

ADDENDUM NO. 1
To
Contract No 2018-009
REQUEST FOR PROPOSALS
For Vision Action Plan Update
City of The Dalles
The Dalles, Oregon
Date: March 12, 2018

To all respondents:

The following questions/inquiries have been received in response to this RFP for an update to the City's Vision Action Plan. This information is being provided to insure that all potential respondents have complete information. The questions are listed below with the answer in italics.

Questions are as follows:

1. In the past two visions, the economy and jobs ranked at the top of priority lists. Does the City have available a recent economic/demographic analysis? Or is there any plan to compile that information as a foundation for the Vision?
The most recent economic and demographic data can be found in two studies that are available on City website, Planning Department public documents page: Housing and Residential Land Needs Assessment and Housing Strategies Report. There may be a need to supplement the information with most recent PSU population data.
2. How would you like to involve the public? (Or are you leaving that up to the consultant?)
The method will be left up to the consultant proposals, with the expectation that there would need to be some level of validation following initial analysis of the survey data. It is the Department's intention to use this work effort to form the basis of a public outreach component for a future City Comprehensive Plan Update. Perhaps the Comprehensive Plan Update would provide for more of a robust public validation effort.
3. Is the intention to repeat the previous survey methodology and benchmark questions, or is it preferable to start from scratch with some new questions?
Upon review, the survey methodology may need to be altered. However there was a fairly high response rate in 2011. The intention would be to utilize the same or similar benchmark questions for this effort for comparison purposes with earlier surveys. Some questions may need to be revised or deleted; perhaps they are no longer relevant in 2018.. City staff would work with the consultant to determine which questions need updating or eliminating.
4. Has the City tracked the current implementation status of 2011 Vision priorities and actions?
Due to a number of factors, the current status of the 2011 Vision priorities and actions has not been tracked. Staff anticipates undertaking a status assessment in the initial phase of the Vision Plan Update. In the past the survey/action plan was used to assist City Council in developing annual goals.

5. How much has the City budgeted for the Vision update?
\$20,000. Additional funds may be available depending upon responses received.