

MINUTES
Regular City Council Meeting
April 17, 2017
Page 1

MINUTES
REGULAR COUNCIL MEETING
OF
April 17, 2017
5:30 p.m.

THE DALLES CITY HALL
313 COURT STREET
THE DALLES, OREGON

PRESIDING: Mayor Stephen Lawrence

COUNCIL PRESENT: Russ Brown, Tim McGlothlin, Taner Elliott, Linda Miller, Darcy Long-Curtiss

COUNCIL ABSENT: None

STAFF PRESENT: City Manager Julie Krueger, City Attorney Gene Parker, City Clerk Izetta Grossman, Finance Director Angie Wilson, Planning Director Steve Harris, Public Works Director Dave Anderson, Human Resources Director Daniel Hunter, Assistant to the City Manager Matthew Klebes

CALL TO ORDER

The meeting was called to order by Mayor Lawrence at 5:30 p.m.

ROLL CALL

Roll call was conducted by City Clerk Grossman, all Councilors present.

PLEDGE OF ALLEGIANCE

Mayor Lawrence invited the audience to join in the Pledge of Allegiance.

APPROVAL OF AGENDA

Mayor Lawrence added Action Item 9-E Resolution No. 17-012 Concurring with Mayor's Appointments to Various Committees and noted that the Chamber Work Scope was a discussion item. It was moved by Elliott and seconded by Miller to approve the agenda as amended. The

motion carried unanimously.

AUDIENCE PARTICIPATION

Corliss Marsh, 1401 East 21st Street said she wanted Council to know she felt the 4th of July is on the 4th of July.

CITY ATTORNEY REPORT

City Attorney Gene Parker reported that the EDA had informed him that the tribes had requested an archeological survey for the construction of the Flex Hangar at the Airport. He said one had been completed for another project and it was being submitted for review.

CITY COUNCIL REPORTS

Councilor Brown reported attending the Wastewater Treatment Plant ground breaking ceremony.

Councilor Long-Curtiss reported on attending the Wastewater Treatment Plant ground breaking. She said Senator Wyden would hold a Town Hall at 11 am on Saturday at the high school.

Councilor McGlothlin said he attended the Representative Walden Town Hall.

Councilor Miller said she attended the Wastewater Treatment Plant ground breaking.

ACTION ITEMS

Accept Housing Studies – Buildable Land Inventory Report

Planning Director Steve Harris, Brendon Buckley of Johnson Economics and Matt Hasty of Angelo Planning Group presented the report.

Mayor Lawrence said Joel Madsen of Mid Columbia Housing Authority was unable to attend, but asked the Mayor to pass on his comments. He said Madsen felt the work done was good and asked that the plan be implemented.

Planning Director Harris said the Planning Commission had met on April 6th. He said the Planning Commission accepted the report and recommended Council also accept the Housing Studies – Buildable Land Inventory report, with three additional thoughts:

- Consider extending infrastructure to the east side
- LUDO/Comp Plan text amendments to include incentives to encourage higher residential densities and quality development

- Encourage high quality rentals in downtown thru use of bldg. code and zoning incentives

In response to a question Harris said the Planning Commission thought it would be helpful if the City took the lead in installing main lines, water, sewer, roads to make the land more developable.

Mayor Lawrence asked if the consultants knew of any communities that use the Construction Excise Tax. Mr. Hasty said he was not aware of any communities the size of The Dalles.

Councilor Long-Curtiss asked how public input would be received. Planning Director Harris said through Community Action Survey, meetings with developers, neighbors and consultants. He said he would like to see renderings of how a neighborhood might develop and get input from the neighborhood. He said in regard to infill development at higher densities the current feel of the neighborhood would be taken into consideration.

Hasty said the last step would be a road map, identifying specific steps of implementation.

It was moved by Long-Curtiss and seconded by Brown to accept the Buildable Lands Inventory (dated December 5, 2016), the Housing and Residential Land Needs Assessment (dated March 2017) and the Housing Strategies Report (dated March 15, 2017), as submitted. The motion carried unanimously.

Approval of Annual Scope of Work and Budget for Tourism Services

Mayor Lawrence said this was a discussion only item that would be brought back to Council at the May 8th meeting.

City Manager Krueger apologized for missing the discussion step of the agreement. Krueger reviewed the staff report and introduced Chamber CEO/President Lisa Farquharson.

Farquharson passed out hats to the Council with the new Explore The Dalles logo. She thanked Tiffany Hardin for her work on creating the new logo.

Farquharson asked the Council for input on what they would like to see the tourism program accomplish.

She noted that the Travel Oregon funding for the region was \$56,000 three years ago and next year would be \$300,000. She said none of those funds were given directly to the Chamber. She said the Columbia Gorge Tourism Alliance would hire a person to oversee marketing, develop a POD cast series and publish a Gorge Guide. In response to a question she said the full job description would be approved in May.

MINUTES

Regular City Council Meeting

April 17, 2017

Page 4

Mayor Lawrence said he would like to see partnerships with the Neon Sign Museum and the Granada Theatre. Farquharson said Travel Oregon was talking to them both.

In response to a question, Farquharson said Cycle Oregon probably would not be back to The Dalles for ten years.

Mayor Lawrence asked if in light of the severe winter weather, could there be one point of contact for guests to check road conditions. Farquharson said they direct everyone to the ODOT website for road conditions. She said they could look into other options.

McGlothlin said the special grant for marketing the Fort Dalles Fourth event wasn't in the budget for next year. Farquharson said she had asked that there not be "special grants" that all grants go through the established process. She said those grants were for \$2000 each.

Mayor Lawrence said the funds weren't used for the last event, so they would be available for the 2017 event. Farquharson said yes, she was already talking with the Fort Dalles Fourth group.

Farquharson said the website traffic had skyrocketed. She said the demographic was 40 years old and younger.

Farquharson said she appreciated the brainstorming with the City Manager and looked forward to working with her in the future.

City Manager Krueger asked if anyone had questions regarding the proposal from Main Street. She introduced Jerimiah Paulson, Main Street Executive. Paulson introduced Main Street Board Member Louis Langheinrich.

Long-Curtiss said she would like to see more detail with measurables in the proposal. She asked who would do the printing of brochures and maps. She said she felt it was a duplication of effort.

City Manager Krueger said she and Farquharson had agreed removing the Ship Focus Program from the Chamber contract allowed the Chamber to focus on the big picture for the City. Farquharson agreed. She said there would have to be some collaboration.

Langheinrich said this would allow some focus on the Downtown area. She said the Chamber did the big picture marketing for the whole town very well.

In response to a question Langheinrich said it would take a year round full time person to develop the relationships with the onboarding ship personnel and develop future tours.

MINUTES
Regular City Council Meeting
April 17, 2017
Page 5

Mayor Lawrence said the ships want one person for all information. He said Main Street handling the ship focus project would be helpful. He said it would take the first year for all the details to be fleshed out.

Mayor Lawrence said the item would come before Council on May 8 for a decision.

Resolution No. 17-011 Accepting a Deed from Wasco County Conveying the Rock Fort Campsite Property to the City of The Dalles

City Attorney Gene Parker reviewed the staff report. It was noted that the name of the site was Rock Fort, and would be changed on the document prior to signature.

It was moved by Miller and seconded by Elliott to approve Resolution No. 17-011 Accepting a Deed from Wasco County Conveying the Rock Fort Campsite Property to the City of The Dalles

Resolution No. 17-013 A Resolution authorizing Grant Application for Construction of a Gorge Bike Hub at Lewis and Clark Festival Park

Assistant to the City Manager Matthew Klebes reviewed the staff report.

It was moved by McGlothlin and seconded by Miller to adopt Resolution No.17-013 Authorizing Grant Application for Construction of a Gorge Bike Hub at the Lewis and Clark Festival Park. The motion carried unanimously.

Resolution No. 17-012 Concurring with the Mayor's Appointments to Various Committees and Commissions

It was moved by Brown and seconded by McGlothlin to adopt Resolution No. 17-012 Concurring with the Mayor's Appointments to Various Committees and Commissions. The motion carried unanimously.

DISCUSSION ITEMS

Alternate Routes for the Riverfront Trail

Riverfront Trail Board representative Dan Durow and Brad DeHart from Oregon Department of Transportation presented the report.

DeHart said it was feasible, but costly to route the trail to the south of I84. He said it made the most fiscal sense to complete the trail in phases, giving time to raise the necessary funds for each phase. He said the first phase would use the remaining funds to do the work at the Marina

parking lot.

In response to a question DeHart said they were working on ways to coordinate with the Marina Managers on the project.

Elliott asked about Riverfront Park being closed during migration season.

Durow said the Department of Fish and Wildlife were open to opening the park a little longer. He said the trail would be fenced off from the park.

Durow said the trail had always been considered an alternate form of transportation. He said it was a bit like building a bridge, and leaving the middle section out.

In response to a question DeHart said the Regions ODOT Manager had always been in support of the Riverfront Trail. He said no funding was in place at this time. Durow said they would continue to pursue grants to fund the completion of the trail.

McGlothlin asked if the remaining funds could be used on the Mill Creek spur. DeHart said that would be a significant deviation from the grant that was awarded through a competitive bid process, making it unlikely to receive approval.

Durow said the Riverfront Trail Board was supportive of the Mill Creek spur.

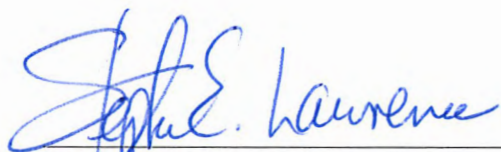
Durow said the item would come before the Council as an Action Item on May 8.

ADJOURNMENT

Being no further business, the meeting adjourned at 7:53 p.m.

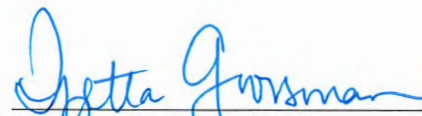
Submitted by/
Izetta Grossman
City Clerk

SIGNED:



Stephen E. Lawrence, Mayor

ATTEST:



Izetta Grossman, City Clerk