strategies that performed considerably well during the meeting, online survey and the mailing were classified as "first-tier" strategies. First-tier strategies consist of the projects and activities the community considered to be the highest priority. Second-tier strategies are still important although the community doesn't consider such projects and activities to be urgent. The survey was not intended to be statistically significant, but only to provide a tangible look at whether the public meetings were truly representative of the community as well as give additional guidance for implementation.

The following two pages contain the survey with a comparison table of the results from the 110 returned by citizens of the community found in Appendix B. The comparison table directly compares the meeting results with those of the mailing and online surveys.

VISION ACTION PLAN STRATEGY SURVEY

Please check only the strategies below that you feel are important for the community

- ☐ 1) Create partnerships with historic odor emitting industries and regulators to create odor abatements.
- ☐ 2) Strengthen relationships with school counselors to encourage them to give equal consideration of CGCC when guiding students toward higher education (promote dual credit).
- ☐ 3) Develop infrastructure concept for industrial lands to attract manufacturing businesses.
- ☐ 4) Explore renewable energy resources such as water, methane and solar.
- ☐ 5) Upgrade and enhance technological infrastructure to provide timely and continuous communication with parents.
- ☐ 6) Establish more tree-lined streets to provide shade and make walking around neighborhoods more enjoyable.
- ☐ 7) Place more emphasis on our community watch programs to reduce crime and domestic violence.
- ☐ 8) Review CGCC master plan to help the college respond to industry needs.
- ☐ 9) Raise awareness of available resources and programs.
- ☐ 10) Increase connectivity to parks via pathways and preserved natural corridors.
- ☐ 11) Create a business mentorship program where local businesses commit to mentoring students to help create workforce ready students, while providing safe and relevant education.
- ☐ 12) Make completing the Civic Theatre a priority within the community.
- ☐ 13) Continue financial support of committees and service groups involving youth.
- ☐ 14) Increase government efficiency by identifying opportunities for conservation efforts.
- ☐ 15) Develop a downtown building inventory and explore regulations on retail and mixed living spaces to promote business development.
- ☐ 16) Identify sites to locate downtown restrooms 24/7 with a funding strategy.
- ☐ 17) Collaborate with other communities to gather ideas for a community dog park.
- ☐ 18) Improve the visual attractiveness of the city by developing green spaces along Interstate 84.
- ☐ 19) Identify current community calendars and consolidate these efforts to one agreed upon place.
- ☐ 20) Develop a system of regular community meetings and attitude surveys to collect public input.
- ☐ 21) Raise City gas tax in 2014 to ensure adequate street maintenance.
- ☐ 22) Further pursue the Main Street Program to revitalize the downtown business core.
- ☐ 23) Increase public transportation options using volunteer drivers.
- ☐ 24) Develop a network of community green spaces while preserving natural areas.
- ☐ 25) Identify and secure additional funding to support the public transportation system.
- ☐ 26) Develop a "Student Mentorship Program" where older students can receive credit for contributing to a younger student's education.
- ☐ 27) Market our current community calendar to the public.
- ☐ 28) Explore ways to provide more online communications such as broadcasting various agency and board meetings.
- ☐ 29) Make community calendars user friendly (easy to submit events).
- ☐ 30) Incorporate the Sunset Hill natural area into Sorosis Park to provide more walking trails.
- ☐ 31) Receive voter approval for a local option property tax to support school operations.
- ☐ 32) Create a monthly teen night in downtown with music and food.
- ☐ 33) Recruit support businesses to service green energy businesses.
- ☐ 34) Consider using or developing existing properties for a community youth center.
- ☐ 35) Create a hub of activities and events that draw shoppers and more retailers to the downtown core.
- ☐ 36) Establish degree partnerships with four-year institutions to create dual admissions opportunities.
- ☐ 37) Continue to explore opportunities to share equipment, materials and services.

More fun on Back

- ☐ 38) Create traveling events with multiple organizations to foster partnerships.
- ☐ 39) Complete construction of Thompson Park project.
- ☐ 40) Address Port of The Dalles area wetlands issue by creating a wetlands inventory showing certified shovel ready developable sites.
- ☐ 41) Identify effective mechanisms for creating partnerships such as a cultural coalition.
- ☐ 42) Create an advocacy team resources list to identify and then walk new businesses through the processes.
- ☐ 43) Develop a Mill Creek walking trail connecting the senior center to the Riverfront Park via Thompson Park.
- ☐ 44) Hold more town hall meetings to gather citizen input.
- ☐ 45) Find opportunities to get kids involved in decision making.
- ☐ 46) Develop natural interpretive walking trails along the Riverfront Park shoreline.
- ☐ 47) Develop an East/West fixed route public transportation system to operate days, nights and weekends.
- ☐ 48) Adjust design requirements to make infrastructure more affordable.
- ☐ 49) Establish a K-14 seamless education system using assets and resources from District 21, CGCC, workforce training and private enterprise.
- ☐ 50) Assign one agency member to attend other agency board meetings on a regular basis.
- ☐ 51) Create a community-wide Cultural Day in October of each year (including numerous community groups).
- ☐ 52) Establish a seamless education system (0-20) that brings children into the public education system "ready to learn" and continues to build their academic skills.
- ☐ 53) Develop recreational aquatic opportunities throughout The Dalles as well as bike and skate parks.
- ☐ 54) Consider an economic impact ordinance to evaluate the financial implications of new developments.
- ☐ 55) Create zoning and financial incentives to promote use of upper floors as living spaces in all historic buildings in downtown core.
- ☐ 56) Partner with Parks and Recreation, Home at Last, and others to find a designated area for a community dog park.
- ☐ 57) Review past strengthens, weaknesses, opportunities and threats (SWOT) to determine what we have and what we want to attract.
- ☐ 58) Complete the Civic Auditorium by raising local matching funds through individuals, businesses and governmental fundraising campaigns.
- ☐ 59) Maintain cooperation between private and government sectors (Community Outreach Team) to maintain focus on connecting business recruitment and workforce training.
- ☐ 60) Invite four-year institutions to offer junior and senior level classes in The Dalles in addition to online classes.
- ☐ 61) Raise franchise fees or create right-of-way fees to ensure adequate street maintenance.
- ☐ 62) Improve appearance of city by creating visual barriers between the freeway and west 2nd Street as well as the Cherry Growers.
- ☐ 63) Develop incentive packages to bring new retail businesses, or expansions of existing businesses, into empty storefronts.
- ☐ 64) Develop 14th Street reservoir property into a neighborhood park.

IMPLEMENTATION

The success of the Vision Action Plan update will be determined through the implementation process. The effort of hundreds of community members who returned surveys and volunteered their time through the input process requires the commitment of the entire community to reach the goals of the plan. To compile the plan is just the beginning. The strong support and visioning effort needs to continue through implementation. To provide a means to completing the identified strategies, a network of informed people and coordinated activities is essential. This network has begun through the update of the plan and needs to continue into the next stage.

The Vision Action Plan recognizes the responsibilities and importance to success of all local agencies, community volunteers and businesses. No single agency or individual can make the vision a reality. Their combined effort in becoming involved and coordinating their resources for the maximum benefit of the entire community is what will make this plan a success and create the community outlined in *Envisioning The Dalles.*

Upon completion of the preliminary draft of the Vision Action Plan, the document will be presented before various special districts and community partners. These presentations will promote the power of the vision and action plan, while working to build consensus by seeking the endorsements/support of stakeholders. This support will be documented as the Vision Action Plan is sent before The Dalles Planning Commission and ultimately the City Council seeking adoption by resolution. Upon the adoption of the Vision Action Plan, the City of The Dalles will appoint a visioning committee to focus of vision implementation. This committee will meet semi-annually to distribute, promote, monitor and make revisions to the action plan matrix when necessary. The visioning committee will also plan an annual event to recognize the individuals and entities that have worked to accomplish our goals for the future.

Vision Action Plan Implementation Voting

Please indicate your choice by checking one of the boxes at the bottom of this page

Implementation Option 1:

Distribution of the Vision Action Plan document, acceptance by resolution amongst local governments, appointment of a visionary citizens committee to meet twice annually. The visionary citizens committee would then be in charge of monitoring the status of our strategies and compiling annual reports to be distributed to all local governments (and other partners).

First Action	Lead Role	Cost	Timeline
Development of a standing committee to monitor the progress of our vision action plan strategies	City of The Dalles	Staff Time Volunteer Commitment	Annual event with Vision Action Plan updates every five years

Implementation Option 2:

Distribution of the Vision Action Plan document, acceptance by resolution amongst local governments, appointment of a visionary citizens committee to meet twice annually. This committee would plan an annual event focusing on the status of our Vision Action Plan strategies with a recognition ceremony showcasing local accomplishments.

First Action	Lead Role	Cost	Timeline
Establishment of a standing committee to plan an annual event to recognize Vision Action Plan progress.	City of The Dalles with support from all local partners.	Staff Time Volunteer Commitment	Annual event with Vision Action Plan updates every five years

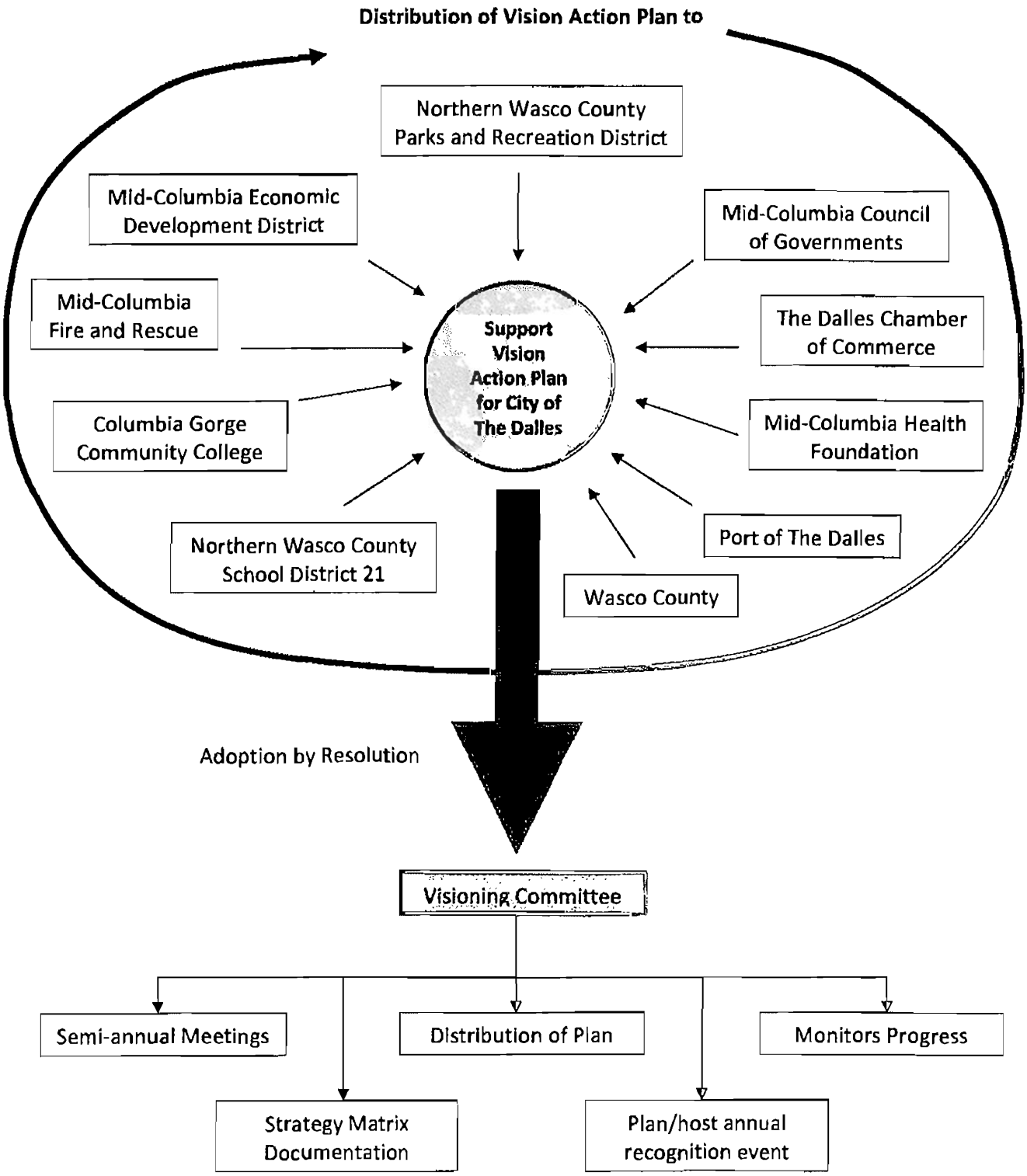
Implementation Option 3:

Distribution of the Vision Action Plan document, acceptance by resolution amongst local governments, appointment of a visionary citizens committee to meet twice annually. This committee would monitor the progress of the Vision Action Plan and record potential changes to the strategy matrix when necessary (not to the goals or strategies themselves). Also, this committee would plan a special event each year to recognize the accomplishments of successful organizations in regards to the Vision Action Plan.

First Action	Lead Role	Cost	Timeline
Establishment of a standing committee to plan an annual recognition event and document potential changes in the strategy matrix.	City of The Dalles with support from all local partners.	Staff Time Volunteer Commitment	Annual event with Vision Action Plan updates every five years

☐ **Implementation Option 1** ☐ **Implementation Option 2** ☐ **Implementation Option 3**

Implementation Chart



ACKNOWLEDGEMENTS

Involved Citizens

Jim Wilcox	Mayor of The Dalles
Dan Spatz	City Councilor
Brian Ahier	City Councilor
Tim McGlothlin	City Councilor
John Nelson	Planning Commission
Nolan Young	City Manager - City of The Dalles
Gene Parker	City of The Dalles Attorney
Dan Durow	Planning Director - The Dalles
Gary Nychyln	Planning Director - Wasco County
Julie Krueger	City of The Dalles
Kate Mast	City of The Dalles
Jay Waterbury	City of The Dalles
Dave Anderson	City of The Dalles
Sheila Dooley	City of The Dalles
Jay Wood	Mid-Columbia Fire and Rescue
Bob McNary	Historic Landmarks Commission
Dennis Davis	Historic Landmarks Commission
Dennis Whitehouse	Historic Landmarks Commission
Dana Schmidling	Chamber of Commerce
John Arens	MCCOG
Mary Merrill	CGCC
Chuck Covert	Columbia Gorge Regional Airport
Scott Green	Parks and Recreation
Celeste Hill-Thomas	Mid-Columbia Health Foundation
Rita Rathkey	Mid-Columbia Medical Center
Candy Armstrong	School District 21
Matthew Neal	The Dalles Chronicle
Rod Runyon	Wasco County Commissioner
Scott Turnoy	MCEDD
Robert Palmer	Mid-Columbia Fire and Rescue
Ken Farner	Port of The Dalles Commission
Alex Jara	Public at Large
Anya Kawka	Public at Large
Bev Eagy	Public at Large
Callie Jordan	Public at large
Caroline Homer	Public at Large
Catherine Whalen	Public at Large
Cliff Clason	Public at Large
Corliss Marsh	Public at Large
Dan Meeks	Public at Large
Donna Lawrence	Public at Large
Ellen Whitehouse	Public at Large
Fred Davis	Public at Large
Gerhold Hoffman	Public at Large
Gretchen Hansen	Public at Large
Harold Haake	Public at Large
Karl Vercouteren	Public at Large

Janas Webb	Public at Large
Jean Vercouteren	Public at Large
Jeff Clifford	Public at Large
Jim Burres	Public at Large
Joan Ahier	Public at Large
Karen G. Murray	Public at Large
Karl	Public at Large
Jeff Clifford	Public at Large
Larry Gill	Public at Large
Lene Stephens	Public at Large
Linda Griswold	Public at Large
Linda Quackenbush	Public at Large
Link Shadley	Public at Large
Lisa Nevara	Public at Large
Luise Langheinrich	Public at Large
Lynn Wilcox	Public at Large
Marilyn Clifford	Public at Large
Mark Powell	Public at Large
Mark Radabangh	Public at Large
Mark Seder	Public at Large
Mary Bower	Public at Large
Mary Davis	Public at Large
Mary Gale	Public at Large
Matt Bower	Public at Large
Michael Leash	Public at Large
Mike Elmore	Public at Large
Mike Heiser	Public at Large
Mike Nagel	Public at Large
Mike Urness	Public at Large
Mike Wonder	Public at Large
Naya Kafka	Public at Large
Nicole Wood	Public at Large
Randy Anderson	Public at Large
Rex Tegen	Public at Large
Rocky Webb	Public at Large
Roger Prowell	Public at Large
Scott Mckay	Public at Large
Shae Kasinger	Public at Large
Sherry Munro	Public at Large
Steve Lawrence	Public at Large
Susan Buce	Public at Large
Susan Wolff	Public at Large
Tara L. Koch	Public at Large
Tom Wood	Public at Large
Tyler Stone	Public at Large

Appendix A: 2002 Vision Action Plan First-Tier Strategies

2002 First-Tier Strategies	2010 Status		
	Complete	In Progress	No Action
Creating Economic Vitality			
Complete the Riverfront Development Plan	X		
Complete a broadband network to serve the community	X		
Develop downtown vacant land and buildings, including second stories		X	
Enhance National Historic Districts thru expansion and renovations		X	
Expand workforce training programs at CGCC, opportunity driven	X		
Create a competitive advantage to attract new port businesses	X		
Improving Governance and Infrastructure			
Develop opportunities to share administrative services	X		
Move forward with next improvement in Wastewater Treatment Plant		X	
Institute publicly funded street and sidewalk improvements		X	
Develop ADA corridor between core areas of the community		X	
Fostering Cultural Enrichment			
Complete Renovation of Civic Theatre		X	
Secure stable funding for the purchase and operation of the Granada Theatre		X	
Complete ADA accessibility at the Art Center	X		
Support/Enhance museums and historical buildings thru funding and events		X	
Increase awareness/participation in cultural events thru marketing campaign		X	
Enhance K-12 music programs (thru community support/funding)		X	
Providing Recreation and Open Space			
Complete the Riverfront Trail along the Columbia River		X	
Develop family-based Community Recreation Center		X	
Develop site specific open space opportunities in the downtown area		X	
Fund daily youth activities			X
Improve visual attractiveness of city thru partnerships to reduce litter and increase landscaping.	X		
Enhancing Education and Human Services			
Merge school districts 9 and 12 (The Dalles and Chenowith)	X		
Support CGCC thru partnerships, signage, and training		X	
Add more degree choices at CGCC	X		
Support assisted living opportunities that are affordable	X		
Strengthening and Sustaining Community Life			
Apply for and secure "All American City" status			
Consolidate historic sites under one organization		X	
Involve youth in government thru internships, mentor programs, appointments			X
Build a downtown "Pioneer Square" facility to be used as a gathering place		X	
Embrace and integrate Healthy Communities model			X

Appendix A: 2002 Vision Action Plan Second-Tier Strategies

2002 Second-Tier Strategies	2010 Status		
	Complete	In Progress	No Action
Creating Economic Vitality			
Expand the Urban Growth Boundary		X	
Construct a tour boat dock		X	
Soften property tax burden in community			X
Develop a Parking Plan in downtown	X		
Implement a marketing and promotional program (Public Relations)		X	
Cultivate the entrepreneurs within the community		X	
Redevelopment of all vacant industrial/commercial land and buildings		X	
Identify economic leakage and develop business to stop or reduce it		X	
Develop an incubator program			X
Streamline/simplify the permit process and regulations for new development		X	
Improving Governance and Infrastructure			
Broadcast public meetings			X
Plan and implement ongoing townhall/citizen-wide meetings	X		
Develop and maintain a community web page	X		
Complete the 19th Street/Thompson Street transportation corridor		X	
Update the Vision Action Plan in 2006			
Fostering Cultural Enrichment			
Promote annual Native American/ethnic celebrations			X
Enhance the Discovery Center/Museum		X	
Establish a performing arts celebration (week/end)			X
Utilize the ethnic leadership of the community as a resource		X	
Establish regular meeting of community art groups to coordinate efforts	X		
Participate in the Regional Arts Council		X	
Establish an annual Multi-Ethnic celebration			X
Provide public awareness of "Artists in Residence" program	X		
Providing Recreation and Open Space			
Establish an event/festival committee			X
Develop a Master Plan for enhancement/amenities along Riverfront Trail	X		
Develop an incentive plan to encourage landscaping city/county property			X
Utilize and coordinate existing athletic facilities (Civic, etc.)			X
Acquire land to develop an athletic complex			X
Create open space within a five-minute walk of residential areas			X
Require open space as part of any plan/design of public facilities		X	
Secure public funding of recreational facilities		X	
Establish requirement of adjoining open space area to new developments			X
Enhancing Education and Human Services			

Acquire support of city in education and human service goals		X	
Maintain "sense of place" through developing historical resources		X	
Utilize "40 Assets" for healthier children			X
Revisit city's role in human services			X
Develop plan involving stakeholders in the school merge	X		
Strengthen support services for bilingual/bicultural families (school district)	X		
Create a seamless education system (school district)		X	
Provide better health care insurance coverage for children (unsure)			X
Provide English as second language programs (school district)	X		
Strengthening and Sustaining Community Life			
Create inter-generational participation opportunities		X	
Expand and institutionalize community festivals		X	
Develop museum at old US Mint Building			
Enhance the Community Volunteer Center			X
Create a project to bring community together on a frequent basis		X	
Open section of tunnels under the city			
Identify/Strengthen partnerships with other gorge communities		X	
Develop additional historical interpretive sites		X	

Sources:

- City of The Dalles Community Development Department
- The Dalles Public Works Department
- Columbia Gorge Community College
- The Dalles Art Center
- Northern Wasco County School District 21
- The Dalles Area Chamber of Commerce
- Northern Wasco County Parks and Recreation District
- Wasco County Historical Society
- Columbia River Gorge Discovery Center
- City of The Dalles Office of the City Manager

Appendix B: Strategy Validation Methods Comparison

Potential Strategy	Meeting (%) (n = 35)	Mail (%) (n = 75)	Online (%) (n = 27)
Identify current community calendars and consolidate these efforts to one agreed upon place.	27%	9%	33%
Market our current community calendar to the public.	2%	20%	19%
Make community calendars user friendly (easy to submit events).	3%	19%	26%
Partner with Parks and Recreation, Home at Last, and others to find a designated area for a community dog park.	27%	35%	30%
Collaborate with other communities to gather ideas for a community dog park.	12%	21%	22%
Create a monthly teen night in downtown with music and food.	58%	35%	26%
Consider using or developing existing properties for a community youth center.	36%	41%	41%
Find opportunities to get kids involved in decision making.	30%	27%	11%
Place more emphasis on our community watch programs to reduce crime and domestic violence.	0%	44%	30%
Raise awareness of available resources and programs.	9%	19%	22%
Identify and secure additional funding to support the public transportation system.	3%	37%	26%
Increase public transportation options using volunteer drivers.	12%	25%	15%
Develop an East/West fixed route public transportation system to operate days, nights and weekends.	61%	36%	26%
Develop a Mill Creek walking trail connecting the senior center to the Riverfront Park via Thompson Park.	61%	35%	33%
Develop natural interpretive walking trails along the Riverfront Park shoreline.	30%	17%	22%
Increase connectivity to parks via pathways and preserved natural corridors.	48%	35%	26%
Develop a network of community green spaces while preserving natural areas.	15%	19%	15%
Incorporate the Sunset Hill natural area into Sorosis Park to provide more walking trails.	24%	29%	15%
Improve the visual attractiveness of the city by developing green spaces along Interstate 84.	64%	52%	63%
Establish more tree-lined streets to provide shade and make walking around neighborhoods more enjoyable.	30%	28%	30%
Develop recreational aquatic opportunities throughout The Dalles as well as bike and skate parks.	52%	32%	33%
Create a community-wide Cultural Day in October of each year (including numerous community groups).	9%	13%	7%
Create traveling events with multiple organizations to foster partnerships.	48%	5%	0%
Identify effective mechanisms for creating partnerships such as a cultural coalition.	12%	1%	4%
Make completing the Civic Theatre a priority within the community.	82%	45%	30%
Complete the Civic Auditorium by raising local matching funds through individuals, businesses and governmental fundraising campaigns.	48%	40%	30%
Establish degree partnerships with four-year institutions to create dual admissions opportunities.	27%	24%	26%
Create a business mentorship program where local businesses commit to mentoring students to help create workforce ready students, while providing safe and relevant education.	70%	37%	56%
Invite four-year institutions to offer junior and senior level classes in The Dalles in addition to online classes.	24%	36%	41%
Establish a seamless education system (0-20) that brings children into the public education system "ready to learn" and continues to build their academic skills.	15%	31%	15%
Establish a K-14 seamless education system using assets and resources from District 21, CGCC, workforce training and private enterprise.	30%	31%	15%
Receive voter approval for a local option property tax to support school operations.	24%	21%	11%
Strengthen relationships with school counselors to encourage them to give equal consideration of CGCC when guiding students toward higher education (promote dual credit).	9%	23%	22%

Develop a "Student Mentorship Program" where older students can receive credit for contributing to a younger student's education.	52%	29%	7%
Upgrade and enhance technological infrastructure to provide timely and continuous communication with parents.	30%	7%	7%
Continue financial support of committees and service groups involving youth.	39%	39%	22%
Develop a system of regular community meetings and attitude surveys to collect public input.	18%	29%	22%
Explore renewable energy resources such as water, methane and solar.	39%	35%	26%
Increase government efficiency by identifying opportunities for conservation efforts.	33%	16%	22%
Raise City gas tax in 2014 to ensure adequate street maintenance.	12%	15%	22%
Raise franchise fees or create right-of-way fees to ensure adequate street maintenance.	15%	9%	7%
Complete construction of Thompson Park project.	52%	33%	30%
Develop 14th Street reservoir property into a neighborhood park.	48%	33%	26%
Adjust design requirements to make infrastructure more affordable.	18%	19%	7%
Assign one agency member to attend other agency board meetings on a regular basis.	3%	11%	11%
Continue to explore opportunities to share equipment, materials and services.	52%	27%	33%
Hold more town hall meetings to gather citizen input.	15%	24%	7%
Explore ways to provide more online communications such as broadcasting various agency and board meetings.	36%	15%	15%
Identify sites to locate downtown restrooms 24/7 with a funding strategy.	58%	28%	26%
Develop incentive packages to bring new retail businesses, or expansions of existing businesses, into empty storefronts.	55%	55%	56%
Improve appearance of city by creating visual barriers between the freeway and west 2nd Street as well as the Cherry Growers.	42%	43%	52%
Create hubs of activities and events that draw shoppers and more retailers to the downtown core.	45%	40%	26%
Consider an economic impact ordinance to evaluate the financial implications of new developments.	0%	15%	19%
Develop infrastructure concept for industrial lands to attract manufacturing businesses.	0%	48%	56%
Further pursue the Main Street Program to revitalize the downtown business core.	61%	41%	41%
Develop a downtown building inventory and explore regulations on retail and mixed living spaces to promote business development.	15%	39%	48%
Create partnerships with historic odor emitting industries and regulators to create odor abatements.	18%	33%	37%
Address Port of The Dalles area wetlands issue by creating a wetlands inventory showing certified shovel ready developable sites.	36%	27%	52%
Review CGCC master plan to help the college respond to industry needs.	18%	27%	15%
Create an advocacy team resources list to identify and then walk new businesses through the processes.	52%	8%	19%
Review past strengthens, weaknesses, opportunities and threats (SWOT) to determine what we have and what we want to attract.	3%	19%	30%
Create zoning and financial incentives to promote use of upper floors as living spaces in all historic buildings in downtown core.	27%	36%	41%
Maintain cooperation between private and government sectors (Community Outreach Team) to maintain focus on connecting business recruitment and workforce training.	61%	13%	22%
Recruit support businesses to service green energy businesses.	21%	15%	15%

Note: The results of the strategy validation survey shown here are based on the percentage of votes each potential strategy received based on the total number of people participating in each survey method.

Appendix C
The Dalles Vision Action Plan - First-Tier Strategies Matrix

Focus Area 1. Creating Economic Vitality

FOCUS AREA: Building Economy Vitality

STRATEGY 1.1: Develop incentive packages to bring new retail businesses, or expansions of existing businesses, into empty storefronts.

	Actions to Implement:	Lead Role	Partners	Cost Range and Potential Sources	Implementation Timeline
Action 1.1.1	Identify Incentives by surveying community partners (collect information)	Chamber of Commerce	The Dalles Main Street/City of The Dalles/Columbia Gorge Community College/Mid-Columbia Economic Development District/Real Estate Groups	Staff Time	6 Months
Action 1.1.2	Review Incentives (explore opportunities)	Chamber of Commerce	The Dalles Main Street/City of The Dalles/Columbia Gorge Community College/Mid-Columbia Economic Development District/Real Estate Groups	Staff Time	6 Months
Action 1.1.3	Develop Packets (outline opportunities)	Chamber of Commerce	The Dalles Main Street/City of The Dalles/Columbia Gorge Community College/Mid-Columbia Economic Development District/Real Estate Groups	Staff Time	3 Months
Action 1.1.4	Create Distribution System (market incentive packetages)	Chamber of Commerce	The Dalles Main Street/City of The Dalles/Columbia Gorge Community College/Mid-Columbia Economic Development District/Real Estate Groups	$5,000 - $20,000	3 Months

FOCUS AREA: Building Economy Vitality

STRATEGY 1.2: Improve appearance of city by creating visual barriers between the freeway and west 2nd Street as well as the Cherry Growers.

	Actions to Implement:	Lead Role	Partners	Cost Range and Potential Sources	Implementation Timeline
Action 1.2.1	Form a committee to explore design options	City of The Dalles	Wasco County/Businesses/Chamber of Commerce/Property Owners/The Dalles Main Street/Port of The Dalles/Oregon Department of Transportation/Public Utilities District/NORCOR	Staff Time/In-Kind Support	1 Year
Action 1.2.2	Select suitable designs	City of The Dalles	Wasco County/Businesses/Chamber of Commerce/Property Owners/The Dalles Main Street/Port of The Dalles/Oregon Department of Transportation/Public Utilities District/NORCOR	Staff Time	3 Months

Action 1.2.3	Secure funding for design improvements	City of The Dalles	Wasco County/Businesses/Chamber of Commerce/Property Owners/The Dalles Main Street/Port of The Dalles/Oregon Department of Transportation/Public Utilities District/NORCOR	Staff Time/ODOT Grants/Local Funds/Urban Renewal	2-3 Years
Action 1.2.4	Develop visual barriers	City of The Dalles	Wasco County/Businesses/Chamber of Commerce/Property Owners/The Dalles Main Street/Port of The Dalles/Oregon Department of Transportation/Public Utilities District/NORCOR	Depends on Design	2 Years

FOCUS AREA: Building Economy Vitality

STRATEGY 1.3: Create hubs of activities and events that draw shoppers and more retailers to the downtown core.

	Actions to Implement:	Lead Role	Partners	Cost Range and Potential Sources	Implementation Timeline
Action 1.3.1	Develop a downtown events calendar	Chamber of Commerce	The Dalles Main Street/City of The Dalles/Downtown Businesses/NWCP&R/MCF&R/Civic Organizations	Staff Time	1 Year
Action 1.3.2	Identify event opportunities	Chamber of Commerce	The Dalles Main Street/City of The Dalles/Downtown Businesses/NWCP&R/MCF&R/Civic Organizations	Staff Time	1 Year
Action 1.3.3	Identify concentrated area for events	Chamber of Commerce	The Dalles Main Street/City of The Dalles/Downtown Businesses/NWCP&R/MCF&R/Civic Organizations	Staff Time	1 Month
Action 1.3.4	Develop event(s) or activities	Chamber of Commerce	The Dalles Main Street/City of The Dalles/Downtown Businesses/NWCP&R/MCF&R/Civic Organizations	Cost varies depending on event/Ticket sales, vendors, sponsors, advertisements	On-going

FOCUS AREA: Building Economy Vitality

STRATEGY 1.4: Develop infrastructure concept for industrial lands to attract manufacturing businesses.

	Actions to Implement:	Lead Role	Partners	Cost Range and Potential Sources	Implementation Timeline
Action 1.4.1	Review current infrastructure plans	Port of The Dalles	City of The Dalles/Wasco County/State of Oregon/Northern Wasco County Public Utilities District/Port area Businesses/Q-Life/Mid-Columbia Economic Development District	Staff time/Consultant time/$10,000	6 Months
Action 1.4.2	Create infrastructure implementation plan	Port of The Dalles	City of The Dalles/Wasco County/State of Oregon/Northern Wasco County Public Utilities District/Port area Businesses/Q-Life/Mid-Columbia Economic Development District	Staff time/$50,000	1 Year
Action 1.4.3	Pursue funding for infrastructure concept plan	Port of The Dalles	City of The Dalles/Wasco County/State of Oregon/Northern Wasco County Public Utilities District/Port area Businesses/Q-Life/Mid-Columbia Economic Development District/Chamber of Commerce	Staff time	1-2 Years
Action 1.4.4	Build and market infrastructure enhancements	Port of The Dalles	City of The Dalles/Wasco County/State of Oregon/Northern Wasco County Public Utilities District/Port area Businesses/Q-Life/Mid-Columbia Economic Development District/Chamber of Commerce	Depends on infrastructure/Staff time	On-going

FOCUS AREA: Building Economy Vitality

STRATEGY 1.5: Further pursue the Main Street Program to revitalize the downtown business core.

	Actions to Implement:	Lead Role	Partners	Cost Range and Potential Sources	Implementation Timeline
Action 1.5.1	Establish Main Street Program structure	City of The Dalles/Chamber of Commerce/The Dalles Main Street	none	Staff time/Administrative fees/$1,000/Volunteer support	6 Months
Action 1.5.2	Raise funds to support the Main Street Program	The Dalles Main Street	City of The Dalles/Businesses/Residents/Civic Groups/Chamber of Commerce	Staff time/Volunteer time/$1,000/Volunteer support	6 Months
Action 1.5.3	Hire a Main Street Coordinator	The Dalles Main Street	Chamber of Commerce/City of The Dalles/Volunteers	$45,000/Staff time/in-kind support from Business Oregon (State)	1 Year

Action 1.5.4	Continue implementation of Main Street Program	The Dalles Main Street	Chamber of Commerce/City of The Dalles/Volunteers	$60,000 annually	On-going

FOCUS AREA: Building Economy Vitality

STRATEGY 1.6: Address industrial lands wetlands issue by creating a wetlands inventory showing certified shovel ready developable sites.

	Actions to Implement:	Lead Role	Partners	Cost Range and Potential Sources	Implementation Timeline
Action 1.6.1	Work with State and Federal agencies to identify funding for wetland delineation	Port of The Dalles	City of The Dalles/State of Oregon Departments/Army Corps/Tribes/Wasco County/NMFS	Staff time/$70,000 - $100,000	18 Months
Action 1.6.2	Develop a mitigation plan	Port of The Dalles	City of The Dalles/State of Oregon Departments/Army Corps/Tribes/Wasco County/NMFS	Staff time/$50,000	1 Year
Action 1.6.3	Implement mitigation plan	Port of The Dalles	City of The Dalles/State of Oregon Departments/Army Corps/Tribes/Wasco County/NMFS	Staff time	1 Year
Action 1.6.4	Inventory shovel ready sites	Port of The Dalles	City of The Dalles/State of Oregon Departments/Army Corps/Tribes/Wasco County/NMFS	Staff time	1 Year

FOCUS AREA: Building Economy Vitality

STRATEGY 1.7: Create an advocacy team resources list to identify and then walk new businesses through development processes.

	Actions to Implement:	Lead Role	Partners	Cost Range and Potential Sources	Implementation Timeline
Action 1.7.1	Inventory regulations on businesses	"The Advocacy Team"	Chamber of Commerce/All local governments/State of Oregon/Businesses/Consultant/Mid-Columbia Economic Development District/Columbia Gorge Community College	Staff time/Volunteer time	1 Year
Action 1.7.2	Develop regulation process outlines	"The Advocacy Team"	Chamber of Commerce/All local governments/State of Oregon/Businesses/Consultant/Mid-Columbia Economic Development District/Columbia Gorge Community College	Staff time/Volunteer time	6 Months

Action 1.7.3	Distribute materials to new businesses	"The Advocacy Team"	Chamber of Commerce/All local governments/State of Oregon/Businesses/Consultant/Mid-Columbia Economic Development District/Columbia Gorge Community College	Staff time/Volunteer time	On-going

FOCUS AREA: Building Economy Vitality

STRATEGY 1.8: Maintain cooperation between private and government sectors (Community Outreach Team) to maintain focus on connecting business recruitment and workforce training.

	Actions to Implement:	Lead Role	Partners	Cost Range and Potential Sources	Implementation Timeline
Action 1.8.1	Partners budget to continue support of Community Outreach Team.	Community Outreach Team	Columbia Gorge Community College/Port of The Dalles/City of The Dalles/Wasco County/Chamber of Commerce/Northern Wasco County School District 21/Mid-Columbia Council of Governments	Staff time/$25,000	Twice annually

Focus Area 2. Improving Governance and Infrastructure

FOCUS AREA: Improving Governance and Infrastructure

STRATEGY 2.1: Continue financial support of committees and service groups involving youth.

	Actions to Implement:	Lead Role	Partners	Cost Range and Potential Sources	Implementation Timeline
Action 2.1.1	Identify existing groups and evaluate their cost	Wasco County/City of The Dalles	Chamber of Commerce/Northern Wasco County School District 21/Mid-Columbia Medical Center/Columbia Gorge Community College	Staff time	1 Year
Action 2.1.2	Find opportunities to reduce cost	Wasco County/City of The Dalles	Chamber of Commerce/Northern Wasco County School District 21/Mid-Columbia Medical Center/Columbia Gorge Community College	Staff time	3 Months
Action 2.1.3	Secure stable funding mechanisms	Wasco County/City of The Dalles	Chamber of Commerce/Northern Wasco County School District 21/Mid-Columbia Medical Center/Columbia Gorge Community College	Staff time	1 Year

FOCUS AREA: Improving Governance and Infrastructure

STRATEGY 2.2: Develop a system of regular community meetings and attitude surveys to collect public input.

	Actions to Implement:	Lead Role	Partners	Cost Range and Potential Sources	Implementation Timeline
Action 2.2.1	Develop meeting/input schedule	Wasco County	All Local Governments	Staff Time	Twice a year
Action 2.2.2	Develop formal online surveys for both Wasco County and the City of The Dalles	Wasco County	All Local Governments	Staff Time	3 Months
Action 2.2.3	Implement public input surveys and meetings	Wasco County	City of The Dalles/(Survey/Meeting Guidelines)	Staff Time/$400 per survey	On-going

FOCUS AREA: Improving Governance and Infrastructure

STRATEGY 2.3: Explore renewable energy resources such as water, methane and solar.

	Actions to Implement:	Lead Role	Partners	Cost Range and Potential Sources	Implementation Timeline
Action 2.3.1	Study feasibility of renewable energies	Northern Wasco County Public Utility District	City of The Dalles/Wasco County/Columbia Gorge Community College/Discovery Center	Staff time/$10,000 - $20,000	1 Year
Action 2.3.2	Determine start-up cost of infrastructure	Northern Wasco County Public Utility District	City of The Dalles/Wasco County/Columbia Gorge Community College/Discovery Center	Staff time/$10,000 - $20,001	1 Year

FOCUS AREA: Improving Governance and Infrastructure

STRATEGY 2.4: Complete construction of Thompson Park project.

	Actions to Implement:	Lead Role	Partners	Cost Range and Potential Sources	Implementation Timeline
Action 2.4.1	Consider construction phasing of alternative options	Northern Wasco County Parks and Recreation District	Public/private organizations	Staff time	1 Year

Action2.4.2	Construct project in phases	Northern Wasco County Parks and Recreation District	Public/private organizations	$18 million	7-10 Years/Propose bond measures in phases

FOCUS AREA: Improving Governance and Infrastructure

STRATEGY 2.5: Develop 14th Street reservoir property into a neighborhood park.

	Actions to Implement:	Lead Role	Partners	Cost Range and Potential Sources	Implementation Timeline
Action 2.5.1	Create a park concept plan	Northern Wasco County Parks and Recreation District	City of The Dalles/State of Oregon/Property owner / neighboring residents	Staff time/$30,000 - $50,000	1 Year
Action 2.5.2	Secure funding for park development	Northern Wasco County Parks and Recreation District	City of The Dalles/State of Oregon/Property owner	Staff time	2 Years
Action 2.5.3	Commence construction	Northern Wasco County Parks and Recreation District	City of The Dalles/State of Oregon/Property owner	Depends on scale	1 Year

FOCUS AREA: Improving Governance and Infrastructure

STRATEGY 2.6: Continue to explore opportunities to share equipment, materials and services.

	Actions to Implement:	Lead Role	Partners	Cost Range and Potential Sources	Implementation Timeline
Action 2.6.1	Inventory local government services by agency	City of The Dalles/Wasco County	All local governments	Staff time	1 Year
Action 2.6.2	Identify overlapping services between agencies	City of The Dalles/Wasco County	All local governments	Staff time	3 Months
Action 2.6.3	Outline consolidation plans	City of The Dalles/Wasco County	All local governments	Staff time	1 Year

Action 2.6.4	Implement consolidations	All local governments	All local governments	Staff time	On-going

FOCUS AREA: Improving Governance and Infrastructure

STRATEGY 2.7: Explore ways to provide more online communications such as broadcasting various agency and board meetings.

	Actions to Implement:	Lead Role	Partners	Cost Range and Potential Sources	Implementation Timeline
Action 2.7.1	Explore potential media options or service contracts	All local governments	Local access television	$1,000 - $3,000/General budget	2 Years
Action 2.7.2	Post/embed meetings on local government websites	All local governments	Local access television	Staff Time	1 Year
Action 2.7.3	Develop a website module for webcasting	All local governments	Columbia Gorge Community College	Staff Time	1 Year

FOCUS AREA: Improving Governance and Infrastructure

STRATEGY 2.8: Identify sites to locate downtown restrooms 24/7 with a funding strategy.

	Actions to Implement:	Lead Role	Partners	Cost Range and Potential Sources	Implementation Timeline
Action 2.8.1	Study possible restroom options	City of The Dalles	Northern Wasco County Parks and Recreation District/Downtown businesses and property owners/The Dalles Main Street	Staff time	3 Months
Action 2.8.2	Identify sites	City of The Dalles	Northern Wasco County Parks and Recreation District/Downtown businesses and property owners/The Dalles Main Street	Staff time	6 Months
Action 2.8.3	Develop funding strategy	City of The Dalles	Northern Wasco County Parks and Recreation District/Downtown businesses and property owners/The Dalles Main Street	Staff time	1S Months/(2 years total)

Focus Area 3. Fostering Cultural Enrichment

	FOCUS AREA: Fostering Cultural Enrichment				
	STRATEGY 3.1: Complete the Civic Auditorium by raising local matching funds through individuals, businesses and governmental fundraising campaigns. (Make				
	Actions to Implement:	Lead Role	Partners	Cost Range and Potential Sources	Implementation Timeline
Action 3.1.1	Implement the Civic Auditorium fundraising strategy	Historic Civic Auditorium preservation committee	Public/private organizations/City of The Dalles/Mid-Columbia Economic Development District	$4.5 million	3 Years

Focus Area 4. Providing Recreation and Open Space

	FOCUS AREA: Providing Recreation and Open Space				
	STRATEGY 4.1: Develop a Mill Creek walking trail connecting the senior center to the Riverfront Park via Thompson Park.				
	Actions to Implement:	Lead Role	Partners	Cost Range and Potential Sources	Implementation Timeline
Action 4.1.1	Create trail concept and engineering plan	Columbia Gateway Urban Renewal Agency	City of The Dalles/Property owners/Oregon Department of Transportation/Oregon Department of Parks and Recreation/Soil and Water Conservation District	$50,000/Staff time	1 Year
Action 4.1.2	Secure funding	Columbia Gateway Urban Renewal Agency/Northern Wasco County Parks and Recreation District	City of The Dalles/Property owners/Oregon Department of Transportation/Oregon Department of Parks and Recreation/Soil and Water Conservation District	Staff time/Oregon Department of Parks and Recreation	3 Year
Action 4.1.3	Construct trail	Columbia Gateway Urban Renewal Agency/Northern Wasco County Parks and Recreation District	City of The Dalles/Property owners/Oregon Department of Transportation/Oregon Department of Parks and Recreation/Soil and Water Conservation District	$800,000/Staff time	1 Year

	FOCUS AREA: Providing Recreation and Open Space				
	STRATEGY 4.2: Increase connectivity to parks via pathways and preserved natural corridors.				
	Actions to Implement:	Lead Role	Partners	Cost Range and Potential Sources	Implementation Timeline
Action 4.2.1	Identify possible paths and corridors	Northern Wasco County Parks and Recreation District	City of The Dalles/Wasco County/Property Owners/Northern Wasco County School District 21/Mid-Columbia Economic Development District	$12,000/Staff time	6 Months
Action 4.2.2	Develop a pathways and corridors concept	Northern Wasco County Parks and Recreation District	City of The Dalles/Wasco County/Property Owners/Northern Wasco County School District 21/Mid-Columbia Economic Development District	$12,000/Staff time	6 Months
Action 4.2.3	Secure funding	Northern Wasco County Parks and Recreation District	City of The Dalles/Wasco County/Property Owners/Northern Wasco County School District 21/Mid-Columbia Economic Development District	Staff Time	2 Years
Action 4.2.4	Construct pathways	Northern Wasco County Parks and Recreation District	City of The Dalles/Wasco County/Property Owners/Northern Wasco County School District 21/Mid-Columbia Economic Development District	Depends on scope of concept	Depends on scope of concept

	FOCUS AREA: Providing Recreation and Open Space				
	STRATEGY 4.3: Improve the visual attractiveness of the city by developing green spaces along Interstate 84.				
	Actions to Implement:	Lead Role	Partners	Cost Range and Potential Sources	Implementation Timeline
Action 4.3.1	Identify opportunities for green spaces	City of The Dalles/Chamber of Commerce	Columbia-Gateway Urban Renewal Area/The Dalles Main Street/businesses and property owners	Staff time	1 Year
Action 4.3.2	Develop a green spaces landscaping plan for the highway	City of The Dalles	Columbia-Gateway Urban Renewal Area/The Dalles Main Street/ODOT/Port of The Dalles/Northern Wasco County Parks and Recreation District/businesses and property owners	Staff time	1 Year
Action 4.3.3	Secure funding	City of The Dalles	ODOT/Port of The Dalles/Northern Wasco County Parks and Recreation District/Columbia-Gateway Urban Renewal Area	Staff time	2 Years

Action 4.3.4	Develop green spaces	City of The Dalles	ODOT/Port of The Dalles/Northern Wasco County Parks and Recreation District	Depends on scales of project/plans	Overlaps with above

	FOCUS AREA: Providing Recreation and Open Space				
	STRATEGY 4.4: Develop recreational aquatic opportunities throughout The Dalles as well as bike and skate parks.				
	Actions to Implement:	**Lead Role**	**Partners**	**Cost Range and Potential Sources**	**Implementation Timeline**
Action 4.4.1	Continue construction of current facilities at Thompson Park	Northern Wasco County Parks and Recreation District	City of The Dalles/Civic/youth groups	$230,000/ Staff time/Future Cost = $10 million	Spring 2012

Focus Area 5. Enhancing Education

	FOCUS AREA: Enhancing Education				
	STRATEGY 5.1: Create a business mentorship program where local businesses commit to mentoring students to help create workforce ready students, while providing safe and relevant education.				
	Actions to Implement:	**Lead Role**	**Partners**	**Cost Range and Potential Sources**	**Implementation Timeline**
Action 5.1.1	Develop partnerships with businesses and encourage them to promote job shadowing programs, mentoring, and or apprenticeship.	Chamber of Commerce	Northern Wasco County School District 21/Columbia Gorge Community College/Businesses	Staff time	6 Months
Action 5.1.2	Design mentorship program	Northern Wasco County School District 21 /Private Schools	Columbia Gorge Community College/Businesses	Staff time	1 Year
Action 5.1.3	Implement program	Northern Wasco County School District 21 /Private Schools	Businesses	Staff time	On-going
Action 5.1.4	Market the mentorship program	Chamber of Commerce	Businesses	Staff time	On-going

FOCUS AREA: Enhancing Education

STRATEGY 5.2: Invite four-year institutions to offer junior and senior level classes in The Dalles in addition to online classes.

	Actions to Implement:	Lead Role	Partners	Cost Range and Potential Sources	Implementation Timeline
Action 5.2.1	Explore partnership opportunities	Columbia Gorge Community College	Oregon University System/Northern Wasco County School District 21/Private Schools	Staff Time	3 Months
Action 5.2.2	Develop partnerships	Columbia Gorge Community College	Oregon University System/Northern Wasco County School District 21/Private Schools	Staff Time	1 Year
Action 5.2.3	Secure funding	Columbia Gorge Community College	Oregon University System/Northern Wasco County School District 21/Private Schools	Staff Time	1 Year
Action 5.2.4	Secure contract(s)	Columbia Gorge Community College	Oregon University System/Northern Wasco County School District 21/Private Schools	Staff Time	1 Year

FOCUS AREA: Enhancing Education

STRATEGY 5.3: Establish a K-14 seamless education system using assets and resources from District 21, CGCC, workforce training and private enterprise.

	Actions to Implement:	Lead Role	Partners	Cost Range and Potential Sources	Implementation Timeline
Action 5.3.1	Identify gaps	Northern Wasco County School District 21/Private Schools	Businesses	Staff Time	2 Years
Action 5.3.2	Identify and develop resources	Northern Wasco County School District 21/Private Schools	Columbia Gorge Community College/Local businesses/Chamber of Commerce	Staff Time	Overlaps with above
Action 5.3.3	Develop partnerships	Northern Wasco County School District 21/Private Schools	Columbia Gorge Community College/Local businesses/Chamber of Commerce/Mid-Columbia Council of Governments/Northern Wasco County School District 22	Staff Time	6 Months
Action 5.3.4	Develop an education system plan	Northern Wasco County School District 21/Private Schools	Columbia Gorge Community College/Local businesses/Chamber of Commerce/Mid-Columbia Council of Governments/Northern Wasco County School District 23	$20,000-$40,000/Staff time	1 Year

	FOCUS AREA: Enhancing Education				
	STRATEGY 5.4: Develop a "Student Mentorship Program" where older students can receive credit for contributing to a younger student's education.				
	Actions to Implement:	Lead Role	Partners	Cost Range and Potential Sources	Implementation Timeline
Action 5.4.1	Create mentorship program	Northern Wasco County/School District 21/Private Schools	Students	Staff Time	1 Year
Action 5.4.2	Implement program	Northern Wasco County/School District 21/Private Schools	Students	Staff Time	On-going
Action 5.4.3	Market program to the community	Northern Wasco County/School District 21/Private Schools	Students	Staff Time	On-going

Focus Area 6. Strengthening and Sustaining Community Life

	FOCUS AREA: Strengthening and Sustaining Community Life				
	STRATEGY 6.1: Partner with Parks and Recreation, Home at Last, and others to find a designated area for a community dog park.				
	Actions to Implement	Lead Role	Partners	Cost Range/Potential Sources	Implementation Timeline
Action 6.1.1	Develop partnerships to explore dog park options	Home at Last	Port of The Dalles/Oregon Humane Society/Wasco County/Northern Wasco County Parks and Recreation District	Staff Time/Volunteers/Potential User Fees	3 Months
Action 6.1.2	Identify sites	Home at Last and Port of The Dalles	Wasco County/Northern Wasco County Parks and Recreation District	Staff Time	3 Months
Action 6.1.3	Develop a dog park concept for implementation and maintenance	Home at Last	Port of The Dalles/Wasco County/Northern Wasco County Parks and Recreation District	Staff Time	6 Months
Action 6.1.4	Open dog park	Home at Last	Port of The Dalles/Wasco County/Northern Wasco County Parks and Recreation District	Staff Time/Volunteers/On-going Fundraising	6 Months

FOCUS AREA: Strengthening and Sustaining Community Life

STRATEGY 6.2: Create a monthly teen night in downtown with music and food.

	Actions to Implement:	Lead Role	Partners	Cost Range and Potential Sources	Implementation Timeline
Action 6.2.1	Coordinate event time with other organizations	Northern Wasco County School District 21	The Dalles Main Street/City of The Dalles/Yo-Pros/Wasco County Commission on Children and Families/Youth Think	Staff Time/Volunteers	1 Month
Action 6.2.2	Develop event	Northern Wasco County School District 21	The Dalles Main Street/City of The Dalles/Yo-Pros/Wasco County Commission on Children and Families/Youth Think	Staff Time/Volunteers	1 Year
Action 6.2.3	Operate event	Northern Wasco County School District 21	The Dalles Main Street/City of The Dalles/Yo-Pros/Wasco County Commission on Children and Families/Youth Think	Staff Time/Volunteers	Annual

FOCUS AREA: Strengthening and Sustaining Community Life

STRATEGY 6.3: Use or develop existing properties for a community youth center.

	Actions to Implement:	Lead Role	Partners	Cost Range and Potential Sources	Implementation Timeline
Action 6.3.1	Identify potential sites	The Dalles Youth Center Coalition	City of The Dalles/Property owners/Northern Wasco County Parks and Recreation District	Staff time	1 Year
Action 6.3.2	Develop youth center plans	The Dalles Youth Center Coalition	City of The Dalles/Property owners/Northern Wasco County Parks and Recreation District	Staff time/$20,000 - $40,000	1 Year
Action 6.3.3	Secure funding	The Dalles Youth Center Coalition	Northern Wasco County Parks and Recreation District	Staff time	3 Years
Action 6.3.4	Construct youth center	The Dalles Youth Center Coalition	Northern Wasco County Parks and Recreation District	Depends on development plans	2 Years

	FOCUS AREA: Strengthening and Sustaining Community Life				
	STRATEGY 6.4: Find opportunities to get kids involved in decision making.				
	Actions to Implement:	Lead Role	Partners	Cost Range and Potential Sources	Implementation Timeline
Action 6.4.1	Identify youth positions	Youth Think	All Local Governments/Yo-Pros/Civic Groups/4H Extension Agency	Staff Time/Volunteers	1 year
Action 6.4.2	Recruit youth	Youth Think	All Local Governments/Yo-Pros/Civic Groups/4H Extension Agency	Staff Time/Volunteers	On-going
Action 6.4.3	Orient youth volunteers	Youth Think	All Local Governments/Yo-Pros/Civic Groups/4H Extension Agency	Staff Time/Volunteers	On-going
Action 6.4.4	Reward youth volunteers	Youth Think	All Local Governments/Yo-Pros/Civic Groups/4H Extension Agency	Staff Time/Volunteers	On-going

	FOCUS AREA: Strengthening and Sustaining Community Life				
	STRATEGY 6.5: Place more emphasis on our community watch programs to reduce crime and domestic violence.				
	Actions to Implement:	Lead Role	Partners	Cost Range and Potential Sources	Implementation Timeline
Action 6.5.1	Evaluate impact of community watch programs	City of The Dalles Police/Wasco County Sheriff's Department	Mid-Columbia Fire and Rescue District/HAVEN/Neighborhood Watch Programs	Staff time	1 Year
Action 6.5.2	Explore improvement opportunities	City of The Dalles Police/Wasco County Sheriff's Department	Mid-Columbia Fire and Rescue District/HAVEN/Neighborhood Watch Programs	Staff time	1 Year
Action 6.5.3	Implement improvements	City of The Dalles Police/Wasco County Sheriff's Department	Mid-Columbia Fire and Rescue District/HAVEN/Neighborhood Watch Programs	Staff time	On-going

	FOCUS AREA: Strengthening and Sustaining Community Life				
	STRATEGY 6.6: Develop an East/West fixed route public transportation system to operate days, nights and weekends.				
	Actions to Implement:	Lead Role	Partners	Cost Range and Potential Sources	Implementation Timeline
Action 6.6.1	Study feasibility (transportation need)	Mid-Columbia Council of Governments	City of The Dalles/Wasco County/Mid-Columbia Economic Development District/ODOT/Mid-Columbia Senior Center	Staff time/$10,000 - $50,000	2 years
Action 6.6.2	Determine route/type of transit	Mid-Columbia Council of Governments	City of The Dalles/Wasco County/Mid-Columbia Economic Development District/ODOT/Mid-Columbia Senior Center	Staff time	1 years
Action 6.6.3	Develop transit plan	Mid-Columbia Council of Governments	City of The Dalles/Wasco County/Mid-Columbia Economic Development District/ODOT/Mid-Columbia Senior Center	Staff time	1 years
Action 6.6.4	Secure funding	Mid-Columbia Council of Governments	City of The Dalles/Wasco County/Mid-Columbia Economic Development District/ODOT/Mid-Columbia Senior Center	Staff time	3 years

Appendix D
The Dalles Vision Action Plan Strategy Narratives

First-Tier Strategies

Focus Area 1. Creating Economic Vitality

1.1	Create a stronger retail presence in downtown.
1.2	Improve visual attractiveness of downtown and The Dalles.
1.3	Develop a vibrant and well organized downtown.
1.4	Limited industrial lands and need to minimize unknowns (unknown if a parcel is developable or not)
1.5	More businesses attract more customers and also help existing businesses. People need more reasons to go downtown. An organized downtown is a healthy downtown.
1.6	Need industrial lands inventory (minus difficult to develop sites) – current developable lands are constrained by our urban growth boundary.
1.7	Need to recruit and then mentor new businesses in the community. Walk through processes.
1.8	The Community Outreach Team is working; so let's keep up the good work!

Focus Area 2. Improving Governance and Infrastructure

2.1	Continue attempts to get youth involved in government.
2.2	Create avenues to gather citizen input and keep our vision on track.
2.3	Diversify our local energy consumption while creating economic assets.
2.4	Design is complete and the need exists.
2.5	Owned by Parks and Recreation and need exists for more area and neighborhood parks.
2.6	Allows for better and more efficient use of financial resources in the future.
2.7	Increase access to public meetings for everyone.
2.8	The problem of human waste needs to be addressed.

Focus Area 3. Fostering Cultural Enrichment

3.1	Need for a central, large community/convention/events center in The Dalles

Focus Area 4. Providing Recreation and Open Space

4.1	Promote healthy lifestyles, environmental education and safe transportation.
4.2	Parks, trails and open spaces promote healthy lifestyles and a balance between man and nature and also builds non-motorized connectivity.
4.3	Increases beauty of the area which may attract people to live in The Dalles.
4.4	Promotes healthy lifestyles.

Focus Area 5. Enhancing Education

5.1	Provide good quality workforce training/education programs.
5.2	Enhance post-secondary educational opportunities in The Dalles.
5.3	Develop a comprehensive education system.
5.4	Improve learning environment and sense of community in our school system.

Focus Area 6. Creating and Sustaining Community Life

6.1	Providing exercise and play areas for dogs will help them release energy and tension. Calmer and happier dogs will make for safer and quieter neighborhoods.
6.2	Provide more activities for youth in downtown.
6.3	Create a youth center by using existing assets.
6.4	Involve youth in government.
6.5	Harness the strength of volunteers to fight crime.
6.6	Provide better public transportation options.

Second-Tier Strategies

Focus Area 1. Creating Economic Vitality

a	Bad odors, unhealthy air and cancer causing agents such as creosote have been recorded.
b	Better enable CGCC to prepare workforce ready students and partner with local industries.
c	Vacant 2nd floors and provide good downtown living opportunities to help strengthen businesses.
d	Identify the assets and vulnerabilities of our local economy.
e	Need a more vibrant downtown that attracts both people and new businesses.
f	Enhance our local economy based on existing assets.

Focus Area 2. Improving Governance and Infrastructure

g	Save government resources by reducing material waste and cost.
h	The gas tax has been held at three cents since the mid-1980s.
i	Maintenance costs exceed revenue.
j	Trying to reduce infrastructure cost.
k	Creates a good flow of information, makes citizens feel better and creates a good venue for communication.

Focus Area 3. Fostering Cultural Enrichment

l	Includes multiple community groups in one event to create a sense of community.
m	Encourage community building and collaboration
n	Without collaboration duplicate efforts compete for same dollars and personnel.

Focus Area 4. Providing Recreation and Open Space

o	Promote healthy lifestyles, environmental education and safe transportation.
p	Increase mental and physical well being and enhances natural habitats.

q	To increase the walking trail capacity and increase habitat enhancement.
r	To make more places accessible and to encourage people to get out and move around.

Focus Area 5. Enhancing Education

s	Provide more incentives to encourage higher education.
t	Develop a comprehensive education system.
u	Secure adequate funding to support local schools.
v	Improve local capture rate of Columbia Gorge Community College.
w	Create tangible avenues to communicate with parents to encourage their involvement.

Focus Area 6. Creating and Sustaining Community Life

x	Create a central community calendar.
y	Improve public awareness of community calendar.
z	Make community calendar easy to use.
a1	Pets are important in people's lives. They need safe areas to run and exercise where they can socialize. Also, a good opportunity for owners to get-together.
b1	Many older adults have mobility challenges and children have limited transportation options. Increasing transportation options will reduce social isolation for many adults.
c1	To reduce domestic violence and socially related crime in The Dalles.
d1	Provide better public transportation options.

Mid-Columbia
MCEDD
ECONOMIC DEVELOPMENT DISTRICT

June 6, 2011

City of The Dalles City Council
301 Court Street
The Dalles, OR 97058

Dear Mayor Wilcox and City Council Members,

Mid-Columbia Economic Development District (MCEDD) recently reviewed the preliminary draft of the 2011 Vision Action Plan for the alignment of community goals and public priorities in The Dalles. We are pleased to recommend our support of the 2011 Vision Action Plan document.

Strategies in which MCEDD may be able to partner for implementation of the 2011 Vision Action Plan include:

- Strategy 1.1: "Develop incentive packages to bring new retail businesses or expansions of existing businesses, into empty storefronts." MCEDD's programs are designed with the intention of supporting the entire MCEDD region, including City of The Dalles, for these purposes.
- Strategy 1.4: "Develop infrastructure concept of industrial lands to attract manufacturing businesses." We include industrial development as a primary goal and strategy within the MCEDD Comprehensive Economic Development Strategy.
- Strategy 1.7: "Create an advocacy team resources list to identify and then walk new businesses through the process." MCEDD staff acts as one of these resources in partnership with other local entities.

We recognize the 2011 Vision Action Plan as an important tool for building and maintaining local consensus while focusing on our community's future ambitions.

Sincerely,

Amanda Hoey
Executive Director

515 East Second Street • The Dalles, OR 97058 • (541) 296-2266 Phone • (541) 296-3283 Fax • www.mcedd.org

received
6/7/11

MID-COLUMBIA COUNCIL OF GOVERNMENTS
Wasco Hood River Sherman Gilliam Wheeler

June 6, 2011

Mayor Wilcox and City Council
c/o Mr. Thomas Gilbertson
City of The Dalles – Planning Department
301 Court Street
The Dalles, OR 97058

Subject: 2011 Vision Action Plan

Dear Mayor Wilcox and City Council Members:

The Mid-Columbia Council of Governments (MCCOG) recently reviewed the preliminary draft of the 2011 Vision Action Plan for the alignment of community goals and public priorities in The Dalles.

We are pleased to provide our support of the 2011 Vision Action Plan document as we recognize it is an important tool for building and maintaining local consensus while focusing on our community's future growth. The implementation of the 2011 Vision Action Plan is a critical step in reaching the preferred future for The Dalles.

Additionally, MCCOG supports the pursuit of a coordinated implementation approach for the Plan. I understand the Visioning Committee will continue to distribute, educate, revise and recognize successful organizations in their action plan accomplishments.

Sincerely,

John R. Arens
Executive Director

/tm:file

Mid Columbia Council of Governments • 1113 Kelly Avenue • The Dalles, OR 97058 • (541) 298-4101 • Fax (541) 298-2084

North Wasco County School District No. 21

Office of the Superintendent

June 6, 2011

City of The Dalles
City Council Members
Mayor Jim Wilcox
The Dalles, Oregon

Dear Mayor Wilcox and City Council Members,

I have reviewed the preliminary draft of the 2011 Vision Action Plan for the alignment of community goals and public priorities in The Dalles. I am pleased to recommend the support of North Wasco County School District 21 for the 2011 Vision Action Plan document.

North Wasco County School District 21 recognizes the 2011 Vision Action Plan as an important tool for building and maintaining local consensus while focusing on our community's future ambitions. Furthermore, the 2011 Vision Action Plan recognizes the important role that North Wasco County School District 21 plays not only in the education of students, but also in the vitality of the local economy

Additionally, North Wasco County School District 21 supports the pursuit of a coordinated implementation approach for the Vision Action Plan. The visioning committee will continue to distribute, educate, revise and recognize successful organizations in their action plan accomplishments. North Wasco County School District 21 believes the implementation of the 2011 Vision Action Plan is a critical step for reaching the preferred future for The Dalles.

Sincerely,

Candy Armstrong
Superintendent

3632 West 10th Street • The Dalles, OR 97058
541-506-3420 • Fax 541-298-6018
www.nwasco.k12.or.us

COLUMBIA GORGE COMMUNITY COLLEGE

400 EAST SCENIC DRIVE
THE DALLES, OREGON 97058
(541) 506 6000 • www.cgcc.cc.or.us

June 13, 2011

Dr. Frank Toda
Columbia Gorge Community College
400 East Scenic Drive
The Dalles, Oregon 97058

Dear Mayor Wilcox and City Council Members,

Columbia Gorge Community College recently reviewed the preliminary draft of the 2011 Vision Action Plan for the alignment of community goals and public priorities in The Dalles. We are pleased to recommend our support of the 2011 Vision Action Plan document.

Columbia Gorge Community College recognizes the 2011 Vision Action Plan as an important tool for building and maintaining local consensus while focusing on our community's future ambitions. Furthermore, the 2011 Vision Action Plan supports Columbia Gorge Community College's mission of building dreams, transforming lives, and making a difference in our community.

Additionally, Columbia Gorge Community College supports the pursuit of a coordinated implementation approach for the Vision Action Plan. The visioning committee will continue to distribute, educate, revise and recognize successful organizations in their action plan accomplishments. Columbia Gorge Community College believes the implementation of the 2011 Vision Action Plan is a critical step for reaching the preferred future for The Dalles.

Sincerely,

Dr. Frank K. Toda
President

100 RECYCLED PAPER

MID-COLUMBIA
FIRE &
RESCUE

1400 West Eighth Street
The Dalles, Oregon 97058
541-296-9445 • Fax: 541-296-8656

June 14, 2011

Tom Ashmore
Mid-Columbia Fire and Rescue
1400 W. 8th Street
The Dalles, Oregon 97058

Dear Mayor Wilcox and City Council Members,

Mid-Columbia Fire and Rescue recently reviewed the preliminary draft of the 2011 Vision Action Plan for the alignment of community goals and public priorities in The Dalles. We are pleased to recommend our support of the 2011 Vision Action Plan document with certain reservations.

Mid-Columbia Fire and Rescue recognizes the 2011 Vision Action Plan as an important tool for building and maintaining local consensus while focusing on our communities future ambitions. The 2011 Vision Action Plan supports Mid-Columbia Fire and Rescue by promoting growth in the community which, in the future, should translate into added revenue for the Fire District. However, this same growth also creates a myriad of challenges for the Fire District that are not addressed in the 2011 Vision Action plan.

The measures being implemented to promote growth and bring business into the community in turn act as an obstacle towards Mid-Columbia Fire and Rescue's ability to keep up with this progress and effectively meet the additional service demands placed upon our resources.

For example, the urban renewal and enterprise zone programs are each designed to attract business and promote growth. These programs are very effective and are meeting the City's goals. However, it is important to emphasize that when tax revenues are either exempted or redirected away from the Fire District to meet these goals, it affects Mid-Columbia Fire and Rescue's ability to add resources and programs to meet the service level demands created by this growth.

Additionally, the 2011 Vision Action Plan calls for the utilization of downtown buildings with upper floors renovated for housing, office space and other creative uses. It also addresses common wall homes, compact multi-structures and cluster homes. Urban renewal is currently endeavoring upon a project to incorporate a five-story quality hotel complex as well as further improvements to the Sunshine Biscuit elevator in the downtown area. All are positive concepts that are important in making our community a great place to live and work in. But please keep in mind that these concepts will significantly alter the fire protection and EMS needs of the community by placing an additional burden on the already limited resources of your Fire District.

I would also add that these issues play a factor in the community's ISO grading. As you are well aware, the ISO rating for the community transitioned from a 4 to a 5 in 2008, affecting the insurance rates of both businesses and homeowners in the area. The tax revenues received from growth and improvements within the Fire District are vitally important to providing Mid-Columbia Fire and Rescue with the necessary financial resources to effectively protect both current and added infrastructure. Based upon the goals and objectives of the 2011 Vision Action Plan, one can no longer expect that the current resources of the Fire District will be able keep up with the additional demands for service as these objectives are met. The new ISO rating is a tell-tale sign of this growth trend.

Mid-Columbia Fire and Rescue supports the pursuit of a coordinated approach for the 2011 Vision Action Plan. It is important however that the abovementioned items as well as Fire District input are each taken into consideration by the City when making critical decisions that impact Mid-Columbia Fire and Rescue. I would ask that the 2011 Vision Action Plan incorporate a means for this to occur. The visioning committee will continue to distribute, educate, revise and recognize successful organizations for the action plan accomplishments. Mid-Columbia Fire and Rescue believes the implementation of the 2011 Vision Action Plan is a critical step for reaching the preferred future of The Dalles. We will look forward to working together in partnership to meet our respective visions.

Yours Truly,

Tom Ashmore

Tom Ashmore
Board President

THE DALLES AREA
CHAMBER OF COMMERCE
The Dalles...Simply Sunsational.

June 15, 2011

City Council
City of The Dalles
313 Court Street
The Dalles, OR 97058

Dear Mayor Wilcox and City Council Members:

I recently reviewed the preliminary draft of the 2011 Vision Action Plan for the alignment of community goals and public priorities in The Dalles. We will lend our support of the 2011 Vision Action Plan document provided a change is made to remove The Dalles Chamber as having the lead role for Strategy 4.3: Improving the visual attractiveness of the city by developing green spaces along Interstate 84. We feel that the Northern Wasco County Parks & Recreation District is better suited to the lead role for this strategy.

The Dalles Area Chamber of Commerce believes that the 2011 Vision Action Plan sets us on the road to creating a stronger, more vibrant community -- one that has been envisioned by our residents, organizations, businesses and City officials. It provides our vision for The Dalles of the future. Furthermore, the plan and its focus areas of building economic vitality, improving governance and infrastructure, providing recreation and open space, enhancing education, and strengthening and sustaining community life supports the Chamber's mission to "...promote a vigorous economic climate for business, community and education."

Additionally, the Chamber supports a coordinated implementation approach for the Vision Action Plan where the visioning committee will continue to distribute, educate, revise and recognize successful organizations in their action plan accomplishments. The Dalles Area Chamber of Commerce believes the implementation of the 2011 Vision Action Plan is a critical step for reaching the preferred future for The Dalles.

Sincerely,

Dana Schmidling

Dana Schmidling
Executive Director

404 West 2nd Street • The Dalles, OR 97058 • 541.296.2231 • fax 541.296.1688 • info@thedalleschamber.com • www.thedalleschamber.com

CITY of THE DALLES
313 COURT STREET
THE DALLES, OREGON 97058

(541) 296-5481 ext. 1125
FAX: (541) 298-5490

AGENDA STAFF REPORT

MEETING DATE	AGENDA LOCATION	AGENDA REPORT #
July 11, 2011	Action Items 12, B	11-067

TO: Honorable Mayor and City Council

FROM: Dick Gassman, Senior Planner

THRU: Nolan Young, City Manager ny

DATE: July 11, 2011

ISSUE: Fee waiver request by Fort Dalles Museum

RELATED CITY COUNCIL GOAL: N/A

PREVIOUS AGENDA REPORT NUMBERS: N/A

BACKGROUND: The Fort Dalles Museum is planning on constructing a vehicle storage, public display, and conservation building. As part of the approval process, Fort Dalles Museum is required to obtain a Site Plan Review approval. The fee for processing a Site Plan Review application is $335.00. The Fort Dalles Museum is owned by Wasco County and the City of The Dalles. They are asking for a waiver of the $335.00 application fee.

PROCESS: The City's Land Use and Development Ordinance (LUDO) provides in Section 3.010.040 B that the Applicant must pay the required filing fee "unless waived by the City Council per Section 1.120. . ." LUDO Section 1.120 does not provide any review criteria for the Council's decision on fee waiver requests.

REVIEW: The proposed Fort Dalles Museum building is shown on the attached depiction. The proposed building will provide a place for the public to view the collection of old vehicles owned by the Museum and also provide a place for the Museum to preserve the vehicles. It seems appropriate to waive the fees for the Museum to reduce the overall costs associated with this project. Their request is contained in the attached email.

BUDGET IMPLICATIONS: The waiver of some or all of the filing fees will reduce the City's revenue by that amount.

RECOMMENDATION:

Staff recommends that the City Council waive the $335.00 filing fee for the Site Plan Review application.

SUGGESTED MOTION: ***Move to approve the $335.00 filing fee for Site Plan review application of the Fort Dalles Museum.***

SUGGESTED ALTERNATIVE MOTIONS:

1. Deny the request in its entirety.

2. Deny the request for a portion of the fee.

Sent: Monday, June 20, 2011 1:09 PM
To: Nolan Young; Steve Banton; Dennis & Mary Davis
Cc: Izetta F. Grossman; Richard Gassman
Subject: Site Plan Review Application Fee - Waiver Request

The Fort Dalles Museum/Anderson Homestead Foundation, a 501 (c)(3) not for profit Oregon corporation, was established to assist Wasco County, City of The Dalles, and the Fort Dalles Museum/Anderson Homestead Commission in preserving and advancing this premier historical museum (the oldest continuously operating museum in Oregon) and protecting and conserving its many valuable historic assets. The museum is owned by the City of The Dalles and Wasco County. The foundation's immediate goal is to raise funds to construct and maintain a vehicle storage, public display, and conservation building (see attached file). We have been in direct communication with the City of The Dalles, Planning Department and have gone through the "Preliminary Site Team Application" process. We are now preparing to submit a Site Plan Review Application so we can establish a viable project that we can raise funds for. This Site Plan Review application fee is $335. ***We request your support in waiving the application fee.***

Thank you for your consideration.

It is our intent to submit the application on or before July 5th so we can attend the Site Team Meeting on July 14th.

Respectfully,
Randy L. Kaatz, Pro Bono Design Consultant
Classic Design Group
395 East Knoll Drive

CITY of THE DALLES
313 COURT STREET
THE DALLES, OREGON 97058

(541) 296-5481 ext. 1125
FAX: (541) 298-5490

AGENDA STAFF REPORT

MEETING DATE	AGENDA LOCATION	AGENDA REPORT #
July 11, 2011	Action Items 12, C	11-068

TO: Honorable Mayor and City Council

FROM: Dick Gassman, Senior Planner

THRU: Nolan Young, City Manager

DATE: July 11, 2011

ISSUE: Fee waiver request by Susan Herring

RELATED CITY COUNCIL GOAL: N/A

PREVIOUS AGENDA REPORT NUMBERS: N/A

BACKGROUND: Susan Herring owns property at 761 Pomona, which is at the corner of Pomona and Floral Court. The property is occupied with a single family dwelling. She would like to install a 6 foot tall fence along her front property line on Pomona. In order to install a fence higher than 4 feet, she needs a variance. The filing fee for a variance application is $380.00. She is requesting this fee be waived. A copy of her request is attached.

PROCESS: The City's Land Use and Development Ordinance (LUDO) provides in Section 3.010.040 B that the Applicant must pay the required filing fee "unless waived by the City Council per Section 1.120. . ." LUDO Section 1.120 does not provide any review criteria for the Council's decision on fee waiver requests.

REVIEW: In the past the Council has waived filing fees for various applications. However, at least in the recent past, all the approved fee waiver requests have been for public or nonprofit applicants. This applicant is a private citizen. If the underlying reason for the proposed improvement, in this case the need for a fence, were the result of action by the City, then a case could be made for the City waiving a fee for an application to mitigate the City action. In this case the City has not taken any action or otherwise created the need for the variance request. Under the circumstances it does not seem appropriate to waive the fee.

BUDGET IMPLICATIONS: The waiver of some or all of the filing fees will reduce the City's revenue by that amount.

RECOMMENDATION:

Staff recommends that the City Council deny the request for the fee waiver.

SUGGESTED MOTIONS:

1. Recommended Motion: ***Move to deny the request.***

2. Alternate Motions:

   a. Move to approve the request for a portion of the fee.
   b. Move to approve the request for the full $380.00 filing fee.

To: Dawn Hert,

RECEIVED
JUN 27 2011
City of The Dalles Community Development Dept.

RE: Fence around yard 6/27/2011

761 Pomona St
The Dalles, OR 97058

I request to have the $380 Fee waived for the reason that I don't have an extra $380 laying around.

Also, it is my personal opinion that this whole thing is ridiculous. I bought my property a little over a year ago and have been working on improving it. I have done most of the work (all the work except for the electrical) myself.

The 6' fencing that I have was purchased for this project. I'm not a wealthy person and can't go out and purchase more fencing at this time. I want to do what is right and legal. All I ask is to be able to install my 6' fence for my dog and the safety and privacy for myself and family.

Susan R. Kenny

CITY of THE DALLES
313 COURT STREET
THE DALLES, OREGON 97058

(541) 296-5481 ext. 1122
FAX: (541) 296-6906

AGENDA STAFF REPORT

CITY OF THE DALLES

MEETING DATE:	AGENDA LOCATION:	AGENDA REPORT #
July 11, 2011	Discussion Items 13, A	11-066

TO: Honorable Mayor and City Council

FROM: Gene E. Parker, City Attorney

THRU: Nolan K. Young, City Manager

DATE: June 28, 2011

ISSUE: Discussion item concerning proposed General Ordinance No. 11-1314, regulating the conduct and business of Secondhand Dealers and certain sales of used property

RELATED CITY COUNCIL GOAL: None.

PREVIOUS AGENDA REPORT NUMBERS: None.

BACKGROUND: The City's current ordinance regulating Secondhand Dealers was adopted in 1983, and contains many obsolete provisions. The City Police Department was recently contacted by representatives of the Portland Police Department, who is encouraging cities throughout Oregon to adopt a adopt a digital identification system which will assist law enforcement agencies in tracking property which may have been stolen, which is presented for sale to a Secondhand Dealer. Enclosed with this staff report is a draft of General Ordinance No. 11-1314, which incorporates the concept of the digital identification system to be used by Secondhand Dealers. Also enclosed is a draft of a revised application form that would be used to process applications for licenses by Secondhand Dealers.

The following is a summary of the major provisions of the proposed new ordinance:

* The new ordinance defines the type of acceptable identification, which a Secondhand Dealer would be required to obtain before engaging in transactions.

* The new ordinance contains more detailed descriptions of the types of property which are regulated by the ordinance.

* The new ordinance includes a provision for denial of a license if there is evidence the applicant or a person who will help own, manage, or operate the secondhand business, has been convicted of a felony or any crime involving a false statement or dishonesty within 15 years of the date of applying for a license.

* Secondhand Dealers who engage in transactions involving regulated property would be required to obtain acceptable identification from the seller of the property, and record the seller's current residential address and thumbprint on a transaction report and have the seller complete a Declaration of Proof of Ownership. All transaction reports must be mailed or delivered to the Police Department on a daily basis.

* The proposed ordinance includes a provision that no property purchased by a Secondhand Dealer shall be sold for a period of seven full days after purchase, with the exception for the sale of gold or silver bullion bars, and all coins.

* Used merchandise acquired by dealers would be required to be identified by a tag affixed to the merchandise, which corresponds with the information on the transaction report.

As of the date of preparing this staff report, some comments from local Secondhand Dealers have been received. One comment concerned the definition of the term "Acquire" in Section 2(B) on page 1 of the ordinance. The dealer purchases and sells record albums, and often is approached by customers who no longer have any use for the albums, and who wants to donate them to the dealer. Under the current language in the ordinance, this type of transaction would require the dealer to obtain the required acceptable identification and thumbprint from the customer. The dealer inquired whether an exception could be written into the ordinance that would provide these types of transactions involving donations, would not be covered by the proposed ordinance.

Another comment concerned the language in Section 2(V) which defined the term "Transaction" which provides that "There are as many transactions in a single purchase as the number of items acquired by the buyer from the purchase." A concern was expressed that some second hand dealers can purchase a large number of goods or items from a single customer, and this could result in numerous transactions reports having to be filed with the City. A question was asked if it would be possible to file one transaction report covering multiple sales, and this is an issue that will require some further analysis and discussion with the Police Department.

A comment was also made concerning the possible burden to dealers of having to report every transaction on a daily basis through the digital system, and whether a minimum monetary amount, such as $100 could be established as the trigger that would require a Secondhand Dealer to get acceptable identification and a thumbprint from the seller of the goods. This is another issue that will require some input from the Police Department as to its potential impact upon their ability to use the system to track stolen merchandise.

Another comment received concerned the ability of Secondhand Dealers to obtain the required identification from juveniles under the age of 16 who would not have a driver's license or other form of identification that would fall within the definition of "acceptable identification" under Section 2(A) of the ordinance. Whether or not it would be appropriate to create some form of exemption for sales of goods by juveniles to Secondhand Dealers is an issue that will likely require some further research. One dealer suggested the option of having the parents of the minor child seeking to sell or trade the merchandise, to come to the store and provide identification and a thumbprint. Whether parents would raise an objection to this type of process is unknown at this time.

A question was also raised concerning the provision of Section 9(A) which places a seven day hold on the sale of items acquired by a Second Hand Dealer. One dealer indicated that such a provision could require an expense to be incurred for additional storage space that could be required to hold additional inventory that would need to be stored as a result of the seven day waiting period. The primary purpose of the waiting period is to allow the police to check purchase records to identify any property that may have been stolen, and to recover the property before it is sold again.

BUDGET IMPLICATIONS: The proposed ordinance will continue to keep the current application fees, which are $10 for the investigation fee and $25.00 for the permit fee.

ALTERNATIVES:

A. Staff Recommendation. ***This is a discussion item, and staff will be requesting input and direction from the Council concerning any modifications or revisions to the proposed ordinance.***

GENERAL ORDINANCE NO. 11-1314

AN ORDINANCE REGULATING THE CONDUCT AND BUSINESS OF SECONDHAND DEALERS AND CERTAIN SALES OF USED PROPERTY; REQUIRING RECORDS; REQUIRING A LICENSE FOR SECONDHAND DEALERS; PROVIDING PENALTIES; AND REPEALING GENERAL ORDINANCE NO. 83-1048

THE CITY COUNCIL OF THE CITY OF THE DALLES ORDAINS AS FOLLOWS:

Section 1. Purpose

This ordinance regulates the purchase of used property by certain businesses. This activity presents an extraordinary risk of misuse to conceal criminal conduct involving the theft of personal property. The risk of misuse is present despite the best efforts of legitimate businesses to otherwise control the risk.

Section 2. Definitions

For purposes of this ordinance, the following mean:

A. Acceptable Identification. Either a current driver's license that includes the date of birth, photograph, and physical description of the person offering the identification; or two other pieces of current identification, at least one of which is issued by a governmental agency or subdivision and includes the date of birth, photograph and physical description of the person offering the identification.

B. Acquire. To take or transfer any interest in personal property in a voluntary transaction, including but not limited to: sales; consignments; memoranda between a Dealer and a private party seller; leases; trade-ins; loans; and abandonments. Any acquisition of regulated property by a Dealer will be presumed to be an acquisition on behalf of the Secondhand Dealer business. Notwithstanding the foregoing, "acquire" does not include:

1. Any loans made in compliance with state laws by persons licensed as pawnbrokers by the State of Oregon; or

2. Memoranda between a Dealer and a person engaged in the business of selling regulated property.

C. Application Date. The date the City receives the required application fee from an applicant for a secondhand dealer permit.

D. Business. A shop, store, enterprise, profession, activity, establishment or undertaking of any nature conducted directly or indirectly for private profit or benefit and as a substantial means of a person's livelihood. The term is not meant to include the activity of any federal, state or local government or government subdivision or agency, or any organization exempt from taxation under Section 501 (c)(3) of the Internal Revenue Code.

E. Business Location Any physical location where the Dealer conducts business.

F. 1. Dealer Includes any:

a. Sole proprietorship, partnership, limited partnership, family limited partnership, joint venture, association, cooperative, trust, estate, corporation, personal holding company, limited liability company, limited liability partnership or any other form of organization for doing business and that:

b. Either:

(1) Acquires regulated property at or from business locations within the City of The Dalles, or on behalf of such a business regardless of where the acquisition occurs, or

(2) Offers for sale regulated property.

2. Dealer Does not include:

a. A business whose acquisitions of regulated property consist exclusively of donated items and/or purchases from 501(c)3 organizations; or

b. A person whose only business transactions with regulated property in the City of The Dalles consist of the sale of personal property acquired for household or other personal use; or

c. A person whose only business transactions with regulated property in the City of The Dalles consist of a display space, booth, or table maintained for displaying or selling merchandise at any trade show, convention, festival, fair, circus, market, flea market, swap meet or similar event for less than 14 days in any calendar year.

G. Investment Purposes The purchase of personal property by businesses and the retention of that property in the same form as purchased, for resale to persons who are purchasing the property primarily as an investment.

H. New. Anything conspicuously not used.

I. Owner. A person who has a right of possession to an item of property superior to that of the seller.

J. Person. Any individual, partnership, corporation, or association.

K. Personal Property. Any article, substance or thing of value, including, but not limited to, money, tangible and intangible personal property, chose in action, and evidence of debt or of contract.

L. Police Chief. The Chief of Police of the City of The Dalles or the Police Chief's designee.

M. Purchase. The acquisition of or the act of acquiring title to property by a buyer in exchange for valuable consideration given to the seller. The term is not meant to include the following:

1. A trade-in, by which a seller acquires title to property as payment or part payment for the purchase of new or used merchandise.

2. A bailment for sale, by which a seller consigns property to another for sale.

3. A pledge loan, by which a pawnbroker licensed by the State of Oregon lends money secured by a pledge.

4. The acquisition of a security interest, by which a person acquires an interest in property to secure payment or performance of an obligation.

N. Receive. To take property into the inventory, possession, or control of a Dealer.

O. Regulated property.

A. The following used property:

1. Precious metals. Examples include: any metal that is valued for its character, rarity, beauty or quality, including gold, silver, platinum, or any other such metals, whether as a separate item or in combination as a piece of jewelry; and/or jewelry containing precious metals or precious gems including but not limited to rings, necklaces, pendants, earrings, brooches, bracelets, or chains.

2. Precious gems. Examples include: any gem that is valued for its character, rarity, beauty or quality, including diamonds, rubies, emeralds, sapphires or pearls, or any other such precious or semi-precious gems or stones, whether as a separate item or in combination as a piece of jewelry.

3. Watches.

4. Sterling silver. Examples include: flatware, candleholders, coffee and tea sets, ornamental objects, champagne flutes, wineglasses, or serving pieces such as: platters, bowls, trays, water pitchers, open bakers, ice buckets, shell dishes, or salt and pepper shakers.

5. Electronic equipment.

Examples include:

a. Audio equipment including but not limited to: tape players, tape decks or players, compact/digital disc players, sound metering devices, tuners, amplifiers, speakers, transceivers, equalizers, receivers, phonographs, turntables, stereos, radios, car stereos, car speakers, microphones, broadcasting equipment, citizen band radios/transceivers, digital audio recorders or players.

b. Video equipment including but not limited to: televisions, videotape or videodisc recorders, videotape or videodisc players, video cameras, video projectors, video monitors, digital video recorders or players.

c. Electrical office equipment including but not limited to: telefax machines, laser printers, copiers, duplicators, typewriters, calculators,

cash registers, transcribers, dictaphones, computers, home computers, modems, monitors, any computer equipment or accessories having uniquely identifiable parts, or identifiable software.

d. Telephones or telephone equipment including but not limited to answering machines, cellular telephones, or satellite telephones.

e. Game units and games that are handheld console or played on a computer.

f. Other electronic equipment including but not limited to: global positioning systems, electronic navigation devices or radar detectors.

6. Photographic and optical equipment and any accompanying bags including but not limited to: cameras, camera lenses, camera filters, camera motor drives, light meters, flash equipment, movie projectors, slide projectors, photography processing equipment, photography enlarging equipment, binoculars, telescopes, opera glasses, microscopes, surveying equipment both optical and electronic, rifle scopes, spotting scopes, electronic sighting equipment, tripods, accessories and components, digital image recorders or display devices.

7. Power yard and garden tools including but not limited to: garden tractors, lawn mowers, rototillers, lawn sweepers, weed or brush cutters, edgers, trimmers, blowers, chippers, shredders, or ladders.

8. Power equipment and tools including but not limited to: air hammers, air tools, nail guns, power staplers, power saws, power sanders, chainsaws, power planers, power drills, routers, lathes, joiners, shop vacuums, paint sprayers and accessory equipment, generators, air compressors, pressure washers, logging equipment, welding or cutting equipment or components, measuring devices and gauges, or construction equipment.

9. Automotive and hand tools including but not limited to: wrench sets, socket sets, screw driver sets, pliers, vise grips, tool boxes, auto body hammers, jacks, timing lights, testing and analyzing equipment or components.

10. Musical instruments and any accompanying cases or bags including but not limited to: pianos, organs, guitars, violins, cellos, trumpets, trombones, saxophones, flutes, drums, percussion instruments, electronic synthesizers, or mixing boards.

11. Firearms including but not limited to: rifles, shotguns, handguns, revolvers, pellet guns, or BB guns.

12. Sporting equipment including, but not limited to kayaks, bicycles, golf clubs and bags, pool cues or cases, snow or water skis, hard plastic ski boots, snow or water boards, fishing rods or reels, skates, saddles or tack.

13. Outboard motors and boating accessories limited to outdrives, props, inboard engines, boat covers, tops, or unlicensed boat trailers.

14. Household appliances, including but not limited to microwave ovens, sewing machines, vacuums, mixing and food preparation equipment.

15. DVD boxed sets.

16. Property that is not purchased by a bona fide business for investment purposes, limited to:

a. Gold bullion bars (0.995 fine or better);

b. Silver bullion bars (0.995 fine or better);

c. All tokens, coins, or money, whether commemorative or an actual medium of exchange adopted by a domestic or foreign government as part of its currency whose intrinsic, market or collector value is greater than the apparent legal or face value; or

d. Postage stamps, stamp collections and philatelic items whose intrinsic, market or collector value is greater than the apparent legal or face value.

B. The following new property:

1. New items purchased from a licensed business are exempt from regulation under this Ordinance if the Dealer has a bill of lading, receipt, invoice or the equivalent for the new items that specifies the seller's business name, physical and mailing address, date of transaction and a description of the purchased items. The bill of lading, receipt, invoice or the equivalent must be held by the Dealer for one year or as long as the property is in the Dealer's possession, whichever is longer. Upon reasonable belief that a specific licensed business is dealing in stolen property, the Police Chief may deem that new items purchased from that specific licensed business are regulated property.

2. Items acquired from a manufacturer, manufacturer's representative or distributor that are discontinued or have been used for display or demonstration but not previously sold are new and exempt from regulation under this Ordinance if the Dealer has a bill of lading, receipt, invoice or the equivalent that includes the information specified in section B.1. The Dealer must hold the bill of lading, receipt, invoice or the equivalent for one year or as long as the property is in the Dealer's possession.

C. Regulated property does not include any of the following property:

1. Vehicles required to be registered with the Oregon Motor Vehicles Division;

2. Boats required to be certified by the Oregon Marine Board;

3. Books and comic books;

4. Glassware, objects d'art, or sports cards and sports memorabilia;

5. Furniture;

6. Refrigerators, freezers, stoves, ovens, dishwashers, washers, and dryers;

7. Game cartridges.

P. Remanufactured. An item has been altered to the degree that the main components are no longer identifiable as the original item.

Q. Secondhand Business. A business that purchases regulated property.

R. Secondhand Dealer. A person who engages in a Secondhand Business.

S. Secondhand Dealer Permit. The permit issued to a secondhand dealer pursuant to this ordinance.

T. Seller. Any person who:

1. Offers items of regulated property in exchange for money or other property; or as collateral for a loan; or

2. Donates or abandons items of regulated property.

U. Trade Show. An event open to the public, held in a venue other than a Dealer's business location, at which vendors of a specific type of merchandise may exhibit, buy, sell, or trade items that may include regulated property.

Events commonly known as flea markets or swap meets, in which goods of many types are exhibited, sold or traded, are not considered trade shows for the purpose of this Ordinance.

V. Transaction. The purchase of regulated property. There are as many transactions in a single purchase as the number of items acquired by the buyer from the purchase.

W. Transaction Report. Record of the information required by this Ordinance, transmitted to the City Police Department by the means required in this Ordinance.

X. Used. Previously owned, consumed, or put into service by a person other than the manufacturer or the manufacturer's dealer or agency.

Section 3. Unauthorized Sale of Property

A. No person shall sell or attempt to sell personal property to a secondhand dealer without the consent of the property's owner.

Section 4. Permit Required

A. No secondhand dealer shall carry on a secondhand business without a secondhand dealer's permit.

B. A secondhand dealer engaged in a secondhand business on or before the effective date of this ordinance who intends to continue that business after the effective date of this ordinance shall apply for a secondhand dealer permit within 30 days of the effective date of this ordinance. If the secondhand dealer submits the application within 30 days, the dealer may continue to purchase regulated property without a secondhand dealer permit until such permit is issued or denied.

C. The sale of regulated property at events commonly known as "garage sales," "yard sales," or sales," is exempt from these regulations if all of the following are present:

1. No sale exceeds a period of 72 consecutive hours; and

2. No more than four sales are held at the same location in any twelve-month period.

Section 5. **Fee**

Every applicant for a secondhand dealer permit shall pay the appropriate fees, including an application fee and investigation fee, in the amount established by Council resolution. For an applicant who has a valid secondhand dealer permit issued under a previous City ordinance, who is required to apply for a permit under the provisions of Section 4(B) of this Ordinance, such applicant shall not have to pay any application or investigation fees for an application submitted pursuant to Section 4(B).

Section 6. **Application Process**

A secondhand dealer shall apply for a secondhand dealer permit in the following manner:

A. The City shall make available an application form for secondhand dealer permits.

B. The application form may require all secondhand dealers to supply the following information:

1. The name, address, telephone number, social security number and date of birth of the person applying for the permit.

2. The name of the secondhand business in whose name the permit should be issued if the application is approved.

3. The mailing address of the secondhand business and, if different from its mailing address, the location where the business is to be conducted in the City.

4. Whether the applicant or any other person who helps own, manage or operate the secondhand business ever has been engaged in a similar business; whether any permit similar to the one applicant seeks pursuant to this ordinance ever has been issued to the applicant or any person who helps own, manage or operate the secondhand business; whether any such permit so issued has been suspended or revoked.

5. Any criminal arrest or conviction the applicant or any other person who helps own, manage, or operate the secondhand business has had in the past 15 years. The applicant may be required to disclose where, when, and the nature of any arrest or conviction.

C. The applicant shall complete the relevant portions of the application form and return it to the City Finance Department for processing. At the time the applicant submits the completed application, the applicant shall pay the investigation fee established by Section 5 of this Ordinance. Upon notice of approval of the application, the applicant shall pay the application fee established by Section 5 of this Ordinance.

Section 7. **Denial or Issuance of Permit; Revocation of Permit; Appeal Process**

A. The City Attorney shall deny an application for a permit or revoke an issued permit if the City Attorney has probable cause to believe that any of the following conditions exist:

1. The applicant, or any person who helps own, manage or operate the secondhand business, has owned or operated a secondhand business regulated under this ordinance or any substantially similar ordinance and within the five years prior to the application date:

a. Has had a secondhand business permit revoked for a reason that would be grounds for a denial or revocation pursuant to this ordinance; or

b. The secondhand business has been found to constitute a public nuisance.

2. The applicant, or any person who will help own, manage or operate the secondhand business, has been convicted of a felony or any crime involving a false statement or dishonesty within 15 years prior to the application date.

3. The applicant has knowingly made a false statement in the application; or knowingly omitted information requested to be disclosed in the application; or completed the application with reckless disregard for the truth or accuracy of the statements made therein.

4. A lawful inspection of the secondhand business premises by the Police Department has been unjustifiably refused by a person who helps own, manage, or operate the business.

5. The secondhand dealer has been convicted in Municipal Court for a violation of this Ordinance.

B. Notwithstanding the requirements of subsection (A) of this section, the City Attorney may grant or not revoke a secondhand dealer permit despite grounds for denial or revocation if the City Attorney concludes that the applicant has established more likely than not that the basis for the denial or revocation:

1. Is unlikely to recur;

2. Is remote in time; or

3. Is not reasonably related to the purpose of this ordinance.

C. Upon approval of an application for a secondhand dealer permit and payment of the application fee established by Section 5 of this Ordinance, a permit shall be issued in the name of the secondhand business for the location specified by the applicant in the application form. The permit shall be non-transferable and valid until January 31st of the year following the issuance of the permit. Annual statements will be sent to secondhand dealers who can renew their permit by paying the application fee established by Section 5 of this Ordinance. The permit shall be clearly displayed at the secondhand business in a manner readily visible to the business's customers.

D. If the City Attorney denies an application for a second hand dealer permit or orders the revocation of an issued secondhand dealer permit, the City Attorney shall serve a written notice by regular mail to the address, which the applicant furnished on the application, stating the reasons for the denial or the revocation. The notice shall advise the applicant of their right to file an appeal. Notice of the appeal shall be filed in writing and shall contain a brief statement by the applicant of the grounds for the appeal. The appeal shall be heard by the City Council at a regular City Council meeting. The appeal shall be treated as a contested case, and the Council shall have the authority to determine the applicable issues to be considered, and what testimony and evidence is relevant. The Council's decision shall be reduced to writing.

E. A revocation of an issued permit for a secondhand dealer, which is not appealed, or which is affirmed by the Council following an appeal, shall be for a period of five years, from either the date of issuance of the City Attorney's notice or the issuance of the Council's written decision on the appeal.

Section 8. <u>Reporting of Regulated Property Transactions</u>

A. If paper forms are approved for use by the Police Chief, the Police Department will provide all Dealers with transaction reports at cost. The Police Chief may specify the size, shape and color of the transaction report. The Police Chief may require the transaction reports to include any

information relating to the regulations of this Ordinance. Dealers may utilize their own forms, in lieu of those supplied by the Police Department, if the Police Chief has approved such forms. The Declaration of Proof of Ownership is considered to be included in references in this Ordinance to the transaction reports, as appropriate.

B. When receiving regulated property, the Dealer must obtain acceptable identification from the seller. The Dealer must verify that the photograph is a photograph of the seller. The Dealer must record the seller's current residential address and thumbprint on the transaction report and have the seller complete the Declaration of Proof of Ownership.

1. At the time of the transaction, the Dealer must write on the transaction report a complete, legible and accurate description of the regulated property of sufficient detail to distinguish like objects one from the other. If an item is new, the Dealer must include the word "new" in the property description.

a. The Dealer must complete the transaction report in its entirety and the individual completing the report must initial it.

b. Transaction reports must be completed in legible printed English.

c. The seller must legibly complete the Declaration of Proof of Ownership. The seller must, at the time of the transaction, certify in writing that the seller has the legal right to pledge or sell the property that is the subject of the transaction and is competent to do so, and that the property is not rented or leased. The employee must place the print (identifiable) of the seller's right thumb (left if right unavailable) in the thumbprint box on the Declaration of Proof of Ownership. Thumbprints and the information on the Declaration of Proof of Ownership may be produced using a digital format with prior approval of the process from the Police Chief.

d. A Dealer may provide a description of any motor vehicle (including license number) identified as used in the delivery of regulated property and record the description and license number next to the seller's thumbprint.

2. Transaction reports are designed to assist in the investigation of the theft of property. Therefore, additional reporting for Dealers includes unregulated property that is identifiable with markings indicating apparent ownership.

3. Dealers must make a copy of the acceptable identification presented by the seller. All information on the copy must be legible and may be made by photostatic copying, computerized scanning or any other photographic, electronic, digital or other process that preserves and retains an image of the document, and which can be subsequently produced or reproduced for viewing of the image. Copied identification must be kept with the transaction report or shall be referenced to the transaction report number. Thumbprint records shall be retained by the Secondhand Dealer for a period of one year from the date of sale.

C. Dealers must mail or deliver to the Police Chief at the close of each business day the original of all transaction reports describing articles received during that business day. When the completed transaction report shows the seller to live outside the City of The Dalles, the City Police Department may send a copy of the transaction report to the police agency having jurisdiction where the seller resides.

D. Dealers must retain at their business location a copy of all completed and voided transaction reports for a period of not less than one year from the date of purchase. Any unused transaction reports must be available for inspection by the City Police Department.

E. The City Police Department will destroy transaction reports and the Declaration of Proof of Ownership forms (including thumbprints) immediately after the statute of limitations for the suspected crime(s) has expired unless the report is needed as evidence in a pending criminal prosecution. Thumbprints that are part of a transaction report may only be used by the City Police Department to identify a suspect or to confirm or deny the identity of a suspect in a criminal case and in the subsequent prosecution of a criminal defendant.

Section 9. Sale of Property

A. No property purchased by any regulated Secondhand Dealer, shall be sold for a period of seven full days after purchase. This holding period shall not apply to gold bullion bars (0.995 fine or better), silver bullion bars (0.995 fine or better), and all coins, whether actual currency or commemorative, from all countries.

B. Such property shall be maintained in substantially the same form as purchased and shall not be commingled with other property so as to preclude identification during this seven day holding period. Notwithstanding this requirement, the Police Chief, may authorize in cases in which it is shown that extreme financial hardship will result from holding an item for the seven day period, the sale or transfer of such item before the expiration of this period.

C. Whenever the Police Chief, upon reasonable belief that the specific property is the subject of theft, notifies a Secondhand Dealer in writing not to dispose of any specifically described property, the property shall be retained in substantially the same form, and shall not be sold, exchanged, dismantled or otherwise disposed of for a period of time, not to exceed thirty days, as determined by the Police Chief.

Section 10. Articles to be Tagged

Any Secondhand Dealer receiving used merchandise shall affix to the used merchandise a tag, upon which identification shall correspond with the identified form required to be kept as provided in Section 8 of this ordinance.

Section 11. Inspection by City

A. All persons licensed to do business as Secondhand Dealers, or any persons employed by such Secondhand Dealers, shall permit any officer of the City Police Department, upon presentation of official identification, entry to such business premises for the limited purpose of inspecting any articles purchased in the business as regulated by this ordinance.

B. Any such inspection shall only be authorized during normal business hours.

Section 12. Penalties

A. Violation of any provision of this ordinance is an infraction, punishable upon conviction by a fine of up to five hundred dollars ($500).

B. Upon a second or subsequent conviction of any violation of any provision of this ordinance, the Municipal Court may impose a fine not to exceed one thousand dollars ($1,000).

Section 13. **Severability Clause**

Should any article, section, subsection, paragraph, sentence, clause, or phrase of this ordinance be declared invalid, such declaration shall not affect the validity of any other article, section, subsection, paragraph, sentence, clause or phrase; and if this ordinance or any portion thereof should be held to be invalid on one ground, but valid on another, it shall be construed that the valid ground is the one upon which said ordinance or portion thereof was enacted.

Section 14. **Repeal**

General Ordinance No 83-1048, adopted on November 21, 1983, and amended by General Ordinance No 08-1290, adopted on April 28, 2008, is hereby repealed.

PASSED AND ADOPTED THIS _____ DAY OF _____, 2011.

Voting Yes, Councilors: _____
Voting No, Councilors: _____
Absent, Councilors: _____
Abstaining, Councilors: _____

AND APPROVED BY THE MAYOR THIS ____ DAY OF _____, 2011.

_____
James L. Wilcox, Mayor

ATTEST:

_____
Julie Krueger, MMC, City Clerk

APPLICATION FOR
SECOND HAND DEALER LICENSE

This application is required by General Ordinance No. 11-1314

Please print legibly.

When complete and signed, please submit all four (4) pages to the Finance Department at City Hall, 313 Court Street, The Dalles, OR 97058, along with a non-refundable $10.00 investigation fee. If your business anticipates using any type of signage, please contact the Community Development Department regarding a sign permit. Your application will be reviewed and you will be notified in writing of the City's decision within ten (10) business days. Upon approval of your application and payment of the $25.00 permit fee, your permit will be issued. Billings for renewal of permits are done annually by the City.

Applicant Information:

1 Applicant Full Name: _____

2 Applicant Mailing Address: _____

_____

3 Social Security No. _____ Date of Birth: _____

4 Telephone Number: _____

5 Driver's License No: _____ State: _____
Note: Applicant is required to provide acceptable identification.

6 Height: _____ Weight: _____ Hair Color: _____ Eye Color: _____

7 Have you ever been convicted of any misdemeanor or felony? _____Yes _____No
If yes, please provide information concerning the date and place of conviction.

_____

_____

_____

8. Has any person who has an ownership interest in the business, or who will manage or operate the business, been convicted of a misdemeanor or felony? _____Yes ____No. If Yes, please provide information concerning the date and place of conviction.

_____

_____

_____

Business Information:

1. Business Name: _____

2. Business Mailing Address: _____

3. Phone: _____ Fax: _____ Email: _____

4. Nature of business to be conducted: (specify types of items to be traded, purchased or resold)

_____

_____

_____

5. Hours of Operation: _____

6. Describe whether the applicant or any other person who helps own, manage or operate the second hand business has engaged in a similar business:

_____

_____

_____

7. Describe whether any permit similar to the one applicant is applying for, has ever been issued to the applicant or any person who has an ownership interest in the business, or has managed or operated the business, and whether such permit was ever suspended or revoked:

_____

_____

8. If your business anticipates using any type of signage, sign permits will be required. Please contact the City's Community Development Department at (541) 296-5481, Ext. 1125, or at 313 Court Street, The Dalles, Oregon, for more information.

9. Address of location where business will be conducted: _____

_____

I hereby authorize the City of The Dalles, its officers, agents, or employees to solicit information concerning records of conviction or arrest from any person or law enforcement data bank. I agree to hold harmless the City, its officers, agents and employees and any person furnishing data concerning arrest or convictions from any suit, claim or action based upon the accuracy, use or public release of data furnished to process this application. I will rely upon my right to submit rebuttal in the event the application is denied or revoked, as full and adequate redress for any false or erroneous information provided or considered.

I hereby certify that the information contained in this application is complete, true, and correct to the best of my knowledge.

_____ _____

Applicant Signature Date

FOR OFFICE USE ONLY

FINANCE DEPARTMENT:

Date of Application: _____ Identification Verified: _____

Investigation Fee Paid: _____ Receipt #: _____

POLICE AND COMMUNITY DEVELOPMENT INVESTIGATIONS MUST NOT BE INITIATED IF INVESTIGATION FEE HAS NOT BEEN PAID AND NO RECEIPT NUMBER IS SHOWN ON THE APPLICATION. INCOMPLETE APPLICATIONS SHOULD NOT BE PROCESSED, AND SHOULD BE RETURNED TO THE FINANCE DEPARTMENT.

The information on this application has been reviewed by The Dalles Police Development Department. It is recommended that this application: (please circle one)

Be Approved Be Denied

_____ _____

Chief of Police or Representative Date Date

The information on this application has been reviewed by Community Development Department. It is recommended that this application: (please circle one)

Be Approved Be Denied

_____ _____

Community Development Director or Representative Date

AFTER POLICE AND COMMUNITY DEVELOPMENT APPROVAL:

Permit Fee Paid: _____ Receipt #: _____

Date Issued: _____ Permit #: _____